

2012 Demographic Snapshot



WAUBONSEE
COMMUNITY COLLEGE



2012 Demographic Snapshot

Table of Contents

Community College District 516 Map

Fast Facts: Waubonsee's District

Aurora Area Largest Employers (2011)
District's Top Industries by Jobs: Largest,
Fastest Growing & Highest Earning (2011/2016)
District's Top Occupations by Jobs: Largest
Fastest Growing & Highest Earning (2011/2016)

District Overview Maps

Education: District Less Than HS/Bachelor's Degree and Above
Education: Hispanic/NonHispanic < HS and Bachelor's and Above
Ethnicity by Group: White, Hispanic, Black, Asian
Population: Dot Density/Population Count by Block Group
Enrollments by Major for Fall 2011

Zip Code Snapshots:

Zip Code Snapshot Aurora - 60502
Zip Code Snapshot Aurora - 60503
Zip Code Snapshot Aurora - 60504
Zip Code Snapshot Aurora - 60505
Zip Code Snapshot Aurora - 60506
Zip Code Snapshot Batavia - 60510
Zip Code Snapshot Big Rock - 60511
Zip Code Snapshot Bristol - 60512
Zip Code Snapshot Elburn - 60119 (Includes Kaneville - 60144)
Zip Code Snapshot Geneva - 60134 (Includes La Fox - 60147)
Zip Code Snapshot Hinckley - 60520
Zip Code Snapshot Leland - 60531
Zip Code Snapshot Maple Park - 60151
Zip Code Snapshot Montgomery - 60538
Zip Code Snapshot North Aurora - 60542
Zip Code Snapshot Oswego - 60543
Zip Code Snapshot Plano - 60545
Zip Code Snapshot Sandwich - 60548
Zip Code Snapshot Somonauk - 60552
Zip Code Snapshot Sugar Grove - 60554
Zip Code Snapshot Yorkville - 60560

Note: Due to their small populations, individual Zip Code Snapshots are not available for the zip codes of 60536 (Millbrook), 60537 (Millington), and 60539 (Mooseheart).

For more information, contact Institutional Effectiveness at (630) 466-2351.

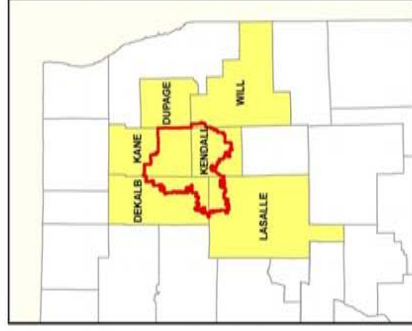
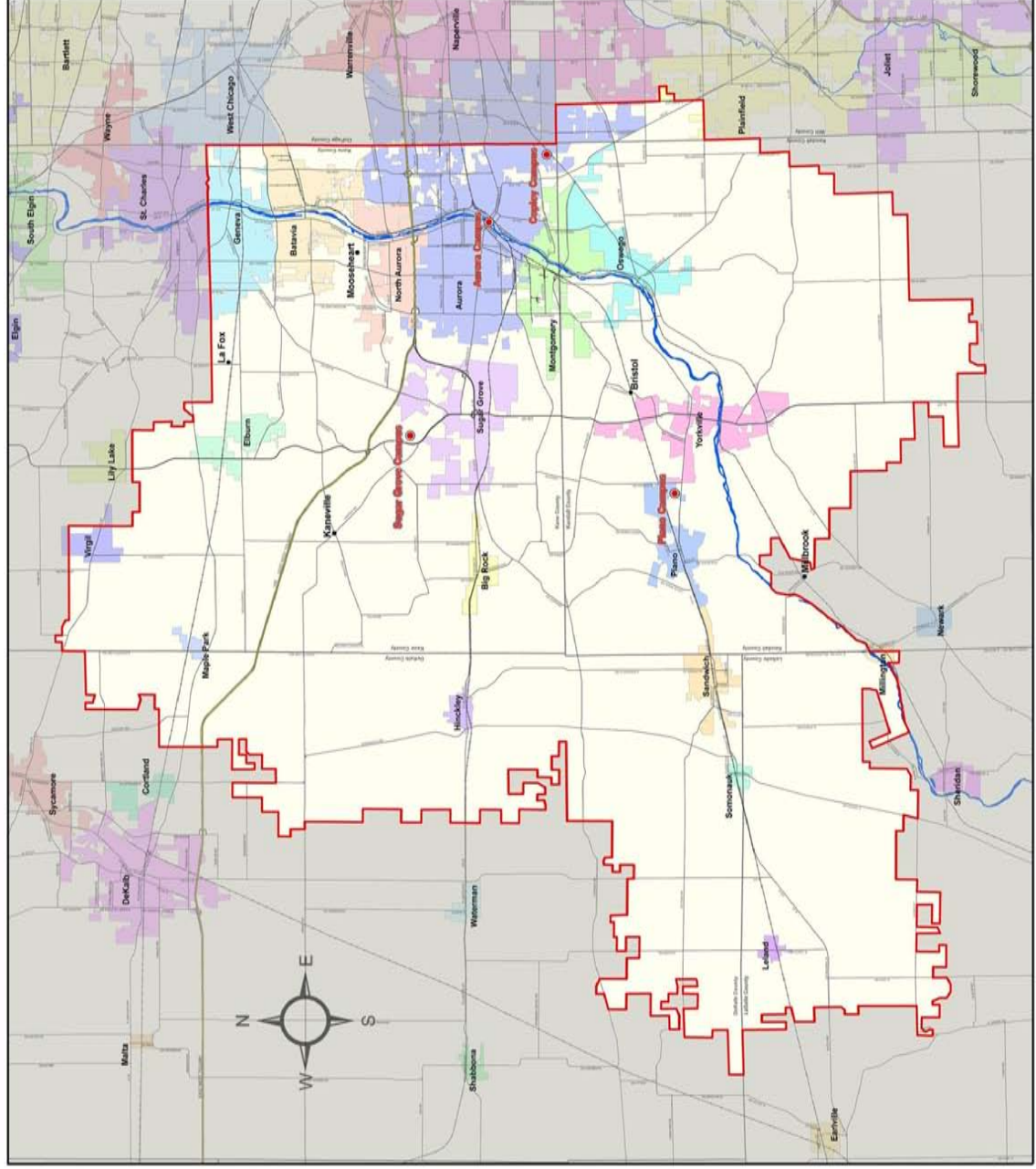




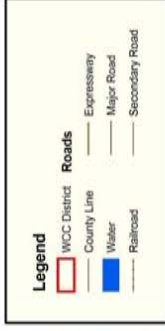
WAUBONSEE
COMMUNITY COLLEGE

Community College District 516

serving portions of Kane, Kendall, DeKalb, LaSalle, and Will counties



Zip Codes Entirely or Partially Within District 516	
Town Name	ZIP codes
Aurora	60502, 60503, 60504, 60505, 60506
Batavia	60510
Big Rock	60511
Bristol	60512
Elburn	60119
Geneva	60134
Hickory	60520
Kaneville	60144
La Fox	60147
Leland	60531
Maple Park	60151
Milbrook	60536
Millington	60537
Montgomery	60538
Moonsheart	60539
North Aurora	60542
Oswego	60543
Piano	60545
Sandwich	60546
Sugar Grove	60552
Sugar Grove	60554
Yorkville	60560



Fast Facts - Waubensee's District

Fastest Growing Communities

The WCC district annual household growth rate (2000 to 2011) is 3.5%, compared to an Illinois rate of 0.3%. The fastest growing communities in the WCC district are:

Bristol (60512) 29.4%
 Aurora (60503) 13.2%
 Oswego (60543) 10.3%
 Yorkville (60560) 9.1%
 Plano (60545) 8.4%

Ethnic Diversity

The WCC district minority population is 37.3%. Four communities have significantly higher minority population percentages:

Community	2011 Population	White NH	Black NH	Asian NH	Hispanic	Other Minority	Total Minority
60505 E. Aurora	67,843	17.7%	7.9%	0.8%	72.5%	1.1%	82.3%
60506 W. Aurora	59,318	48.8%	13.0%	2.2%	33.9%	2.1%	51.2%
60503 Aurora	13,367	50.9%	14.1%	18.1%	14.0%	2.9%	49.1%
60545 Plano	14,641	52.4%	1.1%	0.8%	44.3%	1.4%	47.6%

Least Educated

The WCC district population over 25 years old with less than a high school education is 14.2%. Two communities have significantly lower educational levels:

Community	2011 Population 25+	< 9th Grade Education		Some HS, No Diploma/GED		Total < HS Education
		#	%	#	%	%
60505 E. Aurora	38,946	10,852	27.9%	6,997	18.0%	45.8%
60545 Plano	8,895	1,304	14.7%	638	7.2%	21.8%

Most Educated

The WCC district population over 25 years old with a Bachelor's degree or higher is 34.6%. Four communities have significantly higher educational levels:

Community	2011 Population 25+	Bachelor's Degree	Master's Degree +	> = Bachelor's Degree
60503 Aurora	7,975	39.0%	21.7%	60.7%
60502 Aurora	12,180	37.5%	22.1%	59.6%
60134 Geneva	17,446	34.3%	20.5%	54.8%
60504 Aurora	21,654	36.9%	16.9%	53.8%

Lowest Income Level

The WCC district population with a household income less than \$35,000 annually is 20.4%. Three in-district communities have significantly higher rates of low income households:

Community	Total Households	Annual Household Income						< = \$35,000	
		< \$15,000		\$15 - \$24,999		\$25-34,999			
		#	%	#	%	#	%	#	%
60505 E. Aurora	18,746	2,185	11.7%	2,565	13.7%	2,561	13.7%	7,311	39.0%
60506 W. Aurora	19,894	1,878	9.4%	1,862	9.4%	1,994	10.0%	5,734	28.8%
60548 Sandwich	4,410	364	8.3%	336	7.6%	518	11.7%	1,218	27.6%

Note: Poverty level is \$23,050 annual household income for a family of four.* Annual incomes below \$42,642.50 (185% of poverty level) are eligible for food stamps, reduced price school lunches, and a variety of other social services (Department of Health and Human Services, 2012).

Highest Income Level

The WCC district population with a household income above \$100,000 annually is 27.7%. Five in-district communities have significantly higher rates of high income households:

Community	Total # Households	Annual Household Income			Total \$100,000 +
		\$100-149,999	\$150-199,999	\$200,000+	
60503 Aurora	4,418	25.2%	10.5%	13.0%	48.8%
60119 Elburn	3,455	28.9%	8.1%	9.2%	46.2%
60134 Geneva	9,668	25.0%	9.3%	10.0%	44.3%
60554 Sugar Grove	3,630	22.5%	7.3%	11.4%	41.2%
60502 Aurora	7,000	23.1%	7.9%	10.1%	41.1%

Longest Commute

The WCC district population that commutes 45 minutes or more to their job is 23.3%. Five in-district communities have significantly higher rates of residents with a long commute:

Community	Total Active Workers 16+	Travel Time (minutes)		Total 45 Minutes +	Average Travel Time
		45-59	60+		
60503 Aurora	6,967	14.5%	25.4%	39.9%	44
60531 Leland	940	16.8%	16.1%	32.9%	37
60552 Somonauk	2,123	14.7%	18.2%	32.9%	38
60543 Oswego	18,956	12.2%	20.3%	32.5%	39
60504 Aurora	20,203	13.4%	18.8%	32.2%	38

Enrollment Lags

Five in-district communities have lower fall 2011 enrollments at least 10% lower than expected given their percentage of the district population and enrollment differences greater than 30. These communities tend to have higher education and/or income levels and may also have long commute times.

Community	Population Percentage	Enrollment Percentage	Percentage Difference	Enrollment Difference from Expected
60504 Aurora	8.4%	4.8%	-3.6%	398
60502 Aurora	4.8%	1.8%	-3.0%	329
60134 Geneva	6.9%	5.6%	-1.3%	138
60503 Aurora	3.1%	2.3%	-0.8%	83
60151 Maple Park	1.4%	0.9%	-0.5%	50



Fast Facts - Aurora Area Largest Employers

Employer	Type of Business	Number of Employees
Caterpillar Inc.	Earthmoving Equipment	3,000
Fermi National Accelerator Lab.	National Laboratory/Particle Physics	3,000
Provena Medical Center	Hospital/Medical Center	2,500
Rush-Copley Medical Center	Hospital/Medical Center	2,000
Hollywood Casino	Gaming/Entertainment	1,756
Oswego CUSD 308	Public School System	1,667
Cadence Health	Hospital/Medical Center	1,650
Aurora School District 131	Public School System	1,477
City of Aurora	Local Government	1,400
Aurora School District 129	Public School System	1,300
Waubensee Community College	Higher Education	1,227
Aurora City Office	Local Government	1,200
Dreyer Medical Clinic	Medical Offices	1,000
Suncast Corporation	Outdoor storage products/wooden structures	800
MetLife	Insurance	720
Peacock Engineers	Packing Goods for Shipping	600
AGCO Corp., Parts Division	Farm Machinery Equipment (Distribution)	500
Lyon Workspace Products	Office Furniture, except wood	466
Meijer, Inc.	Grocery/Dry Goods	450
Walmart	Department Stores	450

Notes: 1. This table only includes in-district employers.
 2. Number of employees shown is for a single in-district location.

District Overview: Top Industries by Jobs

Largest, Fastest Growing & Highest Earning (2011/2016)

Table 1: Top 25 In-District Industries by # of Jobs (2011 & 2016)

Rank by # District Jobs		Job Description	Jobs								2011 Earnings	
			In District				In State				District	State
			#	Change			#	Change				
2011	2016		2011	2016	#	%	2011	2016	#	%		
1	1	Elementary and Secondary Schools (Local Government)	11,598	12,375	777	7%	314,192	320,840	6,648	2%	\$56,651	\$ 60,166
2	2	Temporary Help Services	8,563	9,550	987	12%	137,303	152,260	14,957	11%	\$22,985	\$ 28,949
3	3	General Medical and Surgical Hospitals (Private)	6,019	6,811	792	13%	229,652	241,756	12,104	5%	\$60,335	\$ 63,033
4	4	Local Government, Excluding Education and Hospitals	5,873	6,211	338	6%	232,825	237,280	4,455	2%	\$57,978	\$ 61,106
5	5	Full-Service Restaurants	4,310	4,940	630	15%	187,266	203,619	16,353	9%	\$18,219	\$ 20,143
6	6	Limited-Service Restaurants	4,200	4,525	325	8%	144,207	152,948	8,741	6%	\$15,758	\$ 16,284
7	7	Offices of Physicians (except Mental Health Specialists)	3,726	4,300	574	15%	98,449	110,353	11,904	12%	\$87,389	\$ 97,153
8	11	Supermarkets and Other Grocery (except Convenience) Stores	2,533	2,747	214	8%	90,876	92,273	1,397	2%	\$24,787	\$ 26,388
9	8	Fitness and Recreational Sports Centers	2,514	3,473	959	38%	27,624	33,034	5,410	20%	\$19,257	\$ 16,280
10	10	Child Day Care Services	2,331	2,926	595	26%	93,802	107,374	13,572	14%	\$15,605	\$ 14,632
11	9	Warehouse Clubs and Supercenters	2,298	3,398	1,100	48%	41,998	58,614	16,616	40%	\$37,005	\$ 28,888
12	13	Offices of Real Estate Agents and Brokers	2,259	2,327	68	3%	76,636	78,668	2,032	3%	\$8,209	\$ 16,251
13	17	Construction Machinery Manufacturing	2,060	2,036	(24)	(1%)	18,832	17,757	(1,075)	(6%)	\$117,539	\$ 162,050
14	12	General Warehousing and Storage	2,037	2,566	529	26%	37,319	43,556	6,237	17%	\$41,517	\$ 45,391
15	16	Discount Department Stores	2,036	2,136	100	5%	53,931	46,066	(7,865)	(15%)	\$21,784	\$ 22,748
16	14	Nursing Care Facilities	1,884	2,272	388	21%	78,476	89,740	11,264	14%	\$34,324	\$ 32,295
17	15	Lessors of Nonresidential Buildings (except Miniwarehouses)	1,787	2,178	391	22%	29,958	34,810	4,852	16%	\$46,297	\$ 54,007
18	18	Religious Organizations	1,775	1,873	98	6%	78,224	82,320	4,096	5%	\$18,713	\$ 19,690
19	23	Other Direct Selling Establishments	1,750	1,630	(120)	(7%)	45,099	42,165	(2,934)	(7%)	\$6,085	\$ 10,600
20	24	All Other Plastics Product Manufacturing	1,652	1,286	(366)	(22%)	21,019	19,310	(1,709)	(8%)	\$54,270	\$ 67,143
21	22	Colleges, Universities, and Professional Schools (Local Government)	1,633	1,672	39	2%	44,023	45,143	1,120	3%	\$39,599	\$ 38,357
22	25	Casinos (except Casino Hotels)	1,620	1,053	(567)	(35%)	6,606	4,922	(1,684)	(25%)	\$47,925	\$ 43,707
23	19	Lessors of Residential Buildings and Dwellings	1,611	1,845	234	15%	48,012	51,973	3,961	8%	\$20,909	\$ 30,953
24	20	Beauty Salons	1,536	1,840	304	20%	62,356	74,792	12,436	20%	\$21,794	\$ 19,022
25	21	Commercial Banking	1,506	1,746	240	16%	77,130	86,535	9,405	12%	\$58,900	\$ 78,520
Total for Top 25 District Industries Shown			79,111	87,716	8,605	11%	2,275,815	2,428,108	152,293	7%	\$ 40,818	\$ 43,152

* 2011 Earnings Totals for district and state are the sum of the weighted (earnings times number of jobs) earnings averages for 2011 divided by the total # of jobs for the top 25 industries shown in that geography.

Table 2: Top 25 In-District Industries by Job Growth (2011 & 2016) with Annual Earnings

Job Description	# of In-District Jobs		2011-2016 Job Growth			Annual Earnings Ave.	
			In-District	In-State		In-District	In-State
	2011	2016	#	%	%	2011	2011
Institutional Furniture Manufacturing	74	166	92	124%	53%	\$41,481	\$52,923
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and	87	180	93	107%	43%	\$66,718	\$117,356
Plastics Pipe and Pipe Fitting Manufacturing	39	79	40	103%	22%	\$63,216	\$63,013
Digital Printing	82	164	82	100%	83%	\$59,950	\$62,036
Kidney Dialysis Centers	43	82	39	91%	46%	\$54,652	\$59,974
Noncurrent-Carrying Wiring Device Manufacturing	57	109	52	91%	24%	\$74,584	\$94,330
Unlaminated Plastics Film and Sheet (except Packaging) Manufacturing	146	246	100	68%	7%	\$79,440	\$78,566
Fiber Optic Cable Manufacturing	31	51	20	65%	(14%)	\$72,756	\$121,796
Cookie and Cracker Manufacturing	42	68	26	62%	(27%)	\$178,049	\$54,839
Facilities Support Services	373	605	232	62%	38%	\$11,073	\$28,719
Structural Steel and Precast Concrete Contractors	57	90	33	58%	(11%)	\$88,874	\$75,295
Plastics Packaging Film and Sheet (including Laminated) Manufacturing	42	64	22	52%	36%	\$59,567	\$59,969
Television Broadcasting	62	93	31	50%	3%	\$46,298	\$90,476
All Other Miscellaneous Ambulatory Health Care Services	78	116	38	49%	18%	\$79,739	\$57,067
Other Warehousing and Storage	474	703	229	48%	28%	\$73,010	\$71,169
Warehouse Clubs and Supercenters	2,298	3,398	1,100	48%	40%	\$37,005	\$28,888
Materials Recovery Facilities	32	47	15	47%	19%	\$55,719	\$63,080
All Other Outpatient Care Centers	56	80	24	43%	32%	\$53,181	\$59,403
Parking Lots and Garages	70	100	30	43%	0%	\$15,838	\$34,972
Toilet Preparation Manufacturing	314	448	134	43%	(11%)	\$43,564	\$125,076
Convention and Trade Show Organizers	33	47	14	42%	39%	\$8,138	\$54,443
All Other Miscellaneous Schools and Instruction (Private)	45	64	19	42%	33%	\$19,195	\$30,840
Linen Supply	37	52	15	41%	(7%)	\$35,501	\$44,580
Metal Coating, Engraving (except Jewelry and Silverware), and Allied Services to	83	116	33	40%	(2%)	\$43,724	\$49,114
Services for the Elderly and Persons with Disabilities	185	259	74	40%	40%	\$22,391	\$19,302
Total for Top 25 District Growth Jobs	4,840	7,427	2,587	53%	31%	\$44,295	\$41,066

Table 3: Top 25 In-District Jobs With the Highest Average Earnings Per Worker (2011)

Rank by 2011 In-District Salary*	Job Description	Number of Jobs		2011 Average Earnings	
		In-District		In-District	In-State
		2011	2016		
1	Federal Government, Civilian, Excluding Postal Service	830	837	\$185,733	\$116,125
2	Construction Machinery Manufacturing	2,060	2,036	\$117,539	\$162,050
3	Corporate, Subsidiary, and Regional Managing Offices	545	491	\$112,872	\$128,825
4	Computer, Computer Peripheral Equipment & Software Merchant Wholesale	243	243	\$104,818	\$133,608
5	Paint and Coating Manufacturing	293	262	\$103,560	\$80,435
6	Highway, Street, and Bridge Construction	260	270	\$102,762	\$88,826
7	Securities Brokerage	452	572	\$99,476	\$134,895
8	Miscellaneous Financial Investment Activities	231	250	\$97,136	\$85,498
9	Other Electronic Parts and Equipment Merchant Wholesalers	380	314	\$94,223	\$85,806
10	Direct Property and Casualty Insurance Carriers	548	470	\$93,797	\$104,649
11	Bolt, Nut, Screw, Rivet, and Washer Manufacturing	259	199	\$92,049	\$74,023
12	Research and Development in the Social Sciences and Humanities	908	954	\$91,680	\$77,519
13	Other Building Equipment Contractors	200	213	\$91,374	\$81,380
14	Direct Life Insurance Carriers	926	781	\$90,152	\$93,126
15	Storage Battery Manufacturing	274	180	\$89,968	\$85,513
16	Pharmaceutical Preparation Manufacturing	254	281	\$88,790	\$160,148
17	Other Heavy and Civil Engineering Construction	348	405	\$87,392	\$61,852
18	Offices of Physicians (except Mental Health Specialists)	3,726	4,300	\$87,389	\$97,153
19	Computer Systems Design Services	883	1,036	\$86,286	\$95,434
20	Electrical and Electronic Appliance, Television, & Radio Merchant Wholesalers	248	257	\$85,444	\$85,922
21	Pump and Pumping Equipment Manufacturing	310	404	\$84,838	\$101,555
22	Other Grocery and Related Products Merchant Wholesalers	808	850	\$84,830	\$66,081
23	Rail Transportation	339	347	\$81,531	\$81,525
24	Corrugated and Solid Fiber Box Manufacturing	760	688	\$81,197	\$78,872
25	Industrial Valve Manufacturing	297	359	\$80,781	\$75,156

Note: Industries with > = 200 jobs in 2011 shown. Purple highlight denotes presence of job in Top Industries by # of Jobs table.

Source: EMSI Complete Employment - 1st Quarter 2012

District Overview: Top Occupations by Jobs

Largest, Fastest Growing & Highest Earning (2011/2016)

Table 1: Top 25 In-District Occupations by # of Jobs (2011 & 2016)

Rank by # District Jobs		Job Description	Jobs								Ave. 2011 Hourly		Completions (2010)		Education Level
			In District				In State				District	State	WCC	Regional	
			#		Change		#		Change						
2011	2016	2011	2016	#	%	2011	2016	#	%						
1	1	Retail Salespersons	7,439	8,032	593	8%	190,599	195,138	4,539	2%	\$11.82	\$11.71	2	2	Short-term on-the-job training
2	3	Laborers and Freight, Stock, and Material Movers, Hand	4,206	4,402	196	5%	122,327	121,864	(463)	0%	\$12.10	\$12.64	0	0	Short-term on-the-job training
3	2	Cashiers	4,178	4,448	270	6%	136,970	139,294	2,324	2%	\$9.40	\$9.28	2	2	Short-term on-the-job training
4	4	Real Estate Sales Agents	3,670	4,234	564	15%	117,127	131,874	14,747	13%	\$14.85	\$17.98	78	78	Postsecondary vocational award
5	5	Registered Nurses	3,139	3,664	525	17%	120,379	132,164	11,785	10%	\$31.74	\$31.37	105	206	Associate's degree
6	6	Combined Food Preparation and Serving Workers, Including Fast Food	3,117	3,498	381	12%	103,880	113,930	10,050	10%	\$8.68	\$8.84	0	0	Short-term on-the-job training
7	7	Elementary School Teachers, Except Special Education	3,023	3,288	265	9%	81,313	85,082	3,769	5%	\$29.12	\$28.04	0	85	Bachelor's degree
8	8	Stock Clerks and Order Fillers	2,929	3,173	244	8%	79,659	81,553	1,894	2%	\$10.99	\$11.13	2	2	Short-term on-the-job training
9	9	Office Clerks, General	2,862	3,073	211	7%	128,511	135,847	7,336	6%	\$13.31	\$13.66	1	1	Short-term on-the-job training
10	10	Truck Drivers, Heavy and Tractor-Trailer	2,522	2,799	277	11%	98,348	106,932	8,584	9%	\$19.01	\$18.78	0	0	Short-term on-the-job training
11	13	First-Line Supervisors/Managers of Retail Sales Workers	2,431	2,498	67	3%	73,368	73,054	(314)	0%	\$15.89	\$15.88	2	2	Work experience/related
12	12	Customer Service Representatives	2,316	2,515	199	9%	97,671	105,037	7,366	8%	\$16.10	\$16.69	0	0	Moderate-term on-the-job training
13	11	Managers, All Other	2,262	2,524	262	12%	94,055	102,505	8,450	9%	\$29.39	\$31.96	14	136	Work experience/related
14	14	Teachers and Instructors, All Other	2,148	2,376	228	11%	68,137	74,610	6,473	9%	\$34.46	\$33.63	0	203	Bachelor's degree
15	16	Secondary School Teachers, Except Special and Vocational Education	2,134	2,252	118	6%	52,847	53,666	819	2%	\$33.95	\$32.54	0	120	Bachelor's degree
16	17	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	2,107	2,188	81	4%	102,357	106,085	3,728	4%	\$11.98	\$12.34	0	0	Short-term on-the-job training
17	18	Sales Reps, Wholesale & Mfg, Except Technical & Scientific Products	2,064	2,147	83	4%	73,127	75,444	2,317	3%	\$30.02	\$30.45	0	0	Work experience/related
18	20	Packers and Packagers, Hand	1,989	2,014	25	1%	50,070	48,406	(1,664)	(3%)	\$10.39	\$10.83	0	0	Short-term on-the-job training
19	19	Construction Laborers	1,974	2,114	140	7%	63,522	67,472	3,950	6%	\$18.50	\$18.15	0	0	Moderate-term on-the-job training
20	21	Business Operations Specialists, All Other	1,916	1,985	69	4%	99,004	101,671	2,667	3%	\$29.35	\$30.71	0	0	Bachelor's degree
21	23	Team Assemblers	1,883	1,863	(20)	(1%)	54,454	51,100	(3,354)	(6%)	\$12.77	\$13.46	0	0	Moderate-term on-the-job training
22	15	Child Care Workers	1,871	2,268	397	21%	87,819	96,879	9,060	10%	\$7.19	\$7.44	40	40	Short-term on-the-job training
23	22	Waiters and Waitresses	1,727	1,949	222	13%	78,868	85,409	6,541	8%	\$9.90	\$9.76	0	0	Short-term on-the-job training
24	24	Bookkeeping, Accounting, and Auditing Clerks	1,645	1,764	119	7%	76,722	80,463	3,741	5%	\$16.82	\$17.26	6	25	Moderate-term on-the-job training
25	25	Secretaries, Except Legal, Medical, and Executive	1,551	1,629	78	5%	78,095	80,032	1,937	2%	\$15.31	\$15.30	8	8	Moderate-term on-the-job training
Total for Top 25 District Occupations Shown			67,103	72,697	5,594	8%	2,329,229	2,445,511	116,282	5%	\$17.30	\$17.74	260	910	

* 2011 Earnings Totals for district and state are the sum of the weighted (earnings times number of jobs) earnings averages for 2011 divided by the total # of jobs for the top 25 industries shown in that geography.

Table 2: Top 25 In-District Occupations by Job Growth (2011 & 2016)

Job Description	# of In-District Jobs		2011-2016 Job Growth		
	2011	2016	In-District		In-State
			#	%	%
Fitness Trainers and Aerobics Instructors	995	1,396	401	40%	19%
Personal Financial Advisors	1,415	1,845	430	30%	26%
Agents, Business Managers of Artists, Performers, Athletes	52	67	15	29%	27%
Securities, Commodities, & Financial Services Sales Agents	1,180	1,520	340	29%	21%
Entertainment Attendants and Related Workers, All Other	34	43	9	26%	14%
Education Administrators, All Other	42	53	11	26%	24%
Coaches and Scouts	281	354	73	26%	18%
Preschool Teachers, Except Special Education	553	697	144	26%	18%
Home Health Aides	680	858	178	26%	24%
Massage Therapists	287	360	73	25%	22%
Social Scientists and Related Workers, All Other	34	42	8	24%	20%
Physical Therapist Assistants	62	77	15	24%	19%
Physician Assistants	67	83	16	24%	16%
Physical Therapist Aides	61	75	14	23%	22%
Veterinarians	83	102	19	23%	22%
Skin Care Specialists	126	155	29	23%	21%
Physical Therapists	208	256	48	23%	19%
Personal and Home Care Aides	518	637	119	23%	25%
Surgical Technologists	69	84	15	22%	12%
Self-Enrichment Education Teachers	610	746	136	22%	22%
Child Care Workers	1,871	2,268	397	21%	10%
Education Admin., Preschool & Child Care Center/Program	104	126	22	21%	13%
Hairdressers, Hairstylists, and Cosmetologists	1,135	1,375	240	21%	22%
Medical Assistants	620	751	131	21%	16%
Tree Trimmers and Pruners	72	87	15	21%	20%
Total for Top 25 District Growth Jobs	11,159	14,057	2,898	26%	20%

Notes: 1. Industries with < 30 jobs in 2011 were excluded from Table 2.

2. Purple highlight denotes presence of job in Top Industries by # of Jobs Table.

Table 3: Top 25 In-District Occupations by Highest Average Earnings Per Worker (2011)

Job Description	Number of Jobs		2011 Average Earnings	
	In-District		In-District	In-State
	2011	2016		
Dentists, General	214	231	\$ 72.15	\$ 70.97
Family and General Practitioners	238	267	\$ 71.30	\$ 74.88
Physicians and Surgeons, All Other	525	586	\$ 59.42	\$ 70.56
Chief Executives	609	647	\$ 57.82	\$ 59.08
General and Operations Managers	1,517	1,541	\$ 53.54	\$ 53.27
Education Admin., Elementary & Secondary School	421	446	\$ 51.04	\$ 48.38
Computer and Information Systems Managers	300	315	\$ 50.48	\$ 53.57
Lawyers	716	783	\$ 50.23	\$ 58.82
Pharmacists	285	313	\$ 45.51	\$ 49.66
Medical and Health Services Managers	256	295	\$ 45.10	\$ 44.61
Marketing Managers	261	280	\$ 44.35	\$ 48.57
Sales Managers	608	648	\$ 43.27	\$ 45.83
Financial Managers	746	849	\$ 41.21	\$ 44.62
Computer Software Engineers, Systems Software	382	424	\$ 40.56	\$ 43.57
Engineers, All Other	335	335	\$ 40.36	\$ 41.64
Computer Software Engineers, Applications	367	412	\$ 39.35	\$ 42.40
Mechanical Engineers	235	242	\$ 35.87	\$ 35.47
Physical Therapists	208	256	\$ 35.16	\$ 38.09
Network and Computer Systems Administrators	351	379	\$ 34.94	\$ 36.19
Teachers and Instructors, All Other	2,148	2,376	\$ 34.46	\$ 33.63
Secondary School Teachers, Not Special & Vocational Ed	2,134	2,252	\$ 33.95	\$ 32.54
Computer Specialists, All Other	236	244	\$ 33.87	\$ 36.88
Computer Systems Analysts	474	512	\$ 33.67	\$ 36.81
Industrial Engineers	242	252	\$ 33.61	\$ 33.97
Management Analysts	1,186	1,369	\$ 33.12	\$ 37.79
Total for Top 25 District Earnings Jobs	14,994	16,254	\$ 42.36	\$ 44.84

Notes:

1. Occupational areas with < 200 2011 jobs were excluded from Table 3.

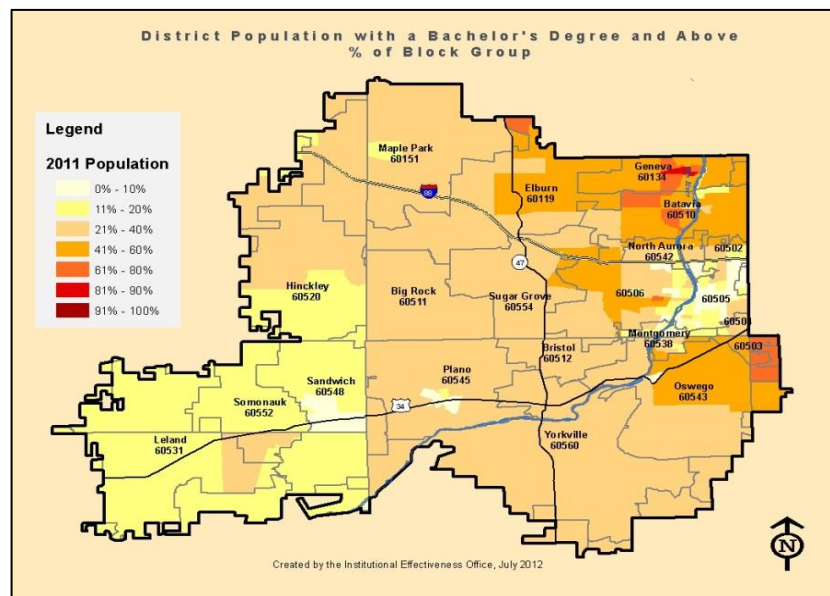
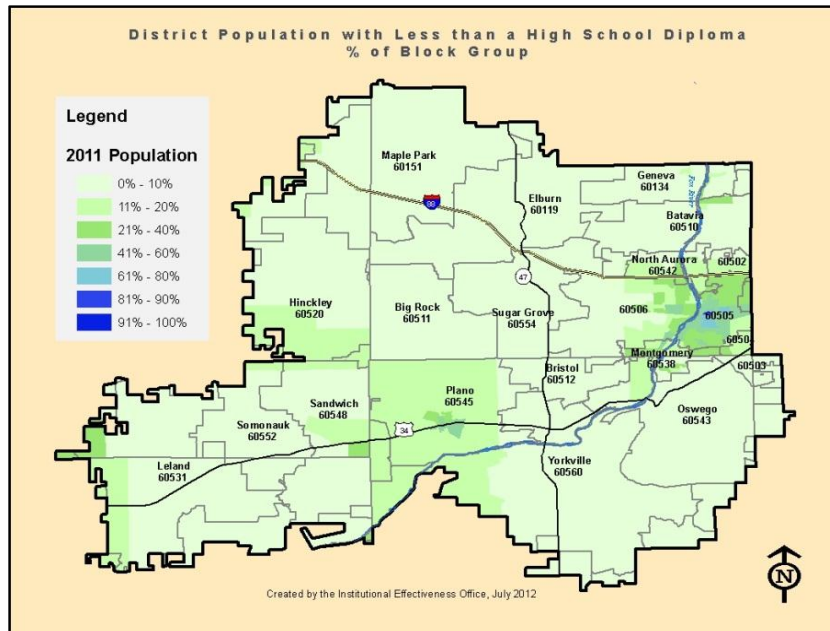
2. Purple highlight denotes presence of job in Top Industries by # of Jobs Table.

3. The Top 25 Occupations by earnings (Table 3) all require education of Bachelor's or higher

4. 2011 District and state earnings averages are weighted totals - (# jobs x Average Earnings) divided by # 2011 jobs for the geography.

District Overview Maps: Education

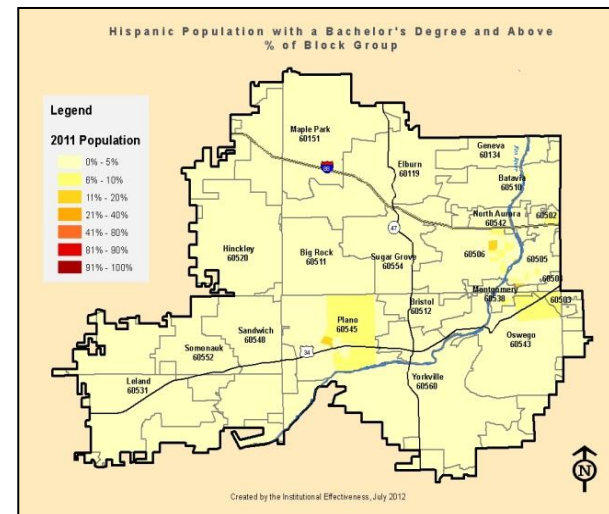
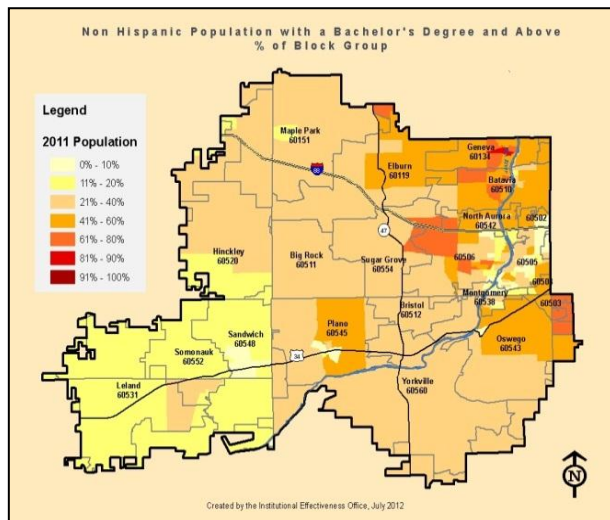
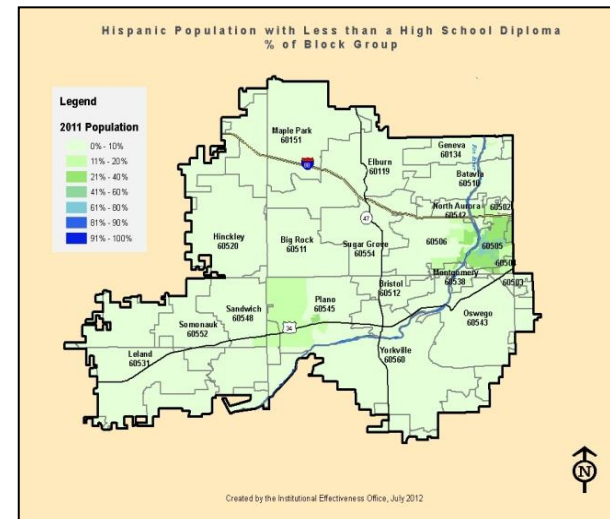
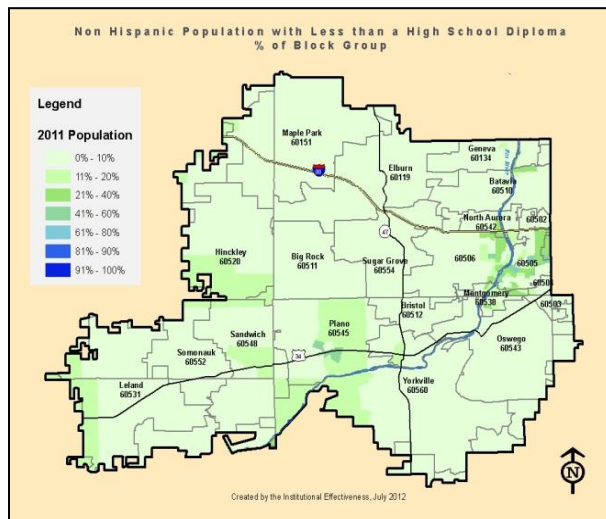
District Less Than HS/Bachelor's Degree and Above



A census block group (BG) is a cluster of census blocks having the same first digit of their four-digit identifying numbers within a census tract. BGs generally contain between 600 and 3,000 people.

District Overview Maps: Education

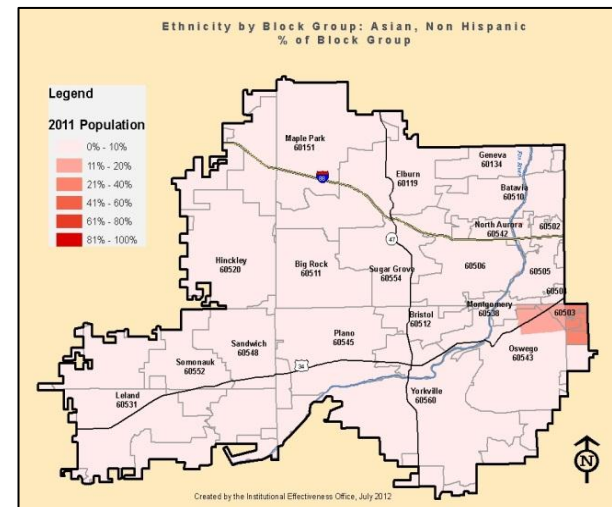
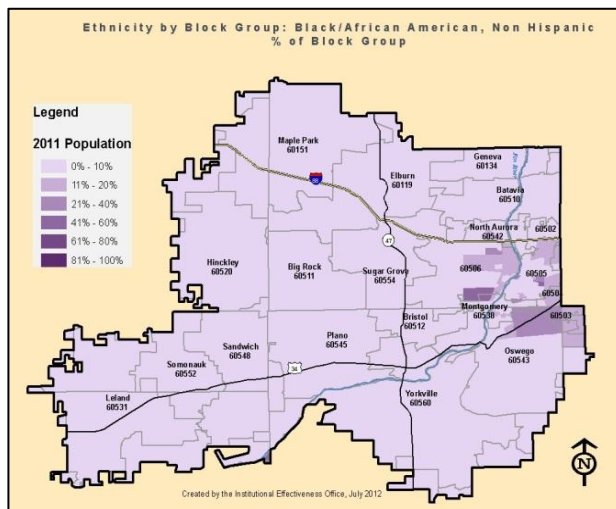
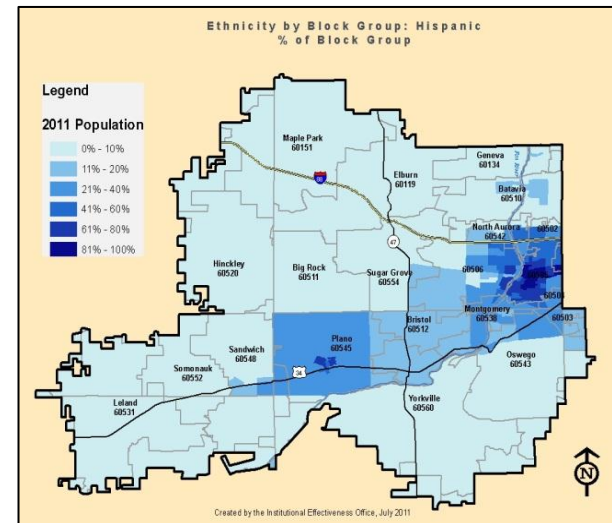
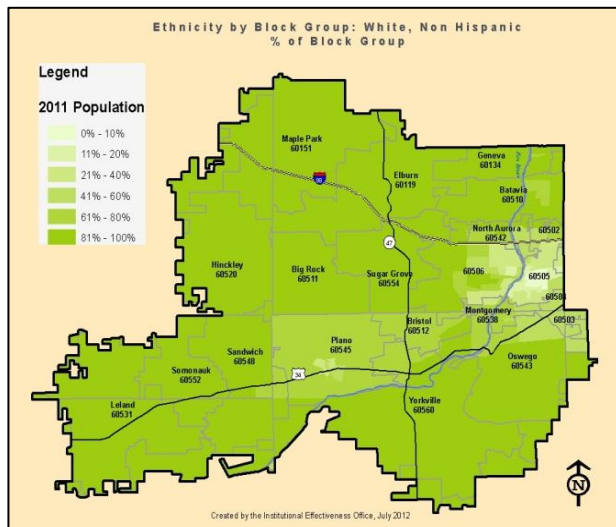
Hispanic/NonHispanic < HS and Bachelor's Degree and Above



A census block group (BG) is a cluster of census blocks having the same first digit of their four-digit identifying numbers within a census tract. BGs generally contain between 600 and 3,000 people.

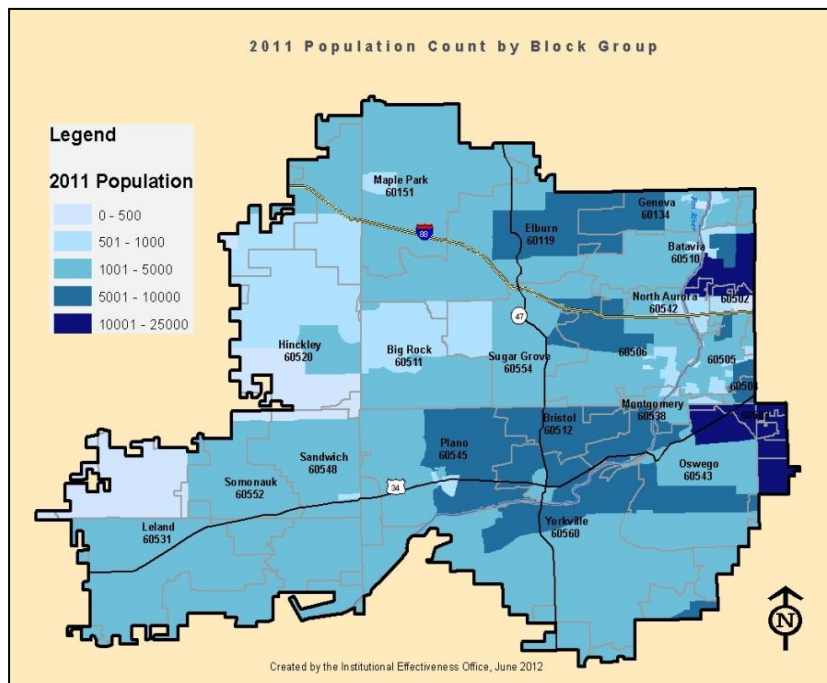
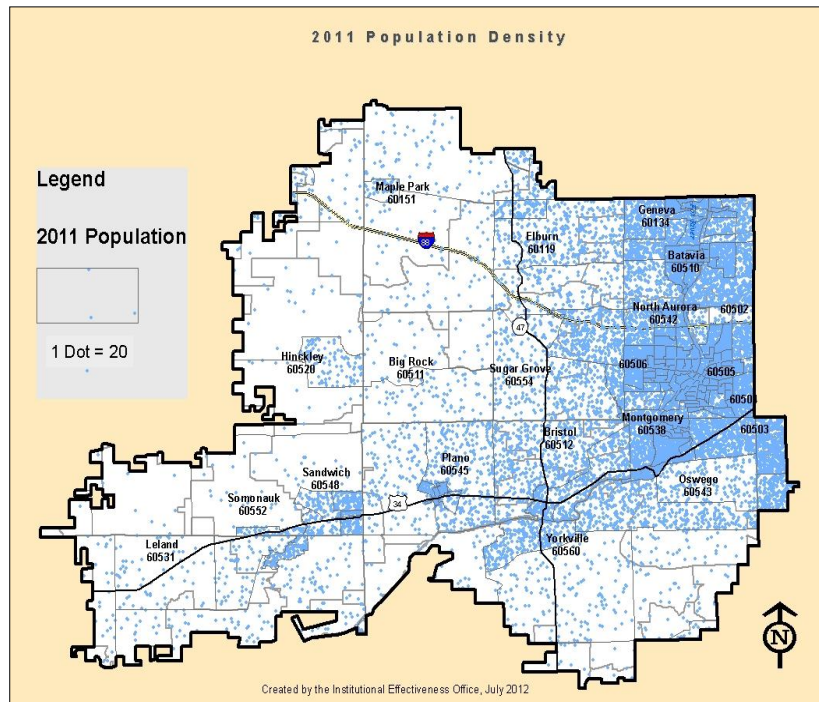
District Overview Maps: Ethnicity

Ethnicity By Group: White, Hispanic, Black, Asian



A census block group (BG) is a cluster of census blocks having the same first digit of their four-digit identifying numbers within a census tract. BGs generally contain between 600 and 3,000 people.

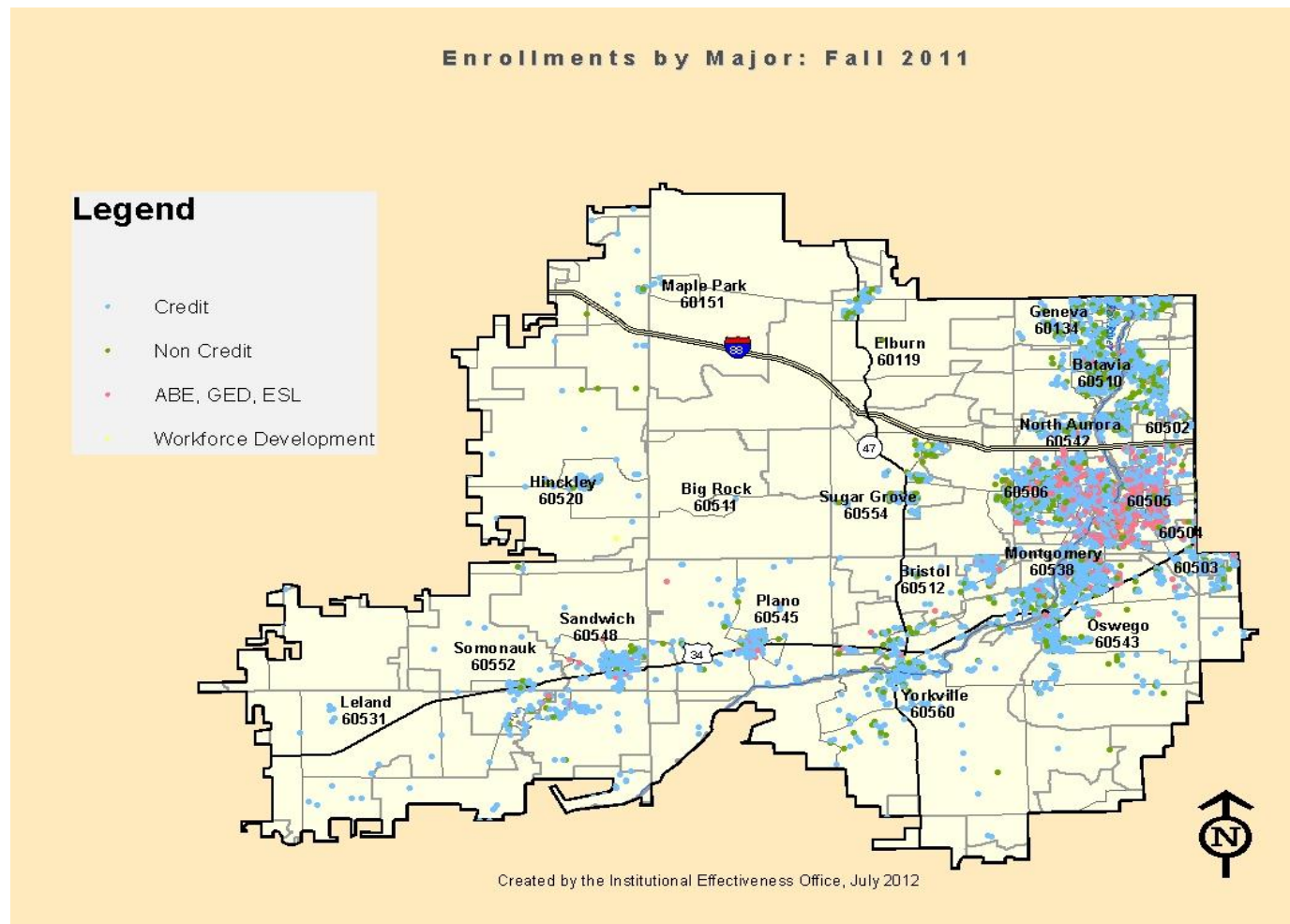
District Overview Maps: Population Dot Density/Population County by Block Group



A census block group (BG) is a cluster of census blocks having the same first digit of their four-digit identifying numbers within a census tract. BGs generally contain between 600 and 3,000 people.

District Overview Maps: Enrollment

Enrollments by Major for Fall 2011

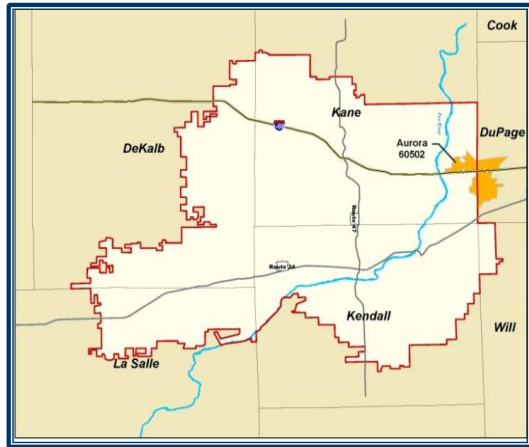


Prepared by the Institutional Effectiveness Office July 2012

Data Source: 2011 Enrollment Data EOS, TEN1018

Zip Code 60502 - Aurora, IL

DuPage/Kane County



POPULATION/HOUSEHOLDS

	60502	District	Market
2000 Population	14,648	302,752	1,153,773
2011 Population Estimate	20,228	424,559	1,520,343
2016 Projection	22,436	476,817	1,668,449
2011 Households	7,000	142,146	514,375
Annual HH Growth Rate (%)	3.2%	3.5%	2.8%

RACE/ETHNICITY

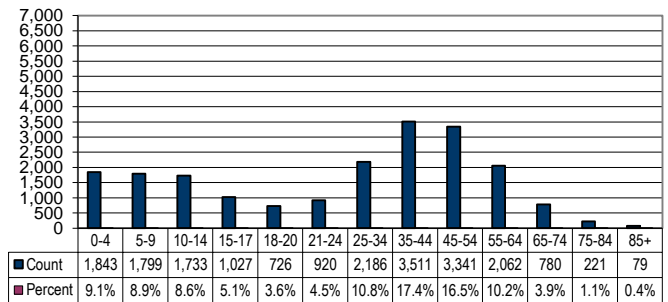
Base: 2011 Population Estimate

	60502		District		Market	
	#	%	#	%	#	%
White	14,236	70.4%	266,321	62.7%	1,026,131	67.5%
Black/African American	1,528	7.6%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	23	0.1%	593	0.1%	2,392	0.2%
Asian	1,893	9.4%	14,490	3.4%	50,778	3.3%
Pacific Islander	4	0.0%	202	0.0%	553	0.0%
Some Other Race	16	0.1%	354	0.1%	1,299	0.1%
2 or More Races	355	1.8%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	2,173	10.7%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

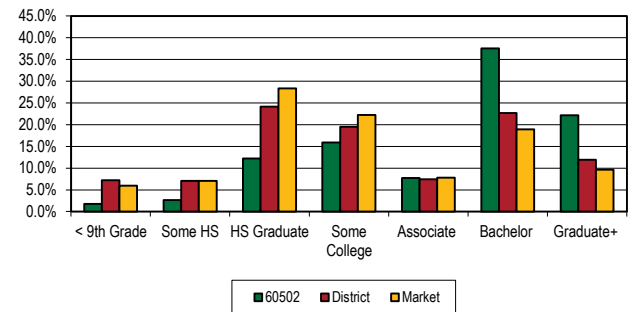
Age Range	60502		District		Market	
	#	%	#	%	#	%
0-4	1,843	9.1%	37,570	8.8%	118,966	7.8%
5-9	1,799	8.9%	36,586	8.6%	119,979	7.9%
10-14	1,733	8.6%	34,751	8.2%	118,838	7.8%
15-17	1,027	5.1%	19,888	4.7%	71,072	4.7%
18-20	726	3.6%	16,168	3.8%	67,551	4.4%
21-24	920	4.5%	20,872	4.9%	82,729	5.4%
25-34	2,186	10.8%	55,174	13.0%	189,980	12.5%
35-44	3,511	17.4%	65,737	15.5%	223,493	14.7%
45-54	3,341	16.5%	60,094	14.2%	221,458	14.6%
55-64	2,062	10.2%	41,653	9.8%	157,979	10.4%
65-74	780	3.9%	21,672	5.1%	87,055	5.7%
75-84	221	1.1%	10,090	2.4%	43,566	2.9%
85+	79	0.4%	4,304	1.0%	17,677	1.2%
Total	20,228	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

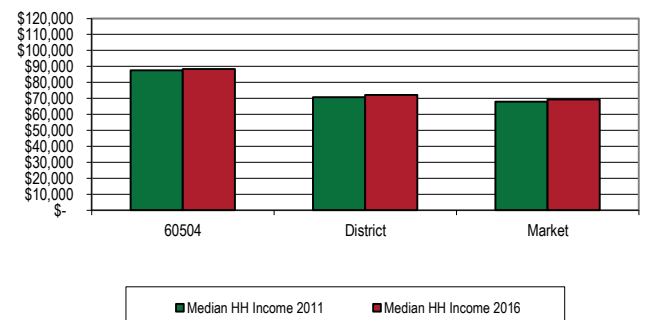
Years of School Completed	60502		District		Market	
	#	%	#	%	#	%
< 9th Grade	218	1.8%	18,638	7.2%	56,172	6.0%
Some HS	324	2.7%	18,210	7.0%	66,311	7.0%
HS Graduate	1,488	12.2%	62,560	24.2%	267,123	28.4%
Some College	1,941	15.9%	50,494	19.5%	209,094	22.2%
Associate	942	7.7%	19,318	7.5%	73,467	7.8%
Bachelor	4,572	37.5%	58,730	22.7%	177,981	18.9%
Graduate+	2,695	22.1%	30,774	11.9%	91,060	9.7%
Total	12,180	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

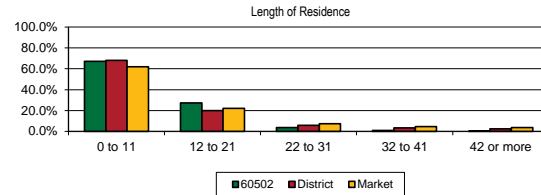
Household Income	60502		District		Market	
	#	%	#	%	#	%
< \$15,000	181	2.6%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	196	2.8%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	345	4.9%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	727	10.4%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	1,413	20.2%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	1,262	18.0%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	973	13.9%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	642	9.2%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	553	7.9%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	587	8.4%	5,633	4.0%	17,560	3.4%
\$500K+	121	1.7%	936	0.7%	2,779	0.5%
Total	7,000	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60502		District		Market	
	#	%	#	%	#	%
0 to 11	4,698	67.1%	96,536	67.9%	318,447	61.9%
12 to 21	1,922	27.5%	28,314	19.9%	114,206	22.2%
22 to 31	270	3.9%	8,488	6.0%	37,822	7.4%
32 to 41	80	1.1%	5,026	3.5%	24,081	4.7%
42 or more	30	0.4%	3,782	2.7%	19,819	3.9%
Total	7,000	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	10.0		12.1		13.4	



LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60502		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	2,110	19.0%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	871	7.8%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	766	6.9%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	324	2.9%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	89	0.8%	1,713	0.8%	5,072	0.7%	
Community & Social Service	128	1.1%	2,466	1.2%	9,092	1.2%	
Legal	128	1.1%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	700	6.3%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	315	2.8%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	472	4.2%	8,789	4.1%	36,664	4.8%	
Healthcare Support	83	0.7%	2,908	1.4%	14,211	1.9%	
Protective Services	195	1.8%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	370	3.3%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	151	1.4%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	377	3.4%	7,019	3.3%	24,113	3.2%	
Sales & Related	1,536	13.8%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	1,336	12.0%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	3	0.0%	449	0.2%	2,190	0.3%	
Construction & Extraction	249	2.2%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	268	2.4%	6,519	3.1%	27,524	3.6%	
Production	278	2.5%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	384	3.4%	14,887	7.0%	56,588	7.4%	
Total	11,133	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status				Base: 2011 Population, 16+		
Employment Category	60502		District		Market	
	#	%	#	%	#	%
In Armed Forces	21	0.1%	405	0.1%	610	0.1%
Civilian, Employed	10,831	74.7%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	669	4.6%	17,556	5.7%	68,305	6.0%
Not in Labor Force	2,987	20.6%	82,080	26.6%	324,843	28.5%
Population 16+	14,508	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	5.8%		6.6%		7.6%	

Means of Transportation to Work			Base: 2011 16+ Active Workers			
	60502		District		Market	
	#	%	#	%	#	%
Drove Alone	8,742	79.7%	168,723	80.9%	609,248	81.6%
Carpool	560	5.1%	16,899	8.1%	63,542	8.5%
Public Transportation	887	8.1%	7,839	3.8%	22,544	3.0%
Bicycle	12	0.1%	667	0.3%	1,876	0.3%
Walked	56	0.5%	2,349	1.1%	12,809	1.7%
Other	112	1.0%	3,144	1.5%	8,127	1.1%
Worked at home	601	5.4%	8,942	4.3%	28,799	3.9%
Total	10,970	99.9%	208,563	100.0%	746,945	100.0%

Length of Commute			Base: 2011 16+ Active Workers Outside Home			
Time in Minutes	60502		District		Market	
	#	%	#	%	#	%
< 15	1,848	16.6%	45,783	21.8%	180,306	24.0%
15-29	3,418	30.8%	63,272	30.2%	208,294	27.7%
30-44	2,057	18.5%	42,702	20.4%	153,979	20.5%
45-59	1,296	11.7%	21,063	10.0%	79,125	10.5%
60+	1,882	17.0%	27,884	13.3%	100,883	13.4%
Average	37		33		33	

Top Reported Community Employers			# of Employees	
Company Name	Service	Manufacturing		
Peerless, A.V., Inc.				350
Mitutoyo America Corp.			350	
BNSF Railway Co.			330	

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/
largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Oswego	406	82	20.2%	372	121	32.5%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11 classes)

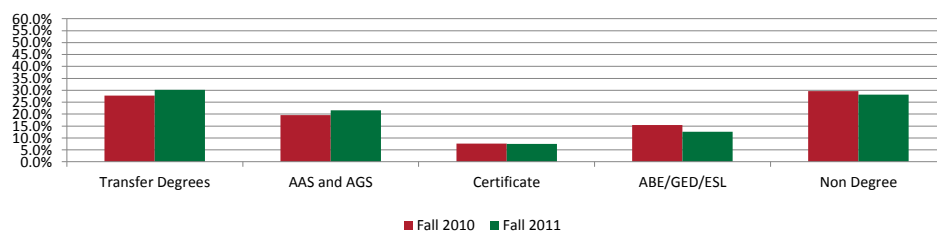
2010-2011 Associate and Certificate Completers							
CERTIFICATE				ASSOCIATE		TOTAL AWARDS	
Total # Awarded	Top Majors			Total # Awarded	Top Majors		
		#					#
4	166A- Real Estate Sales, 013A- Accounting, 402A- EMT Basic, 442A- Physical Education		#	10	AS00- Associate in Science		14
			1				

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	47	27.8%	468.0	60	30.2%	564.0
AAS and AGS	33	19.5%	296.0	43	21.6%	302.5
Certificate	13	7.7%	80.5	15	7.5%	108.0
ABE/GED/ESL	26	15.4%	168.0	25	12.6%	157.0
Non Degree	50	29.6%	110.0	56	28.1%	76.5
Total	169	100.0%	1,122.5	199	100.0%	1,208.0

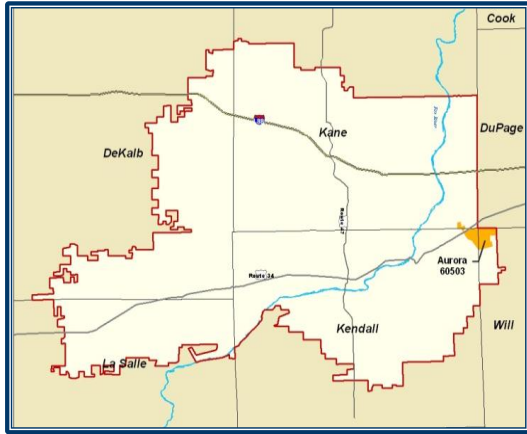
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60503 - Aurora, IL

DuPage/Kane County



POPULATION/HOUSEHOLDS

	60503	District	Market
2000 Population	5,362	302,752	1,153,773
2011 Population Estimate	13,367	424,559	1,520,343
2016 Projection	15,537	476,817	1,668,449
2011 Households	4,418	142,146	514,375
Annual HH Growth Rate (%)	13.2%	3.5%	2.8%

RACE/ETHNICITY

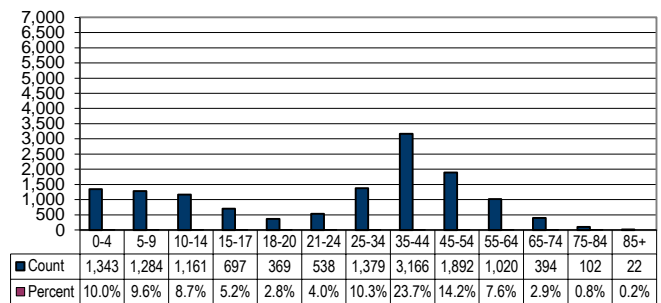
Base: 2011 Population Estimate

	60503		District		Market	
	#	%	#	%	#	%
White	6,810	50.9%	266,321	62.7%	1,026,131	67.5%
Black/African American	1,881	14.1%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	21	0.2%	593	0.1%	2,392	0.2%
Asian	2,424	18.1%	14,490	3.4%	50,778	3.3%
Pacific Islander	6	0.0%	202	0.0%	553	0.0%
Some Other Race	18	0.1%	354	0.1%	1,299	0.1%
2 or More Races	330	2.5%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	1,877	14.0%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

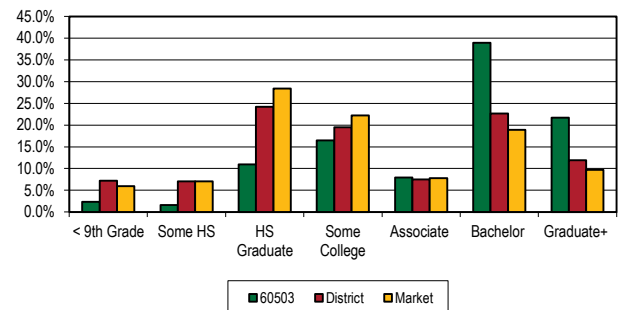
Age Range	60503		District		Market	
	#	%	#	%	#	%
0-4	1,343	10.0%	37,570	8.8%	118,966	7.8%
5-9	1,284	9.6%	36,586	8.6%	119,979	7.9%
10-14	1,161	8.7%	34,751	8.2%	118,838	7.8%
15-17	697	5.2%	19,888	4.7%	71,072	4.7%
18-20	369	2.8%	16,168	3.8%	67,551	4.4%
21-24	538	4.0%	20,872	4.9%	82,729	5.4%
25-34	1,379	10.3%	55,174	13.0%	189,980	12.5%
35-44	3,166	23.7%	65,737	15.5%	223,493	14.7%
45-54	1,892	14.2%	60,094	14.2%	221,458	14.6%
55-64	1,020	7.6%	41,653	9.8%	157,979	10.4%
65-74	394	2.9%	21,672	5.1%	87,055	5.7%
75-84	102	0.8%	10,090	2.4%	43,566	2.9%
85+	22	0.2%	4,304	1.0%	17,677	1.2%
Total	13,367	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

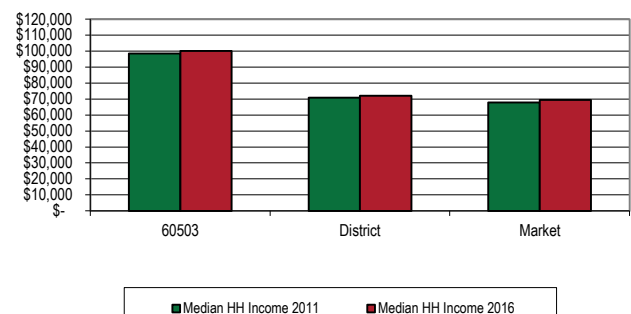
Years of School Completed	60503		District		Market	
	#	%	#	%	#	%
< 9th Grade	188	2.4%	18,638	7.2%	56,172	6.0%
Some HS	126	1.6%	18,210	7.0%	66,311	7.0%
HS Graduate	875	11.0%	62,560	24.2%	267,123	28.4%
Some College	1,312	16.5%	50,494	19.5%	209,094	22.2%
Associate	635	8.0%	19,318	7.5%	73,467	7.8%
Bachelor	3,108	39.0%	58,730	22.7%	177,981	18.9%
Graduate+	1,731	21.7%	30,774	11.9%	91,060	9.7%
Total	7,975	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

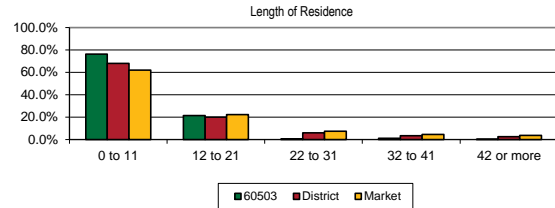
Household Income	60503		District		Market	
	#	%	#	%	#	%
< \$15,000	73	1.7%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	94	2.1%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	134	3.0%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	307	6.9%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	768	17.4%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	888	20.1%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	678	15.3%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	436	9.9%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	464	10.5%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	483	10.9%	5,633	4.0%	17,560	3.4%
\$500K+	93	2.1%	936	0.7%	2,779	0.5%
Total	4,418	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60503		District		Market	
	#	%	#	%	#	%
0 to 11	3,367	76.2%	96,536	67.9%	318,447	61.9%
12 to 21	952	21.5%	28,314	19.9%	114,206	22.2%
22 to 31	33	0.7%	8,488	6.0%	37,822	7.4%
32 to 41	56	1.3%	5,026	3.5%	24,081	4.7%
42 or more	10	0.2%	3,782	2.7%	19,819	3.9%
Total	4,418	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	8.0		12.1		13.4	



LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60503		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	1,438	20.2%	24,484	11.5%	77,689	10.2%
Business/Financial Operations Specialists	690	9.7%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	334	4.7%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	140	2.0%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	40	0.6%	1,713	0.8%	5,072	0.7%
Community & Social Service	103	1.4%	2,466	1.2%	9,092	1.2%
Legal	36	0.5%	1,909	0.9%	5,761	0.8%
Education, Training & Library	380	5.3%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	97	1.4%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	436	6.1%	8,789	4.1%	36,664	4.8%
Healthcare Support	74	1.0%	2,908	1.4%	14,211	1.9%
Protective Services	133	1.9%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	156	2.2%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	72	1.0%	8,116	3.8%	28,991	3.8%
Personal Care & Services	191	2.7%	7,019	3.3%	24,113	3.2%
Sales & Related	1,069	15.0%	26,968	12.7%	90,693	11.9%
Office/Administrative Support	912	12.8%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	6	0.1%	449	0.2%	2,190	0.3%
Construction & Extraction	255	3.6%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	138	1.9%	6,519	3.1%	27,524	3.6%
Production	163	2.3%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	261	3.7%	14,887	7.0%	56,588	7.4%
Total	7,124	100.0%	212,313	100.0%	760,727	100.0%

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60503		District		Market	
	#	%	#	%	#	%
In Armed Forces	3	0.0%	405	0.1%	610	0.1%
Civilian, Employed	7,089	76.0%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	346	3.7%	17,556	5.7%	68,305	6.0%
Not in Labor Force	1,894	20.3%	82,080	26.6%	324,843	28.5%
Population 16+	9,332	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	4.7%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60503		District		Market	
	#	%	#	%	#	%
Drove Alone	5,394	77.7%	168,723	80.9%	609,248	81.6%
Carpool	430	6.2%	16,899	8.1%	63,542	8.5%
Public Transportation	723	10.4%	7,839	3.8%	22,544	3.0%
Bicycle	19	0.3%	667	0.3%	1,876	0.3%
Walked	27	0.4%	2,349	1.1%	12,809	1.7%
Other	61	0.9%	3,144	1.5%	8,127	1.1%
Worked at home	291	4.2%	8,942	4.3%	28,799	3.9%
Total	6,945	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60503		District		Market	
	#	%	#	%	#	%
< 15	916	13.1%	45,783	21.8%	180,306	24.0%
15-29	1,503	21.6%	63,272	30.2%	208,294	27.7%
30-44	1,477	21.2%	42,702	20.4%	153,979	20.5%
45-59	1,008	14.5%	21,063	10.0%	79,125	10.5%
60+	1,772	25.4%	27,884	13.3%	100,883	13.4%
Average	44		33		33	

Top Reported Community Employers			
Company Name	# of Employees		
	Service	Manufacturing	
Con-Way Freight			200
Bednarck Junior High School	75		
Wheatlands Elementary School	70		

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/Internal/modules/home/index.php#RegionalBusinessesReport, other

Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Oswego	406	82	20.2%	372	121	32.5%
Oswego East	563	129	22.9%	467	112	24.0%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11 classes)

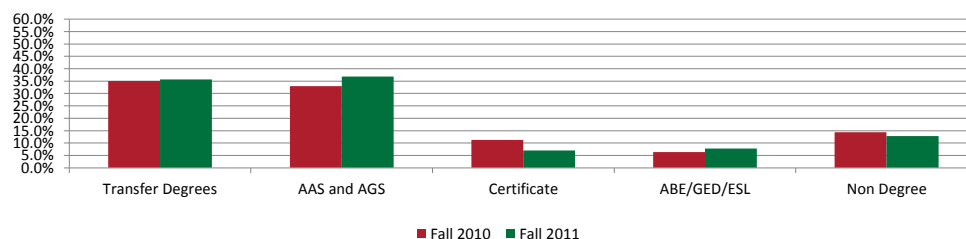
2010-2011 Associate and Certificate Completers							
CERTIFICATE				ASSOCIATE			TOTAL AWARDS
Total # Awarded	Top Majors			Total # Awarded	Top Majors		
22	427A- Basic Nurse Asst. Training	#	9	22	AS00- Associate in Science	#	44
						10	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	100	35.1%	909.0	92	35.7%	863.5
AAS and AGS	94	33.0%	766.5	95	36.8%	835.0
Certificate	32	11.2%	220.0	18	7.0%	131.0
ABE/GED/ESL	18	6.3%	132.0	20	7.8%	104.0
Non Degree	41	14.4%	119.5	33	12.8%	142.0
Total	285	100.0%	2,147.0	258	100.0%	2,075.5

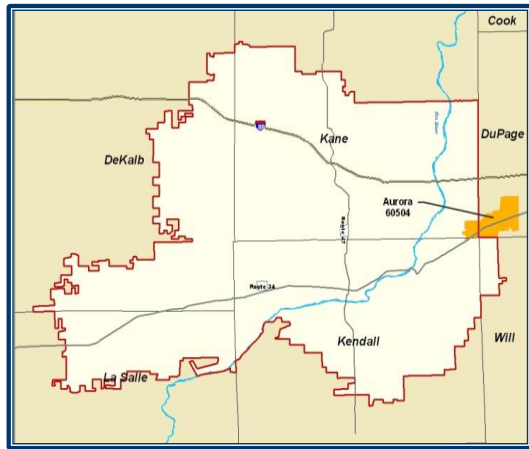
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60504 - Aurora, IL

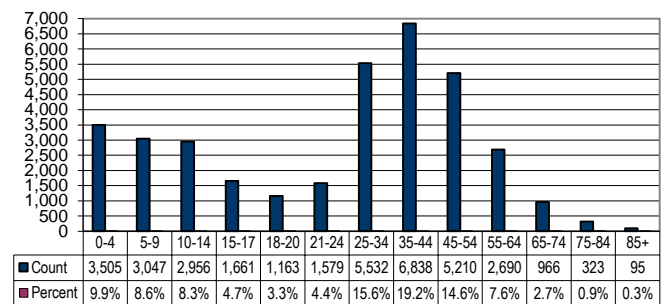
DuPage/Kane County



POPULATION/HOUSEHOLDS			
	60504	District	Market
2000 Population	26,672	302,752	1,153,773
2011 Population Estimate	35,565	424,559	1,520,343
2016 Projection	38,655	476,817	1,668,449
2011 Households	12,635	142,146	514,375
Annual HH Growth Rate (%)	2.8%	3.5%	2.8%

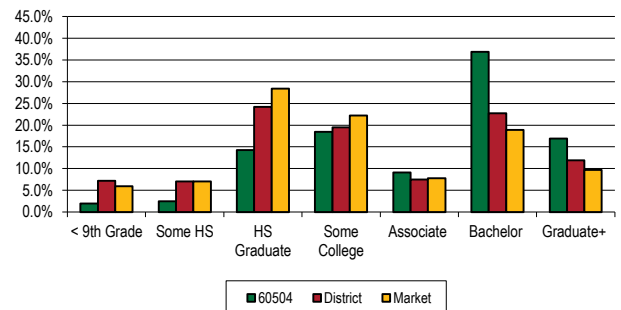
RACE/ETHNICITY			Base: 2011 Population Estimate			
	60504		District		Market	
	#	%	#	%	#	%
White	21,874	61.5%	266,321	62.7%	1,026,131	67.5%
Black/African American	4,294	12.1%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	95	0.3%	593	0.1%	2,392	0.2%
Asian	3,398	9.6%	14,490	3.4%	50,778	3.3%
Pacific Islander	7	0.0%	202	0.0%	553	0.0%
Some Other Race	54	0.2%	354	0.1%	1,299	0.1%
2 or More Races	934	2.6%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	4,909	13.8%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION <i>Base: 2011 Population Estimate</i>						
Age Range	60504		District		Market	
	#	%	#	%	#	%
0-4	3,505	9.9%	37,570	8.8%	118,966	7.8%
5-9	3,047	8.6%	36,586	8.6%	119,979	7.9%
10-14	2,956	8.3%	34,751	8.2%	118,838	7.8%
15-17	1,661	4.7%	19,888	4.7%	71,072	4.7%
18-20	1,163	3.3%	16,168	3.8%	67,551	4.4%
21-24	1,579	4.4%	20,872	4.9%	82,729	5.4%
25-34	5,532	15.6%	55,174	13.0%	189,980	12.5%
35-44	6,838	19.2%	65,737	15.5%	223,493	14.7%
45-54	5,210	14.6%	60,094	14.2%	221,458	14.6%
55-64	2,690	7.6%	41,653	9.8%	157,979	10.4%
65-74	966	2.7%	21,672	5.1%	87,055	5.7%
75-84	323	0.9%	10,090	2.4%	43,566	2.9%
85+	95	0.3%	4,304	1.0%	17,677	1.2%
Total	35,565	100.0%	424,559	100.0%	1,520,343	100.0%



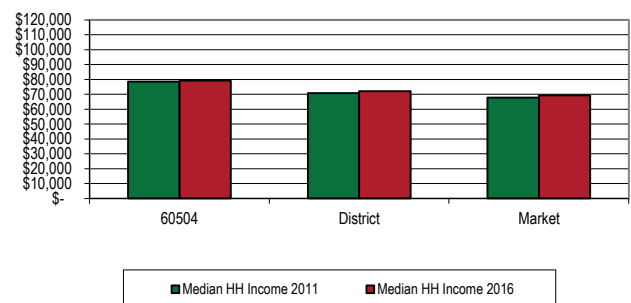
EDUCATION *Base: 2011 Population Estimate, 25+*

Years of School Completed	60504		District		Market	
	#	%	#	%	#	%
< 9th Grade	425	2.0%	18,638	7.2%	56,172	6.0%
Some HS	540	2.5%	18,210	7.0%	66,311	7.0%
HS Graduate	3,081	14.2%	62,560	24.2%	267,123	28.4%
Some College	3,990	18.4%	50,494	19.5%	209,094	22.2%
Associate	1,974	9.1%	19,318	7.5%	73,467	7.8%
Bachelor	7,988	36.9%	58,730	22.7%	177,981	18.9%
Graduate+	3,656	16.9%	30,774	11.9%	91,060	9.7%
Total	21,654	100.0%	258,724	100.0%	941,208	100.0%



INCOME *Base: 2011 Households*

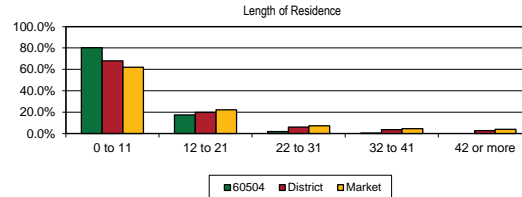
Household Income	60504		District		Market	
	#	%	#	%	#	%
< \$15,000	445	3.5%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	357	2.8%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	796	6.3%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	1,600	12.7%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	2,767	21.9%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	2,485	19.7%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	1,746	13.8%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	1,061	8.4%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	771	6.1%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	546	4.3%	5,633	4.0%	17,560	3.4%
\$500K+	61	0.5%	936	0.7%	2,779	0.5%
Total	12,635	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60504		District		Market	
	#	%	#	%	#	%
0 to 11	10,136	80.2%	96,536	67.9%	318,447	61.9%
12 to 21	2,204	17.4%	28,314	19.9%	114,206	22.2%
22 to 31	229	1.8%	8,488	6.0%	37,822	7.4%
32 to 41	55	0.4%	5,026	3.5%	24,081	4.7%
42 or more	11	0.1%	3,782	2.7%	19,819	3.9%
Total	12,635	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	8.0		12.1		13.4	



Aurora 60504

LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60504		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	2,876	14.2%	24,484	11.5%	77,689	10.2%
Business/Financial Operations Specialists	1,716	8.5%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	1,339	6.6%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	684	3.4%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	212	1.0%	1,713	0.8%	5,072	0.7%
Community & Social Service	263	1.3%	2,466	1.2%	9,092	1.2%
Legal	196	1.0%	1,909	0.9%	5,761	0.8%
Education, Training & Library	1,287	6.3%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	348	1.7%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	898	4.4%	8,789	4.1%	36,664	4.8%
Healthcare Support	294	1.4%	2,908	1.4%	14,211	1.9%
Protective Services	377	1.9%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	608	3.0%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	321	1.6%	8,116	3.8%	28,991	3.8%
Personal Care & Services	732	3.6%	7,019	3.3%	24,113	3.2%
Sales & Related	2,987	14.7%	26,968	12.7%	90,693	11.9%
Office/Administrative Support	2,769	13.6%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	1	0.0%	449	0.2%	2,190	0.3%
Construction & Extraction	532	2.6%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	477	2.4%	6,519	3.1%	27,524	3.6%
Production	599	3.0%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	780	3.8%	14,887	7.0%	56,588	7.4%
Total	20,296	100.0%	212,313	100.0%	760,727	100.0%

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60504		District		Market	
	#	%	#	%	#	%
In Armed Forces	51	0.2%	405	0.1%	610	0.1%
Civilian, Employed	19,545	76.6%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	1,176	4.6%	17,556	5.7%	68,305	6.0%
Not in Labor Force	4,744	18.6%	82,080	26.6%	324,843	28.5%
Population 16+	25,516	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	5.7%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60504		District		Market	
	#	%	#	%	#	%
Drove Alone	16,084	80.3%	168,723	80.9%	609,248	81.6%
Carpool	1,055	5.3%	16,899	8.1%	63,542	8.5%
Public Transportation	1,643	8.2%	7,839	3.8%	22,544	3.0%
Bicycle	23	0.1%	667	0.3%	1,876	0.3%
Walked	117	0.6%	2,349	1.1%	12,809	1.7%
Other	220	1.1%	3,144	1.5%	8,127	1.1%
Worked at home	886	4.4%	8,942	4.3%	28,799	3.9%
Total	20,028	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60504		District		Market	
	#	%	#	%	#	%
< 15	3,353	16.6%	45,783	21.8%	180,306	24.0%
15-29	5,569	27.6%	63,272	30.2%	208,294	27.7%
30-44	3,890	19.3%	42,702	20.4%	153,979	20.5%
45-59	2,712	13.4%	21,063	10.0%	79,125	10.5%
60+	3,793	18.8%	27,884	13.3%	100,883	13.4%
Average	38		33		33	

Top Reported Community Employers			
Company Name		# of Employees	
		Service	Manufacturing
Rush-Copley Medical Center		2,000	
MetLife, Inc.		720	
Cabot Microelectronics Corp.			401

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Oswego	406	82	20.2%	372	121	32.5%
Oswego East	563	129	22.9%	467	112	24.0%
Private						
Aurora Central	133	45	33.8%	112	29	25.9%
Aurora Christian	88	20	22.7%	81	12	14.8%
Marmion Academy	124	8	6.5%	112	4	3.6%
Rosary	103	8	7.8%	125	14	11.2%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11 classes)

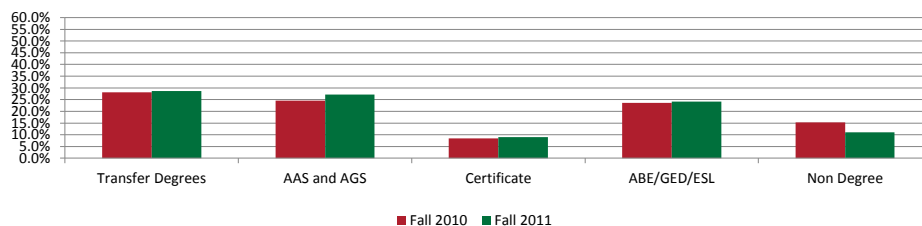
2010-2011 Associate and Certificate Completers						
CERTIFICATE			ASSOCIATE			TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors		
31	427A- Basic Nurse Asst. Training	#	21	AS00- Associate in Science	#	
		14			9	52

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	131	28.2%	1,167.5	151	28.7%	1,449.0
AAS and AGS	114	24.5%	953.0	143	27.2%	1,083.0
Certificate	39	8.4%	240.0	47	8.9%	300.5
ABE/GED/ESL	110	23.7%	695.0	127	24.1%	779.0
Non Degree	71	15.3%	177.0	58	11.0%	148.5
Total	465	100.0%	3,232.5	526	100.0%	3,760.0

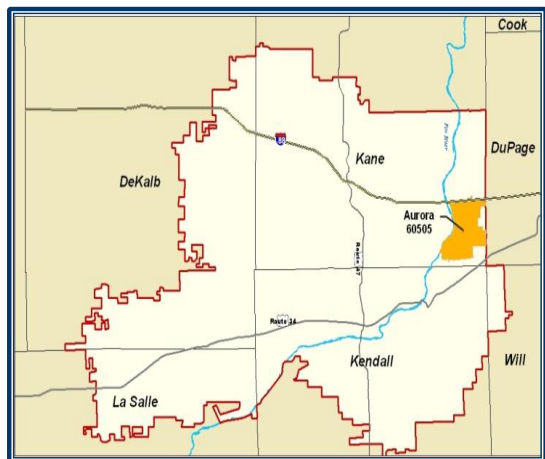
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60505 - Aurora, IL

Kane County



POPULATION/HOUSEHOLDS

	60505	District	Market
2000 Population	56,459	302,752	1,153,773
2011 Population Estimate	67,843	424,559	1,520,343
2016 Projection	74,239	476,817	1,668,449
2011 Households	18,746	142,146	514,375
Annual HH Growth Rate (%)	1.5%	3.5%	2.8%

RACE/ETHNICITY

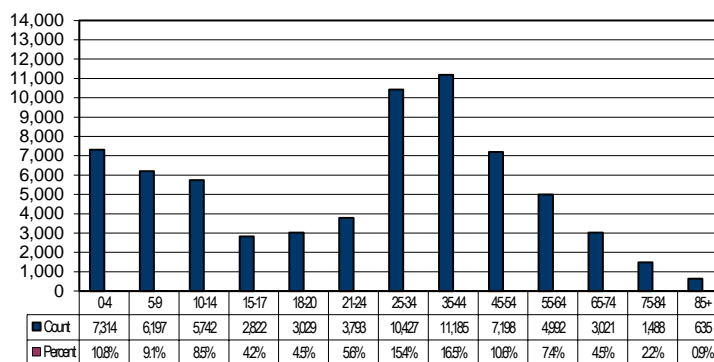
Base: 2011 Population Estimate

	60505		District		Market	
	#	%	#	%	#	%
White	12,020	17.7%	266,321	62.7%	1,026,131	67.5%
Black/African American	5,348	7.9%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	93	0.1%	593	0.1%	2,392	0.2%
Asian	566	0.8%	14,490	3.4%	50,778	3.3%
Pacific Islander	39	0.1%	202	0.0%	553	0.0%
Some Other Race	27	0.0%	354	0.1%	1,299	0.1%
2 or More Races	540	0.8%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	49,210	72.5%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

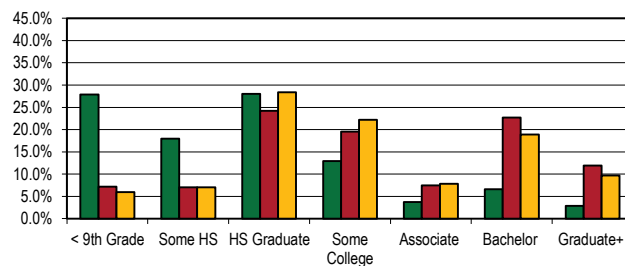
Age Range	60505		District		Market	
	#	%	#	%	#	%
0-4	7,314	10.8%	37,570	8.8%	118,966	7.8%
5-9	6,197	9.1%	36,586	8.6%	119,979	7.9%
10-14	5,742	8.5%	34,751	8.2%	118,838	7.8%
15-17	2,822	4.2%	19,888	4.7%	71,072	4.7%
18-20	3,029	4.5%	16,168	3.8%	67,551	4.4%
21-24	3,793	5.6%	20,872	4.9%	82,729	5.4%
25-34	10,427	15.4%	55,174	13.0%	189,980	12.5%
35-44	11,185	16.5%	65,737	15.5%	223,493	14.7%
45-54	7,198	10.6%	60,094	14.2%	221,458	14.6%
55-64	4,992	7.4%	41,653	9.8%	157,979	10.4%
65-74	3,021	4.5%	21,672	5.1%	87,055	5.7%
75-84	1,488	2.2%	10,090	2.4%	43,566	2.9%
85+	635	0.9%	4,304	1.0%	17,677	1.2%
Total	67,843	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

Years of School Completed	60505		District		Market	
	#	%	#	%	#	%
< 9th Grade	10,852	27.9%	18,638	7.2%	56,172	6.0%
Some HS	6,997	18.0%	18,210	7.0%	66,311	7.0%
HS Graduate	10,904	28.0%	62,560	24.2%	267,123	28.4%
Some College	5,040	12.9%	50,494	19.5%	209,094	22.2%
Associate	1,449	3.7%	19,318	7.5%	73,467	7.8%
Bachelor	2,580	6.6%	58,730	22.7%	177,981	18.9%
Graduate+	1,124	2.9%	30,774	11.9%	91,060	9.7%
Total	38,946	100.0%	258,724	100.0%	941,208	100.0%



■ 60505 ■ District ■ Market

INCOME

Base: 2011 Households

Household Income	60505		District		Market	
	#	%	#	%	#	%
< \$15,000	2,185	11.7%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	2,565	13.7%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	2,561	13.7%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	3,738	19.9%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	4,092	21.8%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	2,080	11.1%	24,309	17.1%	86,129	16.7%
\$100K-\$129,999	897	4.8%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	328	1.7%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	188	1.0%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	100	0.5%	5,633	4.0%	17,560	3.4%
\$500K+	12	0.1%	936	0.7%	2,779	0.5%
Total	18,746	100.0%	142,146	100.0%	514,375	100.0%

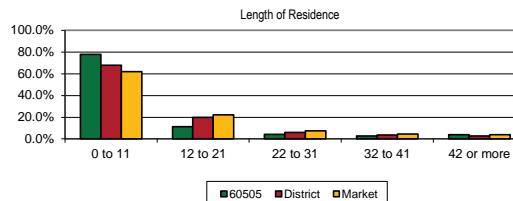


■ Median HH Income 2011 ■ Median HH Income 2016

LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60505		District		Market	
	#	%	#	%	#	%
0 to 11	14,574	77.7%	96,536	67.9%	318,447	61.9%
12 to 21	2,132	11.4%	28,314	19.9%	114,206	22.2%
22 to 31	775	4.1%	8,488	6.0%	37,822	7.4%
32 to 41	537	2.9%	5,026	3.5%	24,081	4.7%
42 or more	728	3.9%	3,782	2.7%	19,819	3.9%
Total	18,746	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	10.0		12.1		13.4	



LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60505		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	805	2.8%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	554	1.9%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	390	1.4%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	313	1.1%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	89	0.3%	1,713	0.8%	5,072	0.7%	
Community & Social Service	214	0.7%	2,466	1.2%	9,092	1.2%	
Legal	49	0.2%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	684	2.4%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	160	0.6%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	465	1.6%	8,789	4.1%	36,664	4.8%	
Healthcare Support	522	1.8%	2,908	1.4%	14,211	1.9%	
Protective Services	266	0.9%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	1,557	5.4%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	3,175	11.1%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	640	2.2%	7,019	3.3%	24,113	3.2%	
Sales & Related	2,253	7.8%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	3,413	11.9%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	152	0.5%	449	0.2%	2,190	0.3%	
Construction & Extraction	1,954	6.8%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	901	3.1%	6,519	3.1%	27,524	3.6%	
Production	6,163	21.5%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	3,993	13.9%	14,887	7.0%	56,588	7.4%	
Total	28,712	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60505		District		Market		
	#	%	#	%	#	%	
In Armed Forces	38	0.1%	405	0.1%	610	0.1%	
Civilian, Employed	27,889	58.4%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	4,386	9.2%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	15,406	32.3%	82,080	26.6%	324,843	28.5%	
Population 16+	47,719	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	13.6%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60505		District		Market		
	#	%	#	%	#	%	
Drove Alone	19,110	68.5%	168,723	80.9%	609,248	81.6%	
Carpool	5,987	21.5%	16,899	8.1%	63,542	8.5%	
Public Transportation	761	2.7%	7,839	3.8%	22,544	3.0%	
Bicycle	185	0.7%	667	0.3%	1,876	0.3%	
Walked	464	1.7%	2,349	1.1%	12,809	1.7%	
Other	958	3.4%	3,144	1.5%	8,127	1.1%	
Worked at home	436	1.6%	8,942	4.3%	28,799	3.9%	
Total	27,901	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60505		District		Market		
	#	%	#	%	#	%	
< 15	6,069	21.7%	45,783	21.8%	180,306	24.0%	
15-29	11,933	42.6%	63,272	30.2%	208,294	27.7%	
30-44	6,027	21.5%	42,702	20.4%	153,979	20.5%	
45-59	1,521	5.4%	21,063	10.0%	79,125	10.5%	
60+	2,001	7.1%	27,884	13.3%	100,883	13.4%	
Average	28		33		33		

Top Reported Community Employers			# of Employees	
Company Name	Service	Manufacturing		
East Aurora School District #131			1,477	
City of Aurora			1,400	
Aurora City Office			1,200	

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/latest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php?RegionalBusinessReport, other

Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Aurora East	451	96	21.3%	518	135	26.1%
Private						
Aurora Central	133	45	33.8%	112	29	25.9%
Aurora Christian	88	20	22.7%	81	12	14.8%
Marmion Academy	124	8	6.5%	112	4	3.6%
Rosary	103	8	7.8%	125	14	11.2%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11 classes)

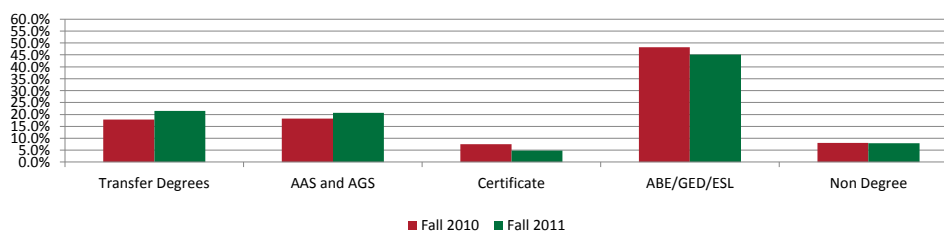
2010-2011 Associate and Certificate Completers						
CERTIFICATE			ASSOCIATE			TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors		
86	427A- Basic Nurse Asst. Training	#	67	AS00- Associate in Science	#	153
		44			33	

Data Source: STU1069, semester selections = 200930, 201010 and 201020

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	333	17.8%	3,185.5	389	21.5%	3,642.5
AAS and AGS	342	18.3%	2,837.0	373	20.6%	2,933.0
Certificate	141	7.6%	858.0	88	4.9%	539.0
ABE/GED/ESL	900	48.2%	5,447.0	816	45.1%	4,678.0
Non Degree	151	8.1%	553.5	143	7.9%	543.5
Total	1,867	100.0%	12,881.0	1,809	100.0%	12,336.0

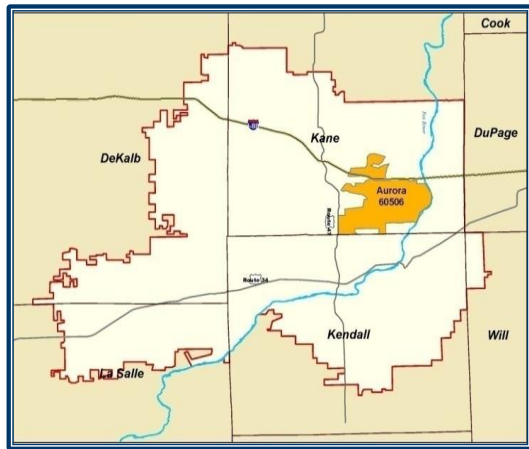
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60506 - Aurora, IL

Kane County



POPULATION/HOUSEHOLDS

	60506	District	Market
2000 Population	48,783	302,752	1,153,773
2011 Population Estimate	59,318	424,559	1,520,343
2016 Projection	64,624	476,817	1,668,449
2011 Households	19,894	142,146	514,375
Annual HH Growth Rate (%)	1.7%	3.5%	2.8%

RACE/ETHNICITY

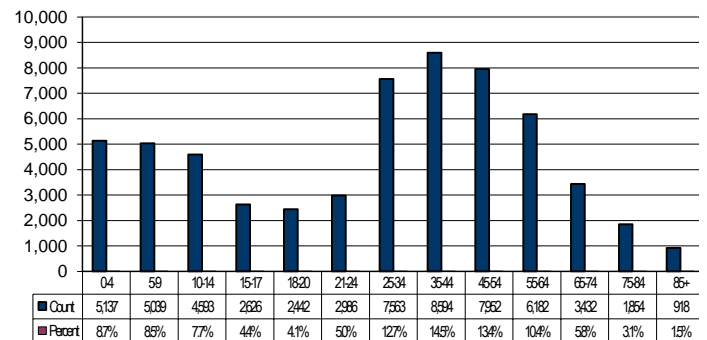
Base: 2011 Population Estimate

	60506		District		Market	
	#	%	#	%	#	%
White	28,931	48.8%	266,321	62.7%	1,026,131	67.5%
Black/African American	7,726	13.0%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	49	0.1%	593	0.1%	2,392	0.2%
Asian	1,331	2.2%	14,490	3.4%	50,778	3.3%
Pacific Islander	73	0.1%	202	0.0%	553	0.0%
Some Other Race	68	0.1%	354	0.1%	1,299	0.1%
2 or More Races	1,050	1.8%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	20,090	33.9%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

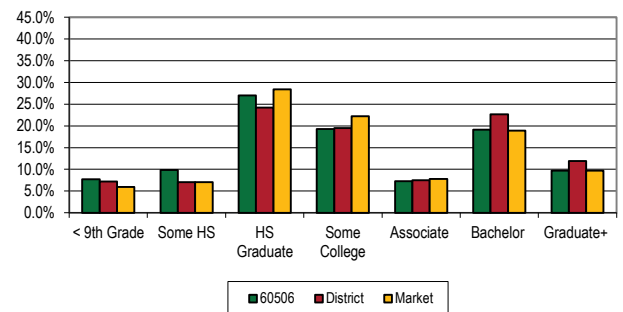
Age Range	60506		District		Market	
	#	%	#	%	#	%
0-4	5,137	8.7%	37,570	8.8%	118,966	7.8%
5-9	5,039	8.5%	36,586	8.6%	119,979	7.9%
10-14	4,593	7.7%	34,751	8.2%	118,838	7.8%
15-17	2,626	4.4%	19,888	4.7%	71,072	4.7%
18-20	2,442	4.1%	16,168	3.8%	67,551	4.4%
21-24	2,986	5.0%	20,872	4.9%	82,729	5.4%
25-34	7,563	12.7%	55,174	13.0%	189,980	12.5%
35-44	8,594	14.5%	65,737	15.5%	223,493	14.7%
45-54	7,952	13.4%	60,094	14.2%	221,458	14.6%
55-64	6,182	10.4%	41,653	9.8%	157,979	10.4%
65-74	3,432	5.8%	21,672	5.1%	87,055	5.7%
75-84	1,854	3.1%	10,090	2.4%	43,566	2.9%
85+	918	1.5%	4,304	1.0%	17,677	1.2%
Total	59,318	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

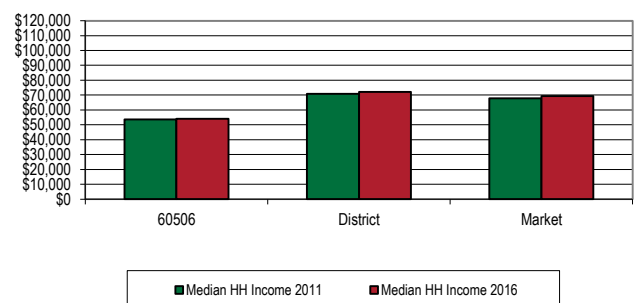
Years of School Completed	60506		District		Market	
	#	%	#	%	#	%
< 9th Grade	2,826	7.7%	18,638	7.2%	56,172	6.0%
Some HS	3,595	9.9%	18,210	7.0%	66,311	7.0%
HS Graduate	9,866	27.0%	62,560	24.2%	267,123	28.4%
Some College	7,029	19.3%	50,494	19.5%	209,094	22.2%
Associate	2,642	7.2%	19,318	7.5%	73,467	7.8%
Bachelor	6,984	19.1%	58,730	22.7%	177,981	18.9%
Graduate+	3,553	9.7%	30,774	11.9%	91,060	9.7%
Total	36,495	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

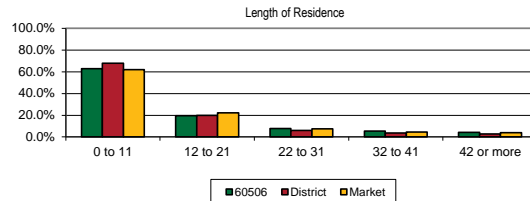
Household Income	60506		District		Market	
	#	%	#	%	#	%
< \$15,000	1,878	9.4%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	1,862	9.4%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	1,994	10.0%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	3,520	17.7%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	4,628	23.3%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	2,767	13.9%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	1,450	7.3%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	720	3.6%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	588	3.0%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	419	2.1%	5,633	4.0%	17,560	3.4%
\$500K+	68	0.3%	936	0.7%	2,779	0.5%
Total	19,894	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60506		District		Market	
	#	%	#	%	#	%
0 to 11	12,529	63.0%	96,536	67.9%	318,447	61.9%
12 to 21	3,876	19.5%	28,314	19.9%	114,206	22.2%
22 to 31	1,563	7.9%	8,488	6.0%	37,822	7.4%
32 to 41	1,099	5.5%	5,026	3.5%	24,081	4.7%
42 or more	827	4.2%	3,782	2.7%	19,819	3.9%
Total	19,894	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	13.0		12.1		13.4	



LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60506		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	2,375	8.7%	24,484	11.5%	77,689	10.2%
Business/Financial Operations Specialists	1,203	4.4%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	605	2.2%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	586	2.1%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	188	0.7%	1,713	0.8%	5,072	0.7%
Community & Social Service	381	1.4%	2,466	1.2%	9,092	1.2%
Legal	196	0.7%	1,909	0.9%	5,761	0.8%
Education, Training & Library	1,810	6.6%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	417	1.5%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	1,161	4.2%	8,789	4.1%	36,664	4.8%
Healthcare Support	499	1.8%	2,908	1.4%	14,211	1.9%
Protective Services	478	1.7%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	1,060	3.9%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	1,266	4.6%	8,116	3.8%	28,991	3.8%
Personal Care & Services	749	2.7%	7,019	3.3%	24,113	3.2%
Sales & Related	3,336	12.2%	26,968	12.7%	90,693	11.9%
Office/Administrative Support	3,943	14.4%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	18	0.1%	449	0.2%	2,190	0.3%
Construction & Extraction	1,274	4.6%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	817	3.0%	6,519	3.1%	27,524	3.6%
Production	2,760	10.1%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	2,297	8.4%	14,887	7.0%	56,588	7.4%
Total	27,419	100.0%	212,313	100.0%	760,727	100.0%

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60506		District		Market	
	#	%	#	%	#	%
In Armed Forces	16	0.0%	405	0.1%	610	0.1%
Civilian, Employed	26,798	61.4%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	3,643	8.4%	17,556	5.7%	68,305	6.0%
Not in Labor Force	13,157	30.2%	82,080	26.6%	324,843	28.5%
Population 16+	43,614	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	12.0%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60506		District		Market	
	#	%	#	%	#	%
Drove Alone	21,774	80.9%	168,723	80.9%	609,248	81.6%
Carpool	2,099	7.8%	16,899	8.1%	63,542	8.5%
Public Transportation	670	2.5%	7,839	3.8%	22,544	3.0%
Bicycle	80	0.3%	667	0.3%	1,876	0.3%
Walked	557	2.1%	2,349	1.1%	12,809	1.7%
Other	695	2.6%	3,144	1.5%	8,127	1.1%
Worked at home	1,044	3.9%	8,942	4.3%	28,799	3.9%
Total	26,919	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60506		District		Market	
	#	%	#	%	#	%
< 15	7,543	27.8%	45,783	21.8%	180,306	24.0%
15-29	8,892	32.8%	63,272	30.2%	208,294	27.7%
30-44	5,440	20.0%	42,702	20.4%	153,979	20.5%
45-59	2,111	7.8%	21,063	10.0%	79,125	10.5%
60+	2,116	7.8%	27,884	13.3%	100,883	13.4%
Average	28		33		33	

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Provena Mercy Medical	2,500	
Hollywood Casino	1,756	
West Aurora School District #129	1,300	

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/Internal/modules/home/index.php#RegionalBusinessReport, other

Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Aurora West	719	163	22.7%	651	202	31.0%
Private						
Aurora Central	133	45	33.8%	112	29	25.9%
Aurora Christian	88	7	8.0%	81	12	14.8%
Marmion Academy	124	8	6.5%	112	4	3.6%
Rosary	103	8	7.8%	125	14	11.2%

Data Sources: Enrollments - STU1055, Seniors - 2010/2011 Admissions Year End Report (08/10, 09/11 classes)

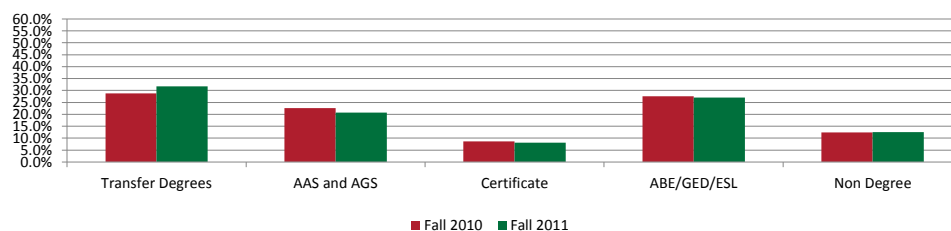
2010-2011 Associate and Certificate Completers					
CERTIFICATE			ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors	
106	427A- Basic Nurse Asst. Training	# 50	92	AS00- Associate in Science	# 45

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	539	28.7%	5,246.5	610	31.7%	5,632.0
AAS and AGS	423	22.5%	3,518.0	398	20.7%	3,192.0
Certificate	163	8.7%	1,144.0	155	8.1%	1,027.0
ABE/GED/ESL	518	27.6%	3,215.0	520	27.0%	2,949.0
Non Degree	233	12.4%	726.0	242	12.6%	613.5
Total	1,876	100.0%	13,849.5	1,925	100.0%	13,413.5

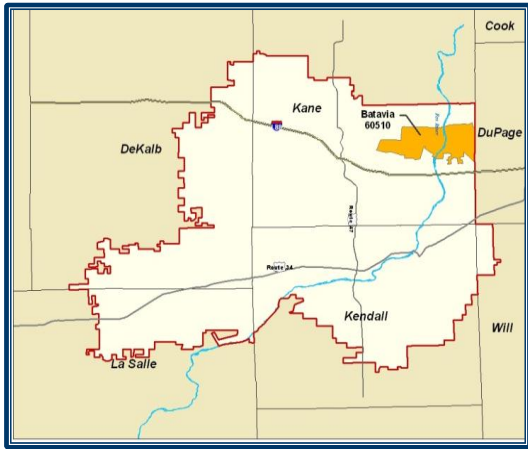
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60510 - Batavia, IL

Kane County



POPULATION/HOUSEHOLDS

	60510	District	Market
2000 Population	26,778	302,752	1,153,773
2011 Population Estimate	32,030	424,559	1,520,343
2016 Projection	34,878	476,817	1,668,449
2011 Households	11,005	142,146	514,375
Annual HH Growth Rate (%)	1.5%	3.5%	2.8%

RACE/ETHNICITY

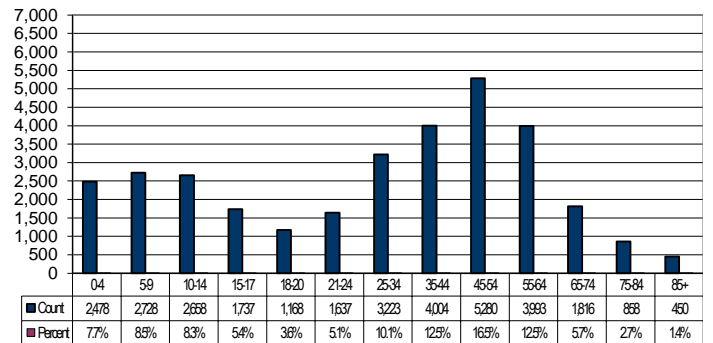
Base: 2011 Population Estimate

	60510		District		Market	
	#	%	#	%	#	%
White	27,401	85.5%	266,321	62.7%	1,026,131	67.5%
Black/African American	870	2.7%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	26	0.1%	593	0.1%	2,392	0.2%
Asian	791	2.5%	14,490	3.4%	50,778	3.3%
Pacific Islander	12	0.0%	202	0.0%	553	0.0%
Some Other Race	18	0.1%	354	0.1%	1,299	0.1%
2 or More Races	412	1.3%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	2,500	7.8%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

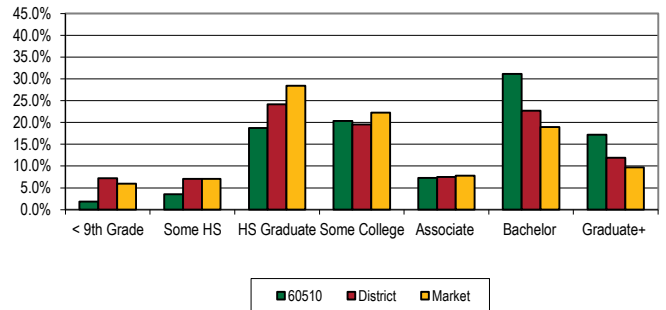
Age Range	60510		District		Market	
	#	%	#	%	#	%
0-4	2,478	7.7%	37,570	8.8%	118,966	7.8%
5-9	2,728	8.5%	36,586	8.6%	119,979	7.9%
10-14	2,658	8.3%	34,751	8.2%	118,838	7.8%
15-17	1,737	5.4%	19,888	4.7%	71,072	4.7%
18-20	1,168	3.6%	16,168	3.8%	67,551	4.4%
21-24	1,637	5.1%	20,872	4.9%	82,729	5.4%
25-34	3,223	10.1%	55,174	13.0%	189,980	12.5%
35-44	4,004	12.5%	65,737	15.5%	223,493	14.7%
45-54	5,280	16.5%	60,094	14.2%	221,458	14.6%
55-64	3,993	12.5%	41,653	9.8%	157,979	10.4%
65-74	1,816	5.7%	21,672	5.1%	87,055	5.7%
75-84	858	2.7%	10,090	2.4%	43,566	2.9%
85+	450	1.4%	4,304	1.0%	17,677	1.2%
Total	32,030	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

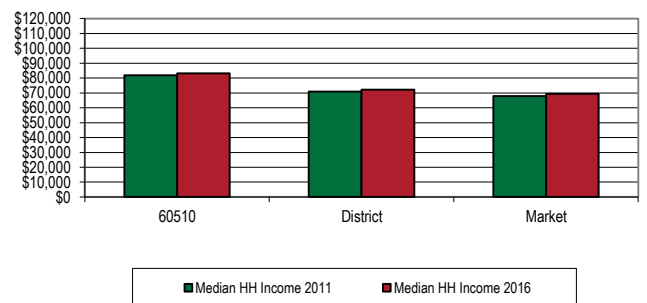
Years of School Completed	60510		District		Market	
	#	%	#	%	#	%
< 9th Grade	357	1.8%	18,638	7.2%	56,172	6.0%
Some HS	692	3.5%	18,210	7.0%	66,311	7.0%
HS Graduate	3,679	18.7%	62,560	24.2%	267,123	28.4%
Some College	3,988	20.3%	50,494	19.5%	209,094	22.2%
Associate	1,428	7.3%	19,318	7.5%	73,467	7.8%
Bachelor	6,111	31.1%	58,730	22.7%	177,981	18.9%
Graduate+	3,369	17.2%	30,774	11.9%	91,060	9.7%
Total	19,624	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

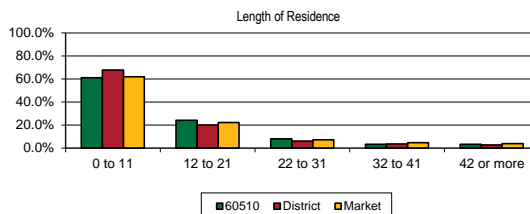
Household Income	60510		District		Market	
	#	%	#	%	#	%
< \$15,000	600	5.5%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	528	4.8%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	669	6.1%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	1,067	9.7%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	2,135	19.4%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	1,849	16.8%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	1,472	13.4%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	1,010	9.2%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	948	8.6%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	651	5.9%	5,633	4.0%	17,560	3.4%
\$500K+	76	0.7%	936	0.7%	2,779	0.5%
Total	11,005	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60510		District		Market	
	#	%	#	%	#	%
0 to 11	6,725	61.1%	96,536	67.9%	318,447	61.9%
12 to 21	2,658	24.2%	28,314	19.9%	114,206	22.2%
22 to 31	898	8.2%	8,488	6.0%	37,822	7.4%
32 to 41	365	3.3%	5,026	3.5%	24,081	4.7%
42 or more	359	3.3%	3,782	2.7%	19,819	3.9%
Total	11,005	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	12.0		12.1		13.4	



LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60510		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	2,498	15.1%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	924	5.6%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	584	3.5%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	436	2.6%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	254	1.5%	1,713	0.8%	5,072	0.7%	
Community & Social Service	237	1.4%	2,466	1.2%	9,092	1.2%	
Legal	221	1.3%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	1,138	6.9%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	403	2.4%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	750	4.5%	8,789	4.1%	36,664	4.8%	
Healthcare Support	169	1.0%	2,908	1.4%	14,211	1.9%	
Protective Services	197	1.2%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	615	3.7%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	513	3.1%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	513	3.1%	7,019	3.3%	24,113	3.2%	
Sales & Related	2,382	14.4%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	2,165	13.1%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	10	0.1%	449	0.2%	2,190	0.3%	
Construction & Extraction	702	4.2%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	366	2.2%	6,519	3.1%	27,524	3.6%	
Production	639	3.9%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	811	4.9%	14,887	7.0%	56,588	7.4%	
Total	16,527	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60510		District		Market		
	#	%	#	%	#	%	
In Armed Forces	15	0.1%	405	0.1%	610	0.1%	
Civilian, Employed	16,497	70.0%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	767	3.3%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	6,274	26.6%	82,080	26.6%	324,843	28.5%	
Population 16+	23,553	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	4.4%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60510		District		Market		
	#	%	#	%	#	%	
Drove Alone	13,732	84.6%	168,723	80.9%	609,248	81.6%	
Carpool	653	4.0%	16,899	8.1%	63,542	8.5%	
Public Transportation	377	2.3%	7,839	3.8%	22,544	3.0%	
Bicycle	76	0.5%	667	0.3%	1,876	0.3%	
Walked	207	1.3%	2,349	1.1%	12,809	1.7%	
Other	371	2.3%	3,144	1.5%	8,127	1.1%	
Worked at home	815	5.0%	8,942	4.3%	28,799	3.9%	
Total	16,231	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60510		District		Market		
	#	%	#	%	#	%	
< 15	4,387	26.8%	45,783	21.8%	180,306	24.0%	
15-29	4,653	28.4%	63,272	30.2%	208,294	27.7%	
30-44	3,184	19.4%	42,702	20.4%	153,979	20.5%	
45-59	1,458	8.9%	21,063	10.0%	79,125	10.5%	
60+	1,882	11.5%	27,884	13.3%	100,883	13.4%	
Average	31		33		33		

Top Reported Community Employers			# of Employees	
Company Name		Service	Manufacturing	
Fermi National Accelerator Laboratory		3,000		
Suncoast Corp.			800	
AGCO Corp. Parts Div.		500		

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodelling.com/internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class					
High School Attended	2010			2011	
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011
		#	%		#
Public In-District					
Batavia	470	106	22.6%	411	97
Private					
Marmion Academy	124	8	6.5%	112	4

Data Sources: Enrollments - STU1055; Seniors - 2010,2011 Admissions Year End Report (08/10, 09/11)classes)

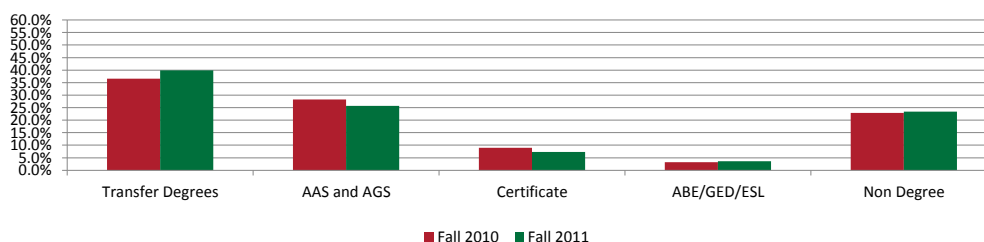
2010-2011 Associate and Certificate Completers						
CERTIFICATE			ASSOCIATE			TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors		
		#			#	
52	402A-EMT Basic	#	70	AS00-Associate in Science	#	122
		15			34	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	289	36.5%	2,830.0	306	39.9%	2,900.0
AAS and AGS	224	28.3%	1,868.5	197	25.7%	1,631.5
Certificate	71	9.0%	538.0	56	7.3%	425.5
ABE/GED/ESL	26	3.3%	161.0	28	3.7%	173.0
Non Degree	181	22.9%	681.5	179	23.4%	564.5
Total	791	100.0%	6,079.0	766	100.0%	5,694.5

Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60511 - Big Rock, IL

Kane County



POPULATION/HOUSEHOLDS

	60511	District	Market
2000 Population	1,901	302,752	1,153,773
2011 Population Estimate	2,521	424,559	1,520,343
2016 Projection	2,808	476,817	1,668,449
2011 Households	882	142,146	514,375
Annual HH Growth Rate (%)	3.0%	3.5%	2.8%

RACE/ETHNICITY

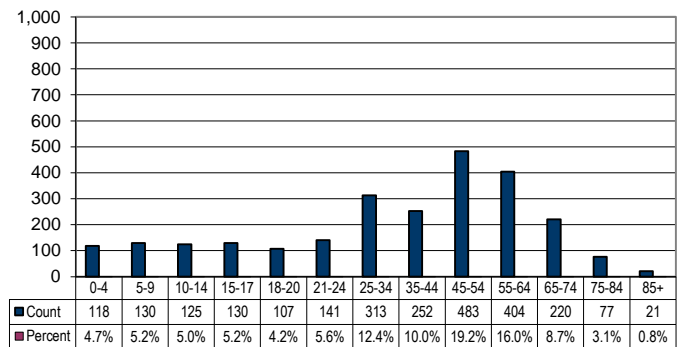
Base: 2011 Population Estimate

	60511		District		Market	
	#	%	#	%	#	%
White	2,323	92.1%	266,321	62.7%	1,026,131	67.5%
Black/African American	15	0.6%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	7	0.3%	593	0.1%	2,392	0.2%
Asian	13	0.5%	14,490	3.4%	50,778	3.3%
Pacific Islander	0	0.0%	202	0.0%	553	0.0%
Some Other Race	7	0.3%	354	0.1%	1,299	0.1%
2 or More Races	33	1.3%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	123	4.9%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

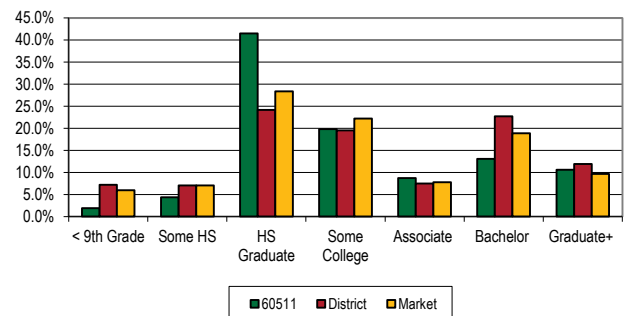
Age Range	60511		District		Market	
	#	%	#	%	#	%
0-4	118	4.7%	37,570	8.8%	118,966	7.8%
5-9	130	5.2%	36,586	8.6%	119,979	7.9%
10-14	125	5.0%	34,751	8.2%	118,838	7.8%
15-17	130	5.2%	19,888	4.7%	71,072	4.7%
18-20	107	4.2%	16,168	3.8%	67,551	4.4%
21-24	141	5.6%	20,872	4.9%	82,729	5.4%
25-34	313	12.4%	55,174	13.0%	189,980	12.5%
35-44	252	10.0%	65,737	15.5%	223,493	14.7%
45-54	483	19.2%	60,094	14.2%	221,458	14.6%
55-64	404	16.0%	41,653	9.8%	157,979	10.4%
65-74	220	8.7%	21,672	5.1%	87,055	5.7%
75-84	77	3.1%	10,090	2.4%	43,566	2.9%
85+	21	0.8%	4,304	1.0%	17,677	1.2%
Total	2,521	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

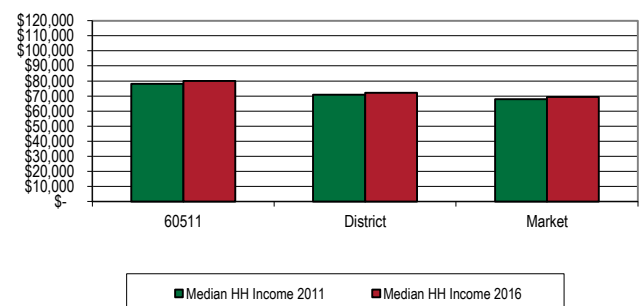
Years of School Completed	60511		District		Market	
	#	%	#	%	#	%
< 9th Grade	34	1.9%	18,638	7.2%	56,172	6.0%
Some HS	77	4.4%	18,210	7.0%	66,311	7.0%
HS Graduate	734	41.5%	62,560	24.2%	267,123	28.4%
Some College	351	19.8%	50,494	19.5%	209,094	22.2%
Associate	154	8.7%	19,318	7.5%	73,467	7.8%
Bachelor	232	13.1%	58,730	22.7%	177,981	18.9%
Graduate+	188	10.6%	30,774	11.9%	91,060	9.7%
Total	1,770	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

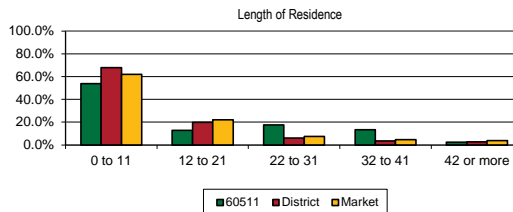
Household Income	60511		District		Market	
	#	%	#	%	#	%
< \$15,000	50	5.7%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	15	1.7%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	42	4.8%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	85	9.6%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	229	26.0%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	160	18.1%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	117	13.3%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	92	10.4%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	59	6.7%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	31	3.5%	5,633	4.0%	17,560	3.4%
\$500K+	2	0.2%	936	0.7%	2,779	0.5%
Total	882	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60511		District		Market	
	#	%	#	%	#	%
0 to 11	475	53.9%	96,536	67.9%	318,447	61.9%
12 to 21	112	12.7%	28,314	19.9%	114,206	22.2%
22 to 31	156	17.7%	8,488	6.0%	37,822	7.4%
32 to 41	118	13.4%	5,026	3.5%	24,081	4.7%
42 or more	21	2.4%	3,782	2.7%	19,819	3.9%
Total	882	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	16.0		12.1		13.4	



Big Rock
60511

LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60511		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	187	11.8%	24,484	11.5%	77,689	10.2%
Business/Financial Operations Specialists	39	2.5%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	29	1.8%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	25	1.6%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	0	0.0%	1,713	0.8%	5,072	0.7%
Community & Social Service	11	0.7%	2,466	1.2%	9,092	1.2%
Legal	0	0.0%	1,909	0.9%	5,761	0.8%
Education, Training & Library	35	2.2%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	14	0.9%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	57	3.6%	8,789	4.1%	36,664	4.8%
Healthcare Support	40	2.5%	2,908	1.4%	14,211	1.9%
Protective Services	12	0.8%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	34	2.1%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	67	4.2%	8,116	3.8%	28,991	3.8%
Personal Care & Services	98	6.2%	7,019	3.3%	24,113	3.2%
Sales & Related	147	9.2%	26,968	12.7%	90,693	11.9%
Office/Administrative Support	326	20.5%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	0	0.0%	449	0.2%	2,190	0.3%
Construction & Extraction	174	10.9%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	47	3.0%	6,519	3.1%	27,524	3.6%
Production	126	7.9%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	123	7.7%	14,887	7.0%	56,588	7.4%
Total	1,591	100.0%	212,313	100.0%	760,727	100.0%

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Executive Capital Corp.	100	
Executive Affiliates Inc.	90	
J & D Door Sales Inc.	50	

Data Sources: 2012 MNI Service & Manufacturing Directories; 2012 Harris Industrial Directory; investinaurora.org/pdf/market-profile, largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60511		District		Market	
	#	%	#	%	#	%
In Armed Forces	0	0.0%	405	0.1%	610	0.1%
Civilian, Employed	1,549	73.3%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	63	3.0%	17,566	5.7%	68,305	6.0%
Not in Labor Force	501	23.7%	82,080	26.6%	324,843	28.5%
Population 16+	2,113	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	3.9%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60511		District		Market	
	#	%	#	%	#	%
Drove Alone	1,363	87.7%	168,723	80.9%	609,248	81.6%
Carpool	45	2.9%	16,899	8.1%	63,542	8.5%
Public Transportation	-	0.0%	7,839	3.8%	22,544	3.0%
Bicycle	-	0.0%	667	0.3%	1,876	0.3%
Walked	0	0.0%	2,349	1.1%	12,809	1.7%
Other	0	0.0%	3,144	1.5%	8,127	1.1%
Worked at home	146	9.4%	8,942	4.3%	28,799	3.9%
Total	1,554	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60511		District		Market	
	#	%	#	%	#	%
< 15	200	12.7%	45,783	21.8%	180,306	24.0%
15-29	513	32.5%	63,272	30.2%	208,294	27.7%
30-44	449	28.4%	42,702	20.4%	153,979	20.5%
45-59	169	10.7%	21,063	10.0%	79,125	10.5%
60+	102	6.5%	27,884	13.3%	100,883	13.4%
Average	32		33		33	

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Hinckley-Big Rock	67	21	31.3%	54	16	29.6%

Data Sources: Enrollments - STU1055; Seniors - 2010,2011 Admissions Year End Report (08/10, 09/11)classes)

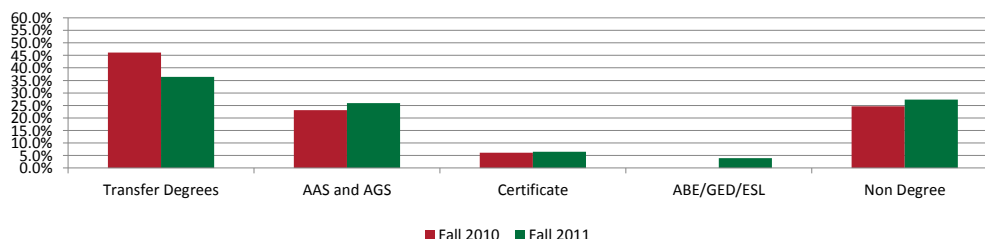
2010-2011 Associate and Certificate Completers					
CERTIFICATE			ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors	
1	037A- Office Essentials	#	6	AS00- Associate in Science	7
		1		5	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	30	46.2%	350.0	28	36.4%	300.0
AAS and AGS	15	23.1%	150.0	20	26.0%	135.0
Certificate	4	6.2%	22.0	5	6.5%	37.0
ABE/GED/ESL	0	0.0%	0.0	3	3.9%	17.0
Non Degree	16	24.6%	12.0	21	27.3%	51.5
Total	65	100.0%	534.0	77	100.0%	540.5

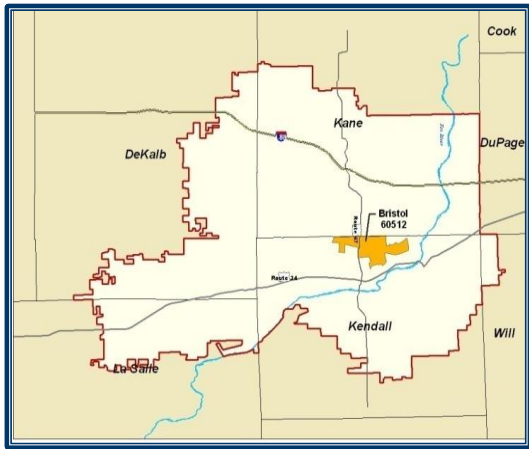
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60512 - Bristol, IL

Kendall County



POPULATION/HOUSEHOLDS

	60512	District	Market
2000 Population	354	302,752	1,153,773
2011 Population Estimate	1,421	424,559	1,520,343
2016 Projection	1,693	476,817	1,668,449
2011 Households	516	142,146	514,375
Annual HH Growth Rate (%)	29.4%	3.5%	2.8%

RACE/ETHNICITY

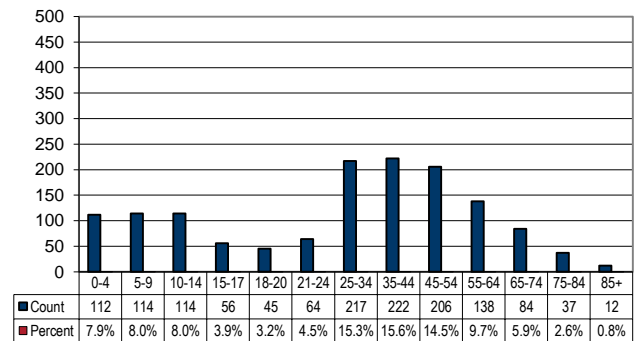
Base: 2011 Population Estimate

	60512		District		Market	
	#	%	#	%	#	%
White	1,092	76.8%	266,321	62.7%	1,026,131	67.5%
Black/African American	44	3.1%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	1	0.1%	593	0.1%	2,392	0.2%
Asian	32	2.3%	14,490	3.4%	50,778	3.3%
Pacific Islander	0	0.0%	202	0.0%	553	0.0%
Some Other Race	0	0.0%	354	0.1%	1,299	0.1%
2 or More Races	17	1.2%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	235	16.5%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

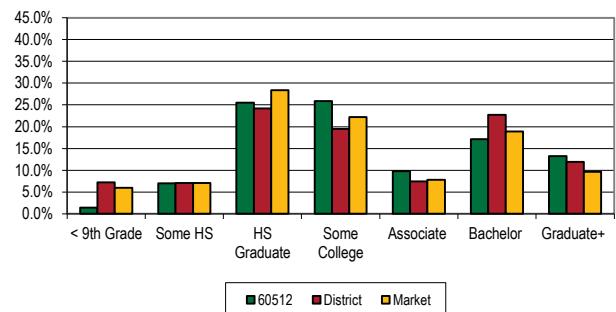
Age Range	60512		District		Market	
	#	%	#	%	#	%
0-4	112	7.9%	37,570	8.8%	118,966	7.8%
5-9	114	8.0%	36,586	8.6%	119,979	7.9%
10-14	114	8.0%	34,751	8.2%	118,838	7.8%
15-17	56	3.9%	19,888	4.7%	71,072	4.7%
18-20	45	3.2%	16,168	3.8%	67,551	4.4%
21-24	64	4.5%	20,872	4.9%	82,729	5.4%
25-34	217	15.3%	55,174	13.0%	189,980	12.5%
35-44	222	15.6%	65,737	15.5%	223,493	14.7%
45-54	206	14.5%	60,094	14.2%	221,458	14.6%
55-64	138	9.7%	41,653	9.8%	157,979	10.4%
65-74	84	5.9%	21,672	5.1%	87,055	5.7%
75-84	37	2.6%	10,090	2.4%	43,566	2.9%
85+	12	0.8%	4,304	1.0%	17,677	1.2%
Total	1,421	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

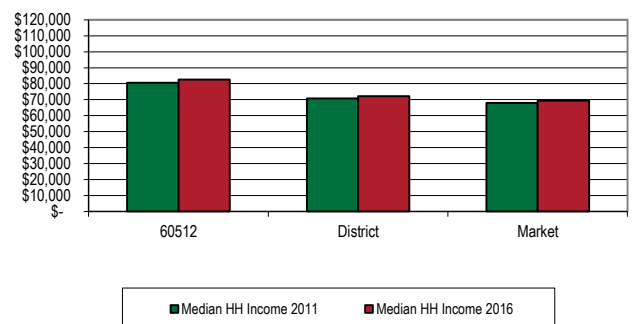
Years of School Completed	60512		District		Market	
	#	%	#	%	#	%
< 9th Grade	13	1.4%	18,638	7.2%	56,172	6.0%
Some HS	64	7.0%	18,210	7.0%	66,311	7.0%
HS Graduate	234	25.5%	62,560	24.2%	267,123	28.4%
Some College	237	25.9%	50,494	19.5%	209,094	22.2%
Associate	90	9.8%	19,318	7.5%	73,467	7.8%
Bachelor	157	17.1%	58,730	22.7%	177,981	18.9%
Graduate+	121	13.2%	30,774	11.9%	91,060	9.7%
Total	916	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

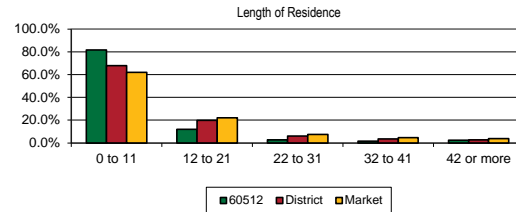
Household Income	60512		District		Market	
	#	%	#	%	#	%
< \$15,000	23	4.5%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	17	3.3%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	26	5.0%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	63	12.2%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	106	20.5%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	102	19.8%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	64	12.4%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	56	10.9%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	31	6.0%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	23	4.5%	5,633	4.0%	17,560	3.4%
\$500K+	5	1.0%	936	0.7%	2,779	0.5%
Total	516	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60512		District		Market	
	#	%	#	%	#	%
0 to 11	421	81.6%	96,536	67.9%	318,447	61.9%
12 to 21	61	11.8%	28,314	19.9%	114,206	22.2%
22 to 31	14	2.7%	8,488	6.0%	37,822	7.4%
32 to 41	8	1.6%	5,026	3.5%	24,081	4.7%
42 or more	12	2.3%	3,782	2.7%	19,819	3.9%
Total	516	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	9.0		12.1		13.4	



LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60512		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	105	14.3%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	39	5.3%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	20	2.7%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	19	2.6%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	0	0.0%	1,713	0.8%	5,072	0.7%	
Community & Social Service	2	0.3%	2,466	1.2%	9,092	1.2%	
Legal	1	0.1%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	30	4.1%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	15	2.0%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	40	5.4%	8,789	4.1%	36,664	4.8%	
Healthcare Support	1	0.1%	2,908	1.4%	14,211	1.9%	
Protective Services	20	2.7%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	19	2.6%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	7	1.0%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	26	3.5%	7,019	3.3%	24,113	3.2%	
Sales & Related	73	9.9%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	109	14.9%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	0	0.0%	449	0.2%	2,190	0.3%	
Construction & Extraction	60	8.2%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	29	4.0%	6,519	3.1%	27,524	3.6%	
Production	41	5.6%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	78	10.6%	14,887	7.0%	56,588	7.4%	
Total	734	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60512		District		Market		
	#	%	#	%	#	%	
In Armed Forces	1	0.1%	405	0.1%	610	0.1%	
Civilian, Employed	694	65.2%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	83	7.8%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	286	26.9%	82,080	26.6%	324,843	28.5%	
Population 16+	1,064	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	10.7%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60512		District		Market		
	#	%	#	%	#	%	
Drove Alone	659	90.3%	168,723	80.9%	609,248	81.6%	
Carpool	19	2.6%	16,899	8.1%	63,542	8.5%	
Public Transportation	9	1.2%	7,839	3.8%	22,544	3.0%	
Bicycle	0	0.0%	667	0.3%	1,876	0.3%	
Walked	6	0.8%	2,349	1.1%	12,809	1.7%	
Other	0	0.0%	3,144	1.5%	8,127	1.1%	
Worked at home	37	5.1%	8,942	4.3%	28,799	3.9%	
Total	730	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60512		District		Market		
	#	%	#	%	#	%	
< 15	94	13.0%	45,783	21.8%	180,306	24.0%	
15-29	221	30.5%	63,272	30.2%	208,294	27.7%	
30-44	175	24.2%	42,702	20.4%	153,979	20.5%	
45-59	85	11.7%	21,063	10.0%	79,125	10.5%	
60+	112	15.5%	27,884	13.3%	100,883	13.4%	
Average	37		33		33		

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Lebanon Seaboard Corp.	100	
Bristol Grade School		42
Blackbeery Oaks Golf Club		30

Data Sources: 2012 MNI Service & Manufacturing Directories; 2012 Harris Industrial Directory; investinaurora.org/pdf/market-profile/largest-employers.pdf; www.east.economicmodelling.com/internal/modules/home/index.php#RegionalBusinessesReport; other

Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Yorkville	301	95	31.6%	282	92	32.6%

Data Sources: Enrollments - STU1055; Seniors - 2010,2011 Admissions Year End Report (08/10, 09/11)classes)

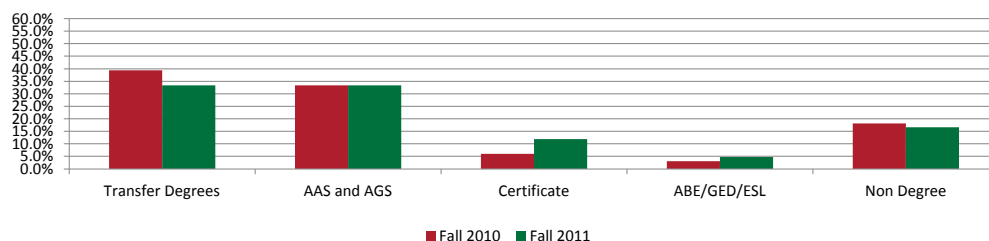
2010-2011 Associate and Certificate Completers						
CERTIFICATE				ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors		
		#			#	
2	427A- Basic Nurse Asst. Training, 572B- Child Care Worker	#	5	AA00- Associate in Arts	#	7
		1			3	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	13	39.4%	129.0	14	33.3%	150.0
AAS and AGS	11	33.3%	102.0	14	33.3%	97.0
Certificate	2	6.1%	15.0	5	11.9%	14.0
ABE/GED/ESL	1	3.0%	8.0	2	4.8%	16.0
Non Degree	6	18.2%	19.0	7	16.7%	29.0
Total	33	100.0%	273.0	42	100.0%	306.0

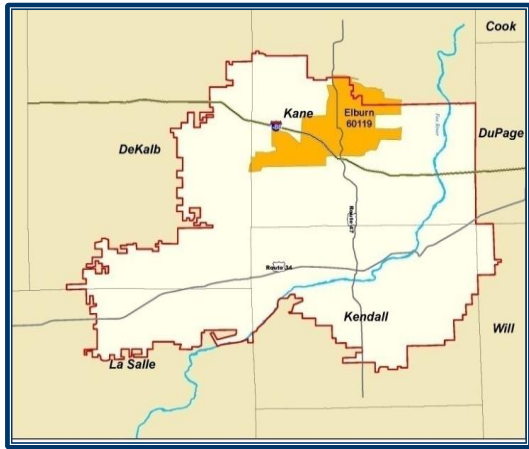
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60119 - Elburn, IL

Kane County



POPULATION/HOUSEHOLDS

	60119	District	Market
2000 Population	7,090	302,752	1,153,773
2011 Population Estimate	10,243	424,559	1,520,343
2016 Projection	11,288	476,817	1,668,449
2011 Households	3,455	142,146	514,375
Annual HH Growth Rate (%)	3.8%	3.5%	2.8%

RACE/ETHNICITY

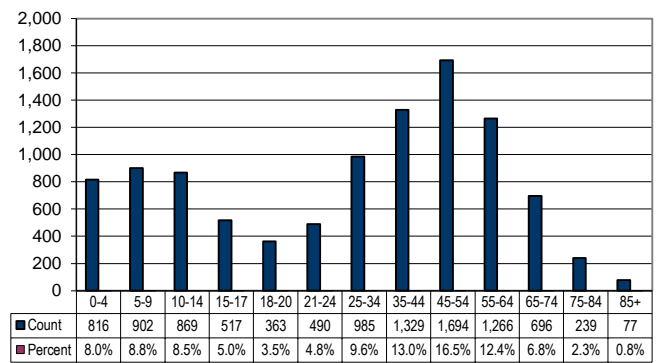
Base: 2011 Population Estimate

	60119		District		Market	
	#	%	#	%	#	%
White	9,495	92.7%	266,321	62.7%	1,026,131	67.5%
Black/African American	11	0.1%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	18	0.2%	593	0.1%	2,392	0.2%
Asian	168	1.6%	14,490	3.4%	50,778	3.3%
Pacific Islander	0	0.0%	202	0.0%	553	0.0%
Some Other Race	7	0.1%	354	0.1%	1,299	0.1%
2 or More Races	159	1.6%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	385	3.8%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

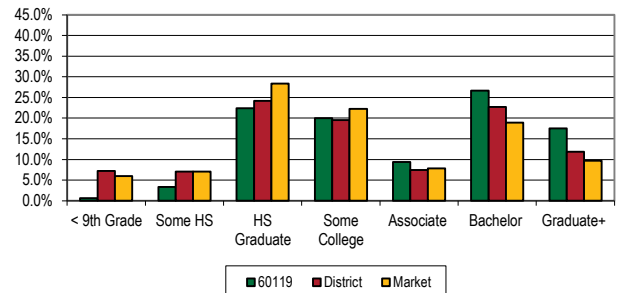
Age Range	60119		District		Market	
	#	%	#	%	#	%
0-4	816	8.0%	37,570	8.8%	118,966	7.8%
5-9	902	8.8%	36,586	8.6%	119,979	7.9%
10-14	869	8.5%	34,751	8.2%	118,838	7.8%
15-17	517	5.0%	19,888	4.7%	71,072	4.7%
18-20	363	3.5%	16,168	3.8%	67,551	4.4%
21-24	490	4.8%	20,872	4.9%	82,729	5.4%
25-34	985	9.6%	55,174	13.0%	189,980	12.5%
35-44	1,329	13.0%	65,737	15.5%	223,493	14.7%
45-54	1,694	16.5%	60,094	14.2%	221,458	14.6%
55-64	1,266	12.4%	41,653	9.8%	157,979	10.4%
65-74	696	6.8%	21,672	5.1%	87,055	5.7%
75-84	239	2.3%	10,090	2.4%	43,566	2.9%
85+	77	0.8%	4,304	1.0%	17,677	1.2%
Total	10,243	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

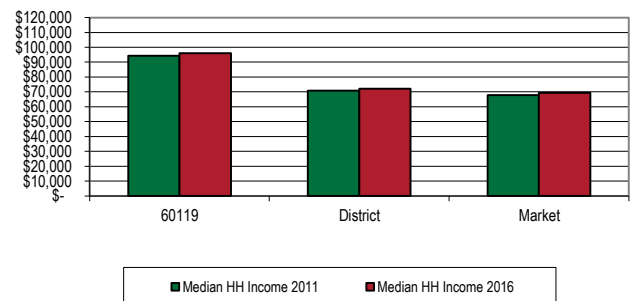
Years of School Completed	60119		District		Market	
	#	%	#	%	#	%
< 9th Grade	37	0.6%	18,638	7.2%	56,172	6.0%
Some HS	212	3.4%	18,210	7.0%	66,311	7.0%
HS Graduate	1,409	22.4%	62,560	24.2%	267,123	28.4%
Some College	1,257	20.0%	50,494	19.5%	209,094	22.2%
Associate	592	9.4%	19,318	7.5%	73,467	7.8%
Bachelor	1,676	26.7%	58,730	22.7%	177,981	18.9%
Graduate+	1,103	17.5%	30,774	11.9%	91,060	9.7%
Total	6,286	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

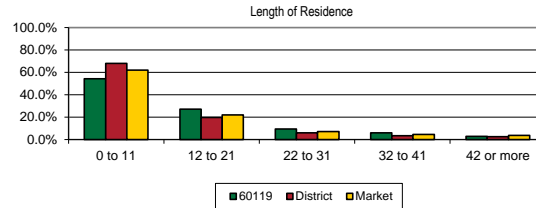
Household Income	60119		District		Market	
	#	%	#	%	#	%
< \$15,000	83	2.4%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	140	4.1%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	175	5.1%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	256	7.4%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	624	18.1%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	581	16.8%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	595	17.2%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	403	11.7%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	280	8.1%	7,431	5.2%	23,447	4.6%
\$250K-\$499,999	264	7.6%	5,633	4.0%	17,560	3.4%
\$500K+	54	1.6%	936	0.7%	2,779	0.5%
Total	3,455	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60119		District		Market	
	#	%	#	%	#	%
0 to 11	1,872	54.2%	96,536	67.9%	318,447	61.9%
12 to 21	943	27.3%	28,314	19.9%	114,206	22.2%
22 to 31	333	9.6%	8,488	6.0%	37,822	7.4%
32 to 41	209	6.0%	5,026	3.5%	24,081	4.7%
42 or more	98	2.8%	3,782	2.7%	19,819	3.9%
Total	3,455	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	13.0		12.1		13.4	



LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60119		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	851	15.6%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	275	5.0%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	136	2.5%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	85	1.6%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	65	1.2%	1,713	0.8%	5,072	0.7%	
Community & Social Service	43	0.8%	2,466	1.2%	9,092	1.2%	
Legal	43	0.8%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	406	7.4%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	119	2.2%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	255	4.7%	8,789	4.1%	36,664	4.8%	
Healthcare Support	40	0.7%	2,908	1.4%	14,211	1.9%	
Protective Services	30	0.5%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	132	2.4%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	147	2.7%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	166	3.0%	7,019	3.3%	24,113	3.2%	
Sales & Related	834	15.2%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	796	14.5%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	11	0.2%	449	0.2%	2,190	0.3%	
Construction & Extraction	369	6.7%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	166	3.0%	6,519	3.1%	27,524	3.6%	
Production	265	4.8%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	237	4.3%	14,887	7.0%	56,588	7.4%	
Total	5,471	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60119		District		Market		
	#	%	#	%	#	%	
In Armed Forces	0	0.0%	405	0.1%	610	0.1%	
Civilian, Employed	5,382	72.0%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	334	4.5%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	1,762	23.6%	82,080	26.6%	324,843	28.5%	
Population 16+	7,478	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	5.8%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
Mode	60119		District		Market		
	#	%	#	%	#	%	
Drove Alone	4,499	83.3%	168,723	80.9%	609,248	81.6%	
Carpool	195	3.6%	16,899	8.1%	63,542	8.5%	
Public Transportation	133	2.5%	7,839	3.8%	22,544	3.0%	
Bicycle	11	0.2%	667	0.3%	1,876	0.3%	
Walked	41	0.8%	2,349	1.1%	12,809	1.7%	
Other	125	2.3%	3,144	1.5%	8,127	1.1%	
Worked at home	395	7.3%	8,942	4.3%	28,799	3.9%	
Total	5,399	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60119		District		Market		
	#	%	#	%	#	%	
< 15	1,060	19.4%	45,783	21.8%	180,306	24.0%	
15-29	1,654	30.2%	63,272	30.2%	208,294	27.7%	
30-44	1,076	19.6%	42,702	20.4%	153,979	20.5%	
45-59	547	10.0%	21,063	10.0%	79,125	10.5%	
60+	744	13.6%	27,884	13.3%	100,883	13.4%	
Average	34		33		33		

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Jewel-Osco	200	
Kaneland John Stewart Elementary	85	
Elburn & Countryside Fire Dist.	80	

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/Internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Kaneland	282	86	30.5%	266	96	36.1%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11classes)

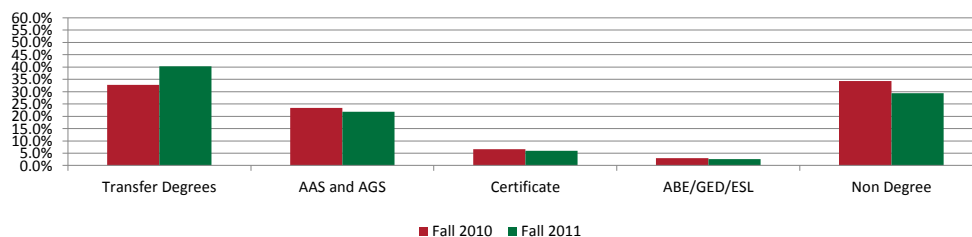
2010-2011 Associate and Certificate Completers					
CERTIFICATE			ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors	
18	427A- Basic Nurse Asst. Training	#	21	AS00- Associate in Science	#
		5			7
					39

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	109	32.7%	1,066.5	122	40.3%	1,216.0
AAS and AGS	78	23.4%	673.0	66	21.8%	538.5
Certificate	22	6.6%	139.0	18	5.9%	105.0
ABE/GED/ESL	10	3.0%	60.0	8	2.6%	48.0
Non Degree	114	34.2%	221.5	89	29.4%	174.0
Total	333	100.0%	2,160.0	303	100.0%	2,081.5

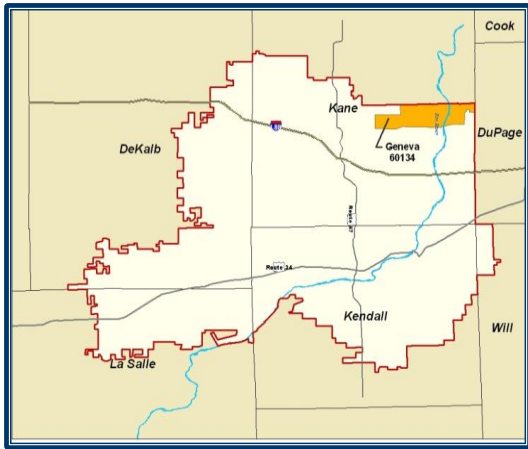
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60134 - Geneva, IL (Includes La Fox - Zip Code 60147)

Kane County



POPULATION/HOUSEHOLDS

	60134	District	Market
2000 Population	21,322	302,752	1,153,773
2011 Population Estimate	29,288	424,559	1,520,343
2016 Projection	32,325	476,817	1,668,449
2011 Households	9,668	142,146	514,375
Annual HH Growth Rate (%)	2.9%	3.5%	2.8%

RACE/ETHNICITY

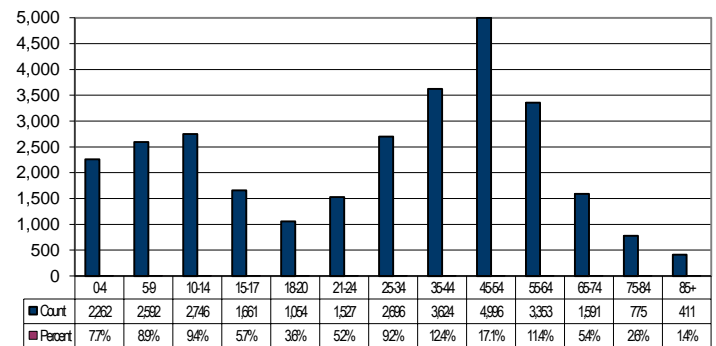
Base: 2011 Population Estimate

	60134		District		Market	
	#	%	#	%	#	%
White	26,715	91.2%	266,321	62.7%	1,026,131	67.5%
Black/African American	359	1.2%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	11	0.0%	593	0.1%	2,392	0.2%
Asian	617	2.1%	14,490	3.4%	50,778	3.3%
Pacific Islander	8	0.0%	202	0.0%	553	0.0%
Some Other Race	16	0.1%	354	0.1%	1,299	0.1%
2 or More Races	302	1.0%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	1,260	4.3%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

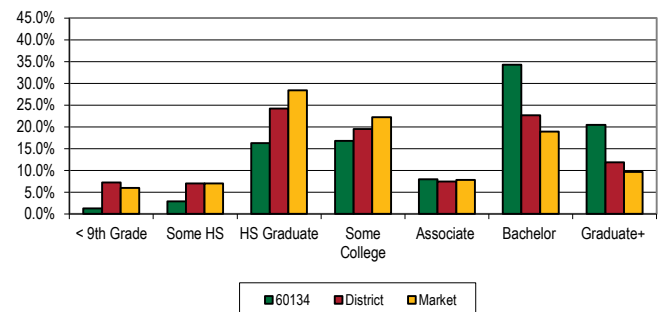
Age Range	60134		District		Market	
	#	%	#	%	#	%
0-4	2,262	7.7%	37,570	8.8%	118,966	7.8%
5-9	2,592	8.9%	36,586	8.6%	119,979	7.9%
10-14	2,746	9.4%	34,751	8.2%	118,838	7.8%
15-17	1,661	5.7%	19,888	4.7%	71,072	4.7%
18-20	1,054	3.6%	16,168	3.8%	67,551	4.4%
21-24	1,527	5.2%	20,872	4.9%	82,729	5.4%
25-34	2,696	9.2%	55,174	13.0%	189,980	12.5%
35-44	3,624	12.4%	65,737	15.5%	223,493	14.7%
45-54	4,996	17.1%	60,094	14.2%	221,458	14.6%
55-64	3,353	11.4%	41,653	9.8%	157,979	10.4%
65-74	1,591	5.4%	21,672	5.1%	87,055	5.7%
75-84	775	2.6%	10,090	2.4%	43,566	2.9%
85+	411	1.4%	4,304	1.0%	17,677	1.2%
Total	29,288	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

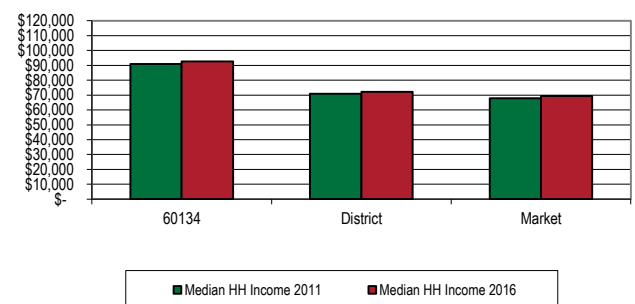
Years of School Completed	60134		District		Market	
	#	%	#	%	#	%
< 9th Grade	223	1.3%	18,638	7.2%	56,172	6.0%
Some HS	504	2.9%	18,210	7.0%	66,311	7.0%
HS Graduate	2,844	16.3%	62,560	24.2%	267,123	28.4%
Some College	2,929	16.8%	50,494	19.5%	209,094	22.2%
Associate	1,392	8.0%	19,318	7.5%	73,467	7.8%
Bachelor	5,984	34.3%	58,730	22.7%	177,981	18.9%
Graduate+	3,570	20.5%	30,774	11.9%	91,060	9.7%
Total	17,446	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

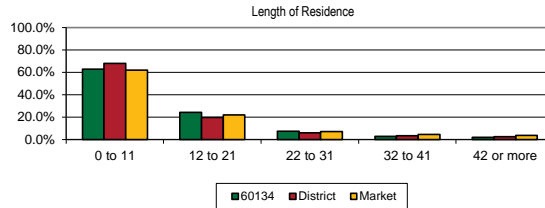
Household Income	60134		District		Market	
	#	%	#	%	#	%
< \$15,000	384	4.0%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	380	3.9%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	517	5.3%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	831	8.6%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	1,754	18.1%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	1,521	15.7%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	1,344	13.9%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	1,073	11.1%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	896	9.3%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	839	8.7%	5,633	4.0%	17,560	3.4%
\$500K+	129	1.3%	936	0.7%	2,779	0.5%
Total	9,668	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60134		District		Market	
	#	%	#	%	#	%
0 to 11	6,084	62.9%	96,536	67.9%	318,447	61.9%
12 to 21	2,359	24.4%	28,314	19.9%	114,206	22.2%
22 to 31	726	7.5%	8,488	6.0%	37,822	7.4%
32 to 41	284	2.9%	5,026	3.5%	24,081	4.7%
42 or more	215	2.2%	3,782	2.7%	19,819	3.9%
Total	9,668	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	11.0		12.1		13.4	



Geneva
60134

LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60134		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	2,446	17.2%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	906	6.4%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	458	3.2%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	446	3.1%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	215	1.5%	1,713	0.8%	5,072	0.7%	
Community & Social Service	280	2.0%	2,466	1.2%	9,092	1.2%	
Legal	305	2.1%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	1,072	7.5%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	256	1.8%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	724	5.1%	8,789	4.1%	36,664	4.8%	
Healthcare Support	55	0.4%	2,908	1.4%	14,211	1.9%	
Protective Services	153	1.1%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	428	3.0%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	317	2.2%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	545	3.8%	7,019	3.3%	24,113	3.2%	
Sales & Related	2,292	16.1%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	1,608	11.3%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	12	0.1%	449	0.2%	2,190	0.3%	
Construction & Extraction	492	3.5%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	265	1.9%	6,519	3.1%	27,524	3.6%	
Production	415	2.9%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	543	3.8%	14,887	7.0%	56,588	7.4%	
Total	14,233	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60134		District		Market		
	#	%	#	%	#	%	
In Armed Forces	-	0.0%	405	0.1%	610	0.1%	
Civilian, Employed	14,543	68.9%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	556	2.6%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	6,018	28.5%	82,080	26.6%	324,843	28.5%	
Population 16+	21,117	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	3.7%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60134		District		Market		
	#	%	#	%	#	%	
Drove Alone	11,785	83.7%	168,723	80.9%	609,248	81.6%	
Carpool	485	3.4%	16,899	8.1%	63,542	8.5%	
Public Transportation	712	5.1%	7,839	3.8%	22,544	3.0%	
Bicycle	3	0.0%	667	0.3%	1,876	0.3%	
Walked	189	1.3%	2,349	1.1%	12,809	1.7%	
Other	189	1.3%	3,144	1.5%	8,127	1.1%	
Worked at home	713	5.1%	8,942	4.3%	28,799	3.9%	
Total	14,076	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60134		District		Market		
	#	%	#	%	#	%	
< 15	3,707	26.1%	45,783	21.8%	180,306	24.0%	
15-29	3,511	24.7%	63,272	30.2%	208,294	27.7%	
30-44	2,550	17.9%	42,702	20.4%	153,979	20.5%	
45-59	1,460	10.3%	21,063	10.0%	79,125	10.5%	
60+	2,280	16.0%	27,884	13.3%	100,883	13.4%	
Average	34		33		33		

Top Reported Community Employers			# of Employees	
Company Name	Service	Manufacturing		
Cadence Health	1,650			
Peacock Engineering Co.		600		
Burgess-Norton MFG Co.		400		

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/Internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
	Public In-District					
Geneva	424	88	20.8%	488	89	18.2%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11classes)

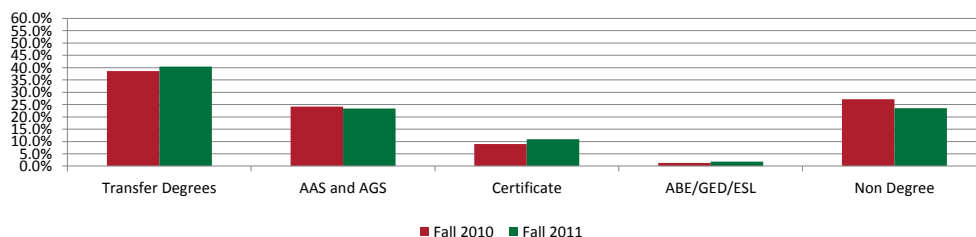
2010-2011 Associate and Certificate Completers					
CERTIFICATE			ASSOCIATE		
Total # Awarded	Top Majors		Total # Awarded	Top Majors	
36	427A- Basic Nurse Asst. Training	#	43	AS00- Associate in Science	#
		11			22
			TOTAL AWARDS		
			79		

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct			Hdct		
	#	% of Hdct	Hrs	#	% of Hdct	Hrs
Transfer Degrees	246	38.6%	2,506.5	251	40.4%	2,549.0
AAS and AGS	154	24.1%	1,381.0	145	23.3%	1,164.0
Certificate	57	8.9%	456.0	68	11.0%	446.5
ABE/GED/ESL	8	1.3%	56.0	11	1.8%	72.0
Non Degree	173	27.1%	638.5	146	23.5%	463.5
Total	638	100.0%	5,038.0	621	100.0%	4,695.0

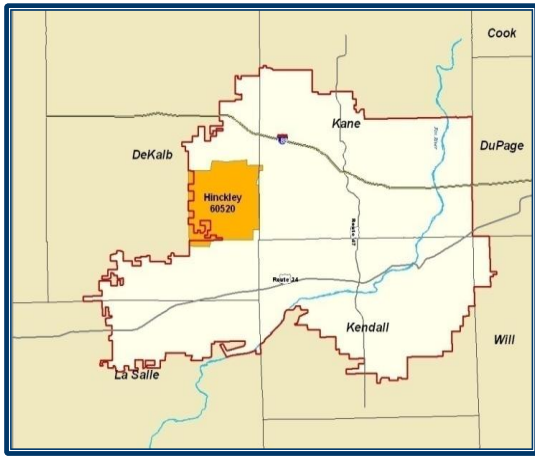
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60520 - Hinckley, IL

DeKalb County



POPULATION/HOUSEHOLDS

	60520	District	Market
2000 Population	2,788	302,752	1,153,773
2011 Population Estimate	2,729	424,559	1,520,343
2016 Projection	2,742	476,817	1,668,449
2011 Households	1,003	142,146	514,375
Annual HH Growth Rate (%)	-0.1%	3.5%	2.8%

RACE/ETHNICITY

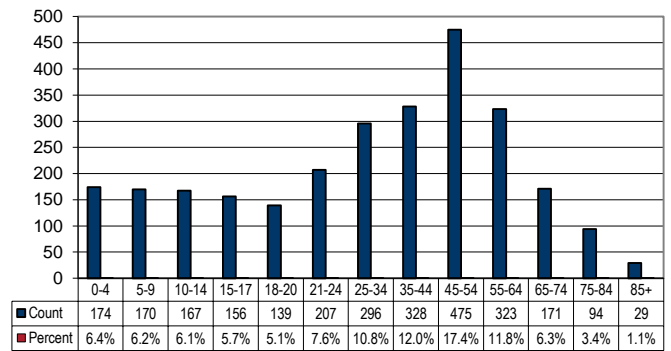
Base: 2011 Population Estimate

	60520		District		Market	
	#	%	#	%	#	%
White	2,575	94.4%	266,321	62.7%	1,026,131	67.5%
Black/African American	9	0.3%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	6	0.2%	593	0.1%	2,392	0.2%
Asian	5	0.2%	14,490	3.4%	50,778	3.3%
Pacific Islander	0	0.0%	202	0.0%	553	0.0%
Some Other Race	0	0.0%	354	0.1%	1,299	0.1%
2 or More Races	30	1.1%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	104	3.8%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

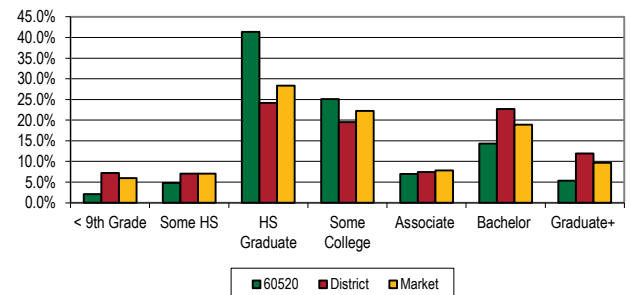
Age Range	60520		District		Market	
	#	%	#	%	#	%
0-4	174	6.4%	37,570	8.8%	118,966	7.8%
5-9	170	6.2%	36,586	8.6%	119,979	7.9%
10-14	167	6.1%	34,751	8.2%	118,838	7.8%
15-17	156	5.7%	19,888	4.7%	71,072	4.7%
18-20	139	5.1%	16,168	3.8%	67,551	4.4%
21-24	207	7.6%	20,872	4.9%	82,729	5.4%
25-34	296	10.8%	55,174	13.0%	189,980	12.5%
35-44	328	12.0%	65,737	15.5%	223,493	14.7%
45-54	475	17.4%	60,094	14.2%	221,458	14.6%
55-64	323	11.8%	41,653	9.8%	157,979	10.4%
65-74	171	6.3%	21,672	5.1%	87,055	5.7%
75-84	94	3.4%	10,090	2.4%	43,566	2.9%
85+	29	1.1%	4,304	1.0%	17,677	1.2%
Total	2,729	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

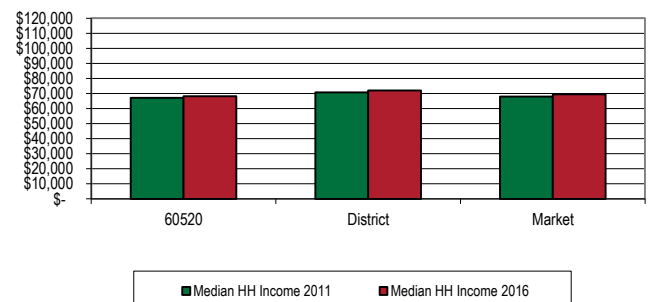
Years of School Completed	60520		District		Market	
	#	%	#	%	#	%
< 9th Grade	36	2.1%	18,638	7.2%	56,172	6.0%
Some HS	82	4.8%	18,210	7.0%	66,311	7.0%
HS Graduate	710	41.4%	62,560	24.2%	267,123	28.4%
Some College	431	25.1%	50,494	19.5%	209,094	22.2%
Associate	119	6.9%	19,318	7.5%	73,467	7.8%
Bachelor	246	14.3%	58,730	22.7%	177,981	18.9%
Graduate+	92	5.4%	30,774	11.9%	91,060	9.7%
Total	1,716	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

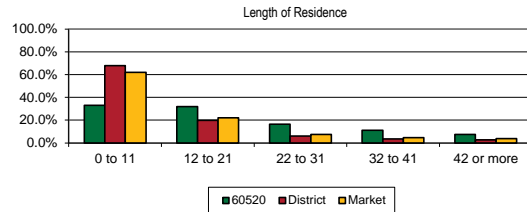
Household Income	60520		District		Market	
	#	%	#	%	#	%
< \$15,000	56	5.6%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	42	4.2%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	69	6.9%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	154	15.4%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	265	26.4%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	190	18.9%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	111	11.1%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	74	7.4%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	31	3.1%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	11	1.1%	5,633	4.0%	17,560	3.4%
\$500K+	0	0.0%	936	0.7%	2,779	0.5%
Total	1,003	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60520		District		Market	
	#	%	#	%	#	%
0 to 11	330	32.9%	96,536	67.9%	318,447	61.9%
12 to 21	321	32.0%	28,314	19.9%	114,206	22.2%
22 to 31	166	16.6%	8,488	6.0%	37,822	7.4%
32 to 41	111	11.1%	5,026	3.5%	24,081	4.7%
42 or more	75	7.5%	3,782	2.7%	19,819	3.9%
Total	1,003	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	19.0		12.1		13.4	



Hinckley
60520

LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60520		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	160	9.7%	24,484	11.5%	77,689	10.2%
Business/Financial Operations Specialists	47	2.8%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	15	0.9%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	22	1.3%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	8	0.5%	1,713	0.8%	5,072	0.7%
Community & Social Service	17	1.0%	2,466	1.2%	9,092	1.2%
Legal	15	0.9%	1,909	0.9%	5,761	0.8%
Education, Training & Library	90	5.4%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	10	0.6%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	61	3.7%	8,789	4.1%	36,664	4.8%
Healthcare Support	53	3.2%	2,908	1.4%	14,211	1.9%
Protective Services	14	0.8%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	81	4.9%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	60	3.6%	8,116	3.8%	28,991	3.8%
Personal Care & Services	70	4.2%	7,019	3.3%	24,113	3.2%
Sales & Related	187	11.3%	26,968	12.7%	90,693	11.9%
Office/Administrative Support	268	16.2%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	7	0.4%	449	0.2%	2,190	0.3%
Construction & Extraction	127	7.7%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	113	6.8%	6,519	3.1%	27,524	3.6%
Production	99	6.0%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	130	7.9%	14,887	7.0%	56,588	7.4%
Total	1,654	100.0%	212,313	100.0%	760,727	100.0%

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60520		District		Market	
	#	%	#	%	#	%
In Armed Forces	0	0.0%	405	0.1%	610	0.1%
Civilian, Employed	1,585	73.1%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	86	4.0%	17,556	5.7%	68,305	6.0%
Not in Labor Force	497	22.9%	82,080	26.6%	324,843	28.5%
Population 16+	2,168	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	5.2%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60520		District		Market	
	#	%	#	%	#	%
Drove Alone	1,365	83.7%	168,723	80.9%	609,248	81.6%
Carpool	113	6.9%	16,899	8.1%	63,542	8.5%
Public Transportation	7	0.4%	7,839	3.8%	22,544	3.0%
Bicycle	6	0.4%	667	0.3%	1,876	0.3%
Walked	18	1.1%	2,349	1.1%	12,809	1.7%
Other	4	0.2%	3,144	1.5%	8,127	1.1%
Worked at home	118	7.2%	8,942	4.3%	28,799	3.9%
Total	1,631	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60520		District		Market	
	#	%	#	%	#	%
< 15	256	15.5%	45,783	21.8%	180,306	24.0%
15-29	420	25.5%	63,272	30.2%	208,294	27.7%
30-44	485	29.4%	42,702	20.4%	153,979	20.5%
45-59	198	12.0%	21,063	10.0%	79,125	10.5%
60+	172	10.4%	27,884	13.3%	100,883	13.4%
Average	34		33		33	

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Hinckley Elementary School	52	
Hinckley Big Rock High School	30	
Hinckley Fire Dept.	30	

Data Sources: 2012 MNI Service & Manufacturing Directories; 2012 Harris Industrial Directory; investinaurora.org/pdf/market-profile/largest-employers.pdf; www.east.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Hinckley-Big Rock	67	21	31.3%	54	16	29.6%

Data Sources: Enrollments - STU1055; Seniors - 2010,2011 Admissions Year End Report (08/10, 09/11classes)

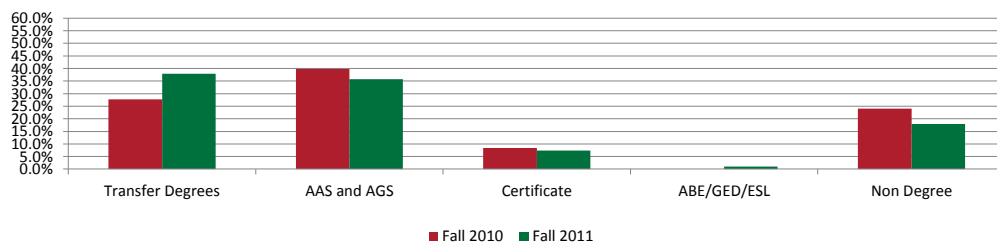
2010-2011 Associate and Certificate Completers						
CERTIFICATE				ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		#	Total # Awarded	Top Majors	
6	427A- Basic Nurse Asst. Training		5	8	AA00- Associate in Arts	14
					3	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	30	27.8%	354.0	36	37.9%	372.0
AAS and AGS	43	39.8%	382.0	34	35.8%	274.0
Certificate	9	8.3%	58.0	7	7.4%	40.5
ABE/GED/ESL	0	0.0%	0.0	1	1.1%	8.0
Non Degree	26	24.1%	30.5	17	17.9%	14.0
Total	108	100.0%	824.5	95	100.0%	708.5

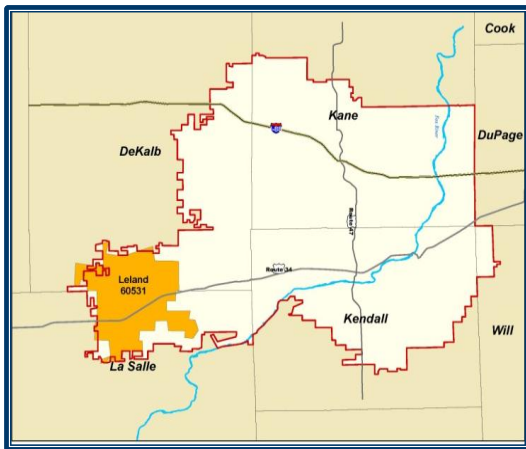
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60531 - Leland, IL

LaSalle/DeKalb County



POPULATION/HOUSEHOLDS

	60531	District	Market
2000 Population	1,847	302,752	1,153,773
2011 Population Estimate	1,878	424,559	1,520,343
2016 Projection	1,894	476,817	1,668,449
2011 Households	703	142,146	514,375
Annual HH Growth Rate (%)	0.3%	3.5%	2.8%

RACE/ETHNICITY

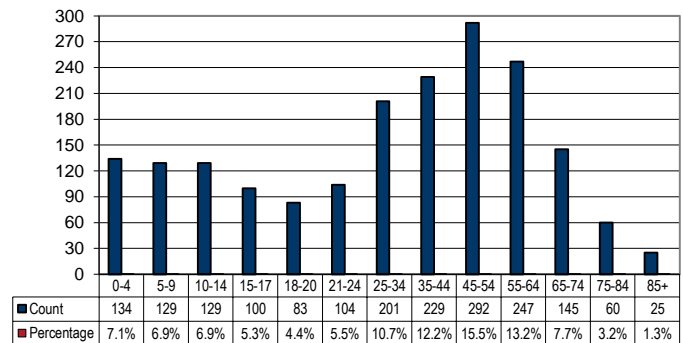
Base: 2011 Population Estimate

	60531		District		Market	
	#	%	#	%	#	%
White	1,751	93.2%	266,321	62.7%	1,026,131	67.5%
Black/African American	2	0.1%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	6	0.3%	593	0.1%	2,392	0.2%
Asian	3	0.2%	14,490	3.4%	50,778	3.3%
Pacific Islander	0	0.0%	202	0.0%	553	0.0%
Some Other Race	0	0.0%	354	0.1%	1,299	0.1%
2 or More Races	22	1.2%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	94	5.0%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

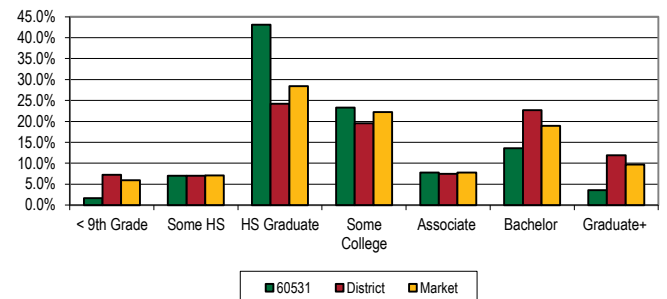
Age Range	60531		District		Market	
	#	%	#	%	#	%
0-4	134	7.1%	37,570	8.8%	118,966	7.8%
5-9	129	6.9%	36,586	8.6%	119,979	7.9%
10-14	129	6.9%	34,751	8.2%	118,838	7.8%
15-17	100	5.3%	19,888	4.7%	71,072	4.7%
18-20	83	4.4%	16,168	3.8%	67,551	4.4%
21-24	104	5.5%	20,872	4.9%	82,729	5.4%
25-34	201	10.7%	55,174	13.0%	189,980	12.5%
35-44	229	12.2%	65,737	15.5%	223,493	14.7%
45-54	292	15.5%	60,094	14.2%	221,458	14.6%
55-64	247	13.2%	41,653	9.8%	157,979	10.4%
65-74	145	7.7%	21,672	5.1%	87,055	5.7%
75-84	60	3.2%	10,090	2.4%	43,566	2.9%
85+	25	1.3%	4,304	1.0%	17,677	1.2%
Total	1,878	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

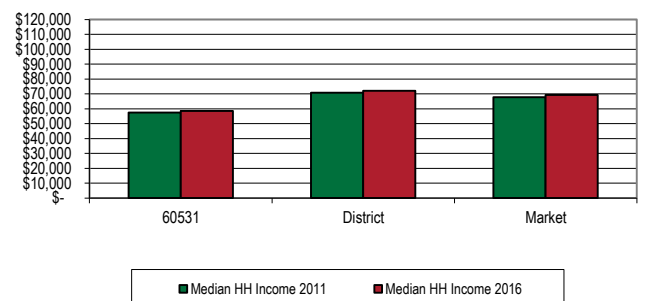
Years of School Completed	60531		District		Market	
	#	%	#	%	#	%
< 9th Grade	20	1.7%	18,638	7.2%	56,172	6.0%
Some HS	84	7.0%	18,210	7.0%	66,311	7.0%
HS Graduate	517	43.1%	62,560	24.2%	267,123	28.4%
Some College	279	23.3%	50,494	19.5%	209,094	22.2%
Associate	93	7.8%	19,318	7.5%	73,467	7.8%
Bachelor	163	13.6%	58,730	22.7%	177,981	18.9%
Graduate+	43	3.6%	30,774	11.9%	91,060	9.7%
Total	1,199	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

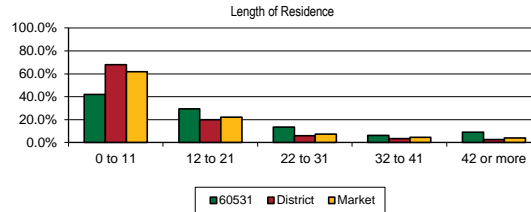
Household Income	60531		District		Market	
	#	%	#	%	#	%
< \$15,000	51	7.3%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	62	8.8%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	61	8.7%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	118	16.8%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	198	28.2%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	114	16.2%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	57	8.1%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	18	2.6%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	17	2.4%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	6	0.9%	5,633	4.0%	17,560	3.4%
\$500K+	1	0.1%	936	0.7%	2,779	0.5%
Total	703	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60531		District		Market	
	#	%	#	%	#	%
0 to 11	295	42.0%	96,536	67.9%	318,447	61.9%
12 to 21	206	29.3%	28,314	19.9%	114,206	22.2%
22 to 31	95	13.5%	8,488	6.0%	37,822	7.4%
32 to 41	44	6.3%	5,026	3.5%	24,081	4.7%
42 or more	63	9.0%	3,782	2.7%	19,819	3.9%
Total	703	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	17.0		12.1		13.4	



Leland 60531

LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60531		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	88	9.3%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	17	1.8%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	7	0.7%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	16	1.7%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	5	0.5%	1,713	0.8%	5,072	0.7%	
Community & Social Service	9	0.9%	2,466	1.2%	9,092	1.2%	
Legal	4	0.4%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	51	5.4%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	5	0.5%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	33	3.5%	8,789	4.1%	36,664	4.8%	
Healthcare Support	22	2.3%	2,908	1.4%	14,211	1.9%	
Protective Services	17	1.8%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	40	4.2%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	67	7.1%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	16	1.7%	7,019	3.3%	24,113	3.2%	
Sales & Related	89	9.4%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	151	15.9%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	11	1.2%	449	0.2%	2,190	0.3%	
Construction & Extraction	77	8.1%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	45	4.7%	6,519	3.1%	27,524	3.6%	
Production	79	8.3%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	99	10.4%	14,887	7.0%	56,588	7.4%	
Total	948	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60531		District		Market		
	#	%	#	%	#	%	
In Armed Forces	0	0.0%	405	0.1%	610	0.1%	
Civilian, Employed	962	66.0%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	70	4.8%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	425	29.2%	82,080	26.6%	324,843	28.5%	
Population 16+	1,457	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	6.8%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60531		District		Market		
	#	%	#	%	#	%	
Drove Alone	776	83.1%	168,723	80.9%	609,248	81.6%	
Carpool	76	8.1%	16,899	8.1%	63,542	8.5%	
Public Transportation	1	0.1%	7,839	3.8%	22,544	3.0%	
Bicycle	0	0.0%	667	0.3%	1,876	0.3%	
Walked	38	4.1%	2,349	1.1%	12,809	1.7%	
Other	1	0.1%	3,144	1.5%	8,127	1.1%	
Worked at home	42	4.5%	8,942	4.3%	28,799	3.9%	
Total	934	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60531		District		Market		
	#	%	#	%	#	%	
< 15	173	18.4%	45,783	21.8%	180,306	24.0%	
15-29	226	24.0%	63,272	30.2%	208,294	27.7%	
30-44	190	20.2%	42,702	20.4%	153,979	20.5%	
45-59	158	16.8%	21,063	10.0%	79,125	10.5%	
60+	151	16.1%	27,884	13.3%	100,883	13.4%	
Average	37		33		33		

Top Reported Community Employers			# of Employees	
Company Name	Service	Manufacturing		
Leland Grade School			57	
Leland Community Unit Sch Dist			45	
Leland High School			40	

Data Sources: 2012 MNI Service & Manufacturing Directories; 2012 Harris Industrial Directory; investinaurora.org/pdf/market-profile/largest-employers.pdf; www.east.economicmodelling.com/internal/modules/home/index.php#RegionalBusinessesReport; other

Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Leland	20	5	25.0%	25	7	28.0%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11)classes)

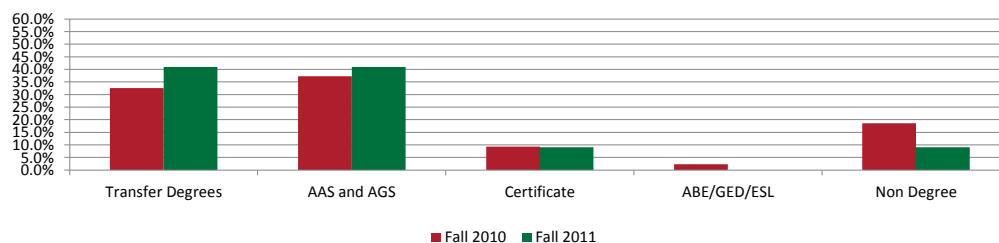
2010-2011 Associate and Certificate Completers						
CERTIFICATE				ASSOCIATE		
Total # Awarded	Top Majors			Total # Awarded	Top Majors	
4	427A- Basic Nurse Asst. Training	#	3	AS00- Associate in Science	#	7
		2			3	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	14	32.6%	132.0	18	40.9%	189.0
AAS and AGS	16	37.2%	142.0	18	40.9%	180.5
Certificate	4	9.3%	34.5	4	9.1%	36.0
ABE/GED/ESL	1	2.3%	4.0	0	0.0%	-
Non Degree	8	18.6%	32.0	4	9.1%	21.0
Total	43	100.0%	344.5	44	100.0%	426.5

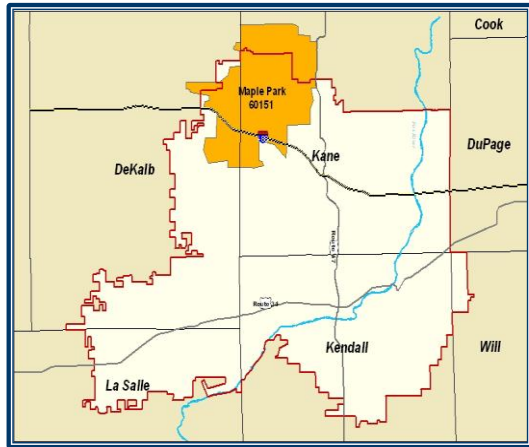
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60151 - Maple Park, IL

Kane/DeKalb County



POPULATION/HOUSEHOLDS

	60151	District	Market
2000 Population	4,173	302,752	1,153,773
2011 Population Estimate	6,038	424,559	1,520,343
2016 Projection	6,785	476,817	1,668,449
2011 Households	2,101	142,146	514,375
Annual HH Growth Rate (%)	4.0%	3.5%	2.8%

RACE/ETHNICITY

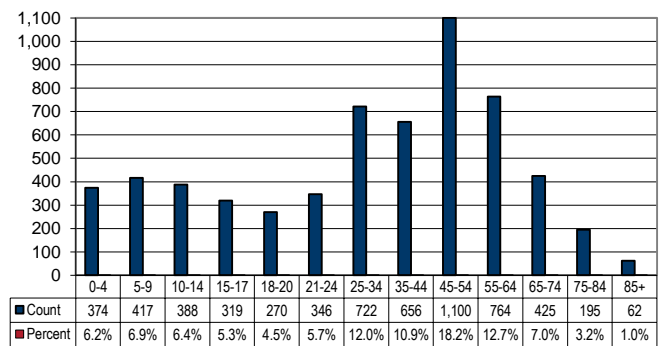
Base: 2011 Population Estimate

	60151		District		Market	
	#	%	#	%	#	%
White	5,648	93.5%	266,321	62.7%	1,026,131	67.5%
Black/African American	18	0.3%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	28	0.5%	593	0.1%	2,392	0.2%
Asian	38	0.6%	14,490	3.4%	50,778	3.3%
Pacific Islander	0	0.0%	202	0.0%	553	0.0%
Some Other Race	10	0.2%	354	0.1%	1,299	0.1%
2 or More Races	56	0.9%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	240	4.0%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

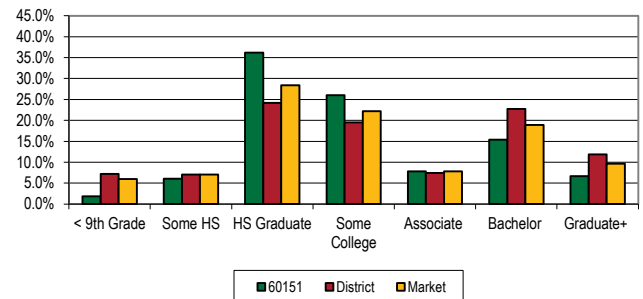
Age Range	60151		District		Market	
	#	%	#	%	#	%
0-4	374	6.2%	37,570	8.8%	118,966	7.8%
5-9	417	6.9%	36,586	8.6%	119,979	7.9%
10-14	388	6.4%	34,751	8.2%	118,838	7.8%
15-17	319	5.3%	19,888	4.7%	71,072	4.7%
18-20	270	4.5%	16,168	3.8%	67,551	4.4%
21-24	346	5.7%	20,872	4.9%	82,729	5.4%
25-34	722	12.0%	55,174	13.0%	189,980	12.5%
35-44	656	10.9%	65,737	15.5%	223,493	14.7%
45-54	1,100	18.2%	60,094	14.2%	221,458	14.6%
55-64	764	12.7%	41,653	9.8%	157,979	10.4%
65-74	425	7.0%	21,672	5.1%	87,055	5.7%
75-84	195	3.2%	10,090	2.4%	43,566	2.9%
85+	62	1.0%	4,304	1.0%	17,677	1.2%
Total	6,038	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

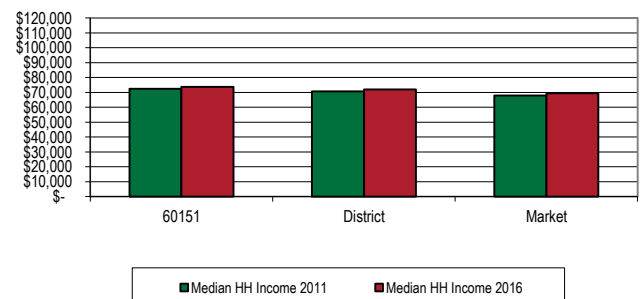
Years of School Completed	60151		District		Market	
	#	%	#	%	#	%
< 9th Grade	72	1.8%	18,638	7.2%	56,172	6.0%
Some HS	237	6.0%	18,210	7.0%	66,311	7.0%
HS Graduate	1,421	36.2%	62,560	24.2%	267,123	28.4%
Some College	1,021	26.0%	50,494	19.5%	209,094	22.2%
Associate	307	7.8%	19,318	7.5%	73,467	7.8%
Bachelor	603	15.4%	58,730	22.7%	177,981	18.9%
Graduate+	263	6.7%	30,774	11.9%	91,060	9.7%
Total	3,924	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

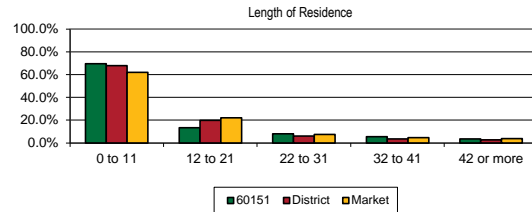
Household Income	60151		District		Market	
	#	%	#	%	#	%
< \$15,000	110	5.2%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	126	6.0%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	92	4.4%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	246	11.7%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	531	25.3%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	420	20.0%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	274	13.0%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	139	6.6%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	96	4.6%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	55	2.6%	5,633	4.0%	17,560	3.4%
\$500K+	12	0.6%	936	0.7%	2,779	0.5%
Total	2,101	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60151		District		Market	
	#	%	#	%	#	%
0 to 11	1,462	69.6%	96,536	67.9%	318,447	61.9%
12 to 21	283	13.5%	28,314	19.9%	114,206	22.2%
22 to 31	166	7.9%	8,488	6.0%	37,822	7.4%
32 to 41	118	5.6%	5,026	3.5%	24,081	4.7%
42 or more	72	3.4%	3,782	2.7%	19,819	3.9%
Total	2,101	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	12.0		12.1		13.4	



Maple Park
60151

LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60151		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	487	14.7%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	78	2.4%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	34	1.0%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	45	1.4%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	23	0.7%	1,713	0.8%	5,072	0.7%	
Community & Social Service	17	0.5%	2,466	1.2%	9,092	1.2%	
Legal	14	0.4%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	148	4.5%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	51	1.5%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	86	2.6%	8,789	4.1%	36,664	4.8%	
Healthcare Support	30	0.9%	2,908	1.4%	14,211	1.9%	
Protective Services	16	0.5%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	206	6.2%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	126	3.8%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	106	3.2%	7,019	3.3%	24,113	3.2%	
Sales & Related	331	10.0%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	504	15.2%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	35	1.1%	449	0.2%	2,190	0.3%	
Construction & Extraction	337	10.2%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	161	4.9%	6,519	3.1%	27,524	3.6%	
Production	262	7.9%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	221	6.7%	14,887	7.0%	56,588	7.4%	
Total	3,318	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60151		District		Market		
	#	%	#	%	#	%	
In Armed Forces	2	0.0%	405	0.1%	610	0.1%	
Civilian, Employed	3,300	69.6%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	164	3.5%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	1,274	26.9%	82,080	26.6%	324,843	28.5%	
Population 16+	4,740	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	4.7%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60151		District		Market		
	#	%	#	%	#	%	
Drove Alone	2,828	87.1%	168,723	80.9%	609,248	81.6%	
Carpool	118	3.6%	16,899	8.1%	63,542	8.5%	
Public Transportation	22	0.7%	7,839	3.8%	22,544	3.0%	
Bicycle	1	0.0%	667	0.3%	1,876	0.3%	
Walked	70	2.2%	2,349	1.1%	12,809	1.7%	
Other	18	0.6%	3,144	1.5%	8,127	1.1%	
Worked at home	191	5.9%	8,942	4.3%	28,799	3.9%	
Total	3,248	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60151		District		Market		
	#	%	#	%	#	%	
< 15	652	19.9%	45,783	21.8%	180,306	24.0%	
15-29	1,083	33.0%	63,272	30.2%	208,294	27.7%	
30-44	804	24.5%	42,702	20.4%	153,979	20.5%	
45-59	225	6.9%	21,063	10.0%	79,125	10.5%	
60+	325	9.9%	27,884	13.3%	100,883	13.4%	
Average	31		33		33		

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Elburn Co-Op Co.		400
Kuipers Family Farm	80	
Hintzche Oil	80	
Sauber Manufacturing Co.		80

Data Sources: 2012 MNI Service & Manufacturing Directories, Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Kaneland	282	86	30.5%	266	96	36.1%

Data Sources: Enrollments - STU1055; Seniors - 2010,2011 Admissions Year End Report (08/10, 09/11classes)

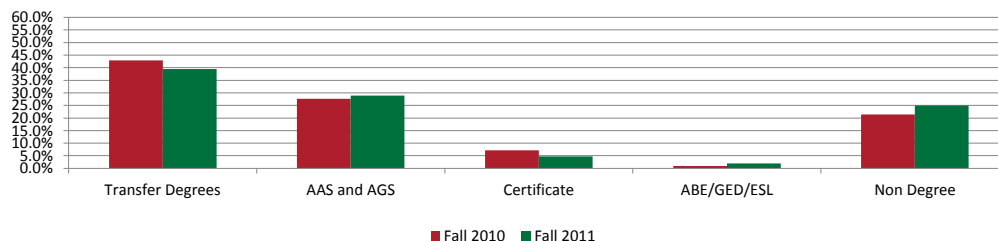
2010-2011 Associate and Certificate Completers						
CERTIFICATE			ASSOCIATE			TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors		
16	427A- Basic Nurse Asst. Training	#	11	AA00- Associate in Arts	#	
		4			3	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	% of Hdct	Hrs	#	% of Hdct	Hrs
Transfer Degrees	48	42.9%	494.0	41	39.4%	425.0
AAS and AGS	31	27.7%	278.0	30	28.8%	243.0
Certificate	8	7.1%	79.0	5	4.8%	45.0
ABE/GED/ESL	1	0.9%	10.0	2	1.9%	13.0
Non Degree	24	21.4%	68.0	26	25.0%	75.0
Total	112	100.0%	929.0	104	100.0%	801.0

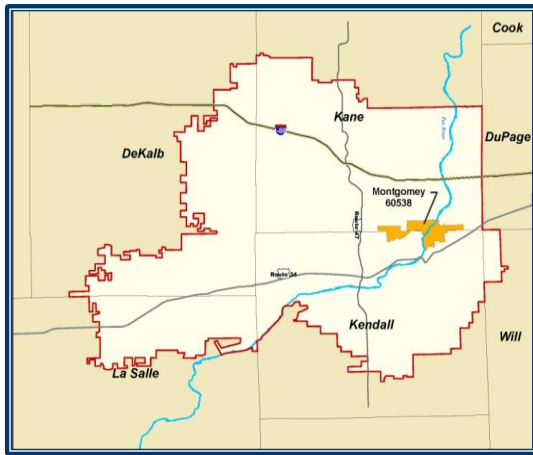
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60538 - Montgomery, IL

Kendall/Kane County



POPULATION/HOUSEHOLDS

	60538	District	Market
2000 Population	15,714	302,752	1,153,773
2011 Population Estimate	24,315	424,559	1,520,343
2016 Projection	28,511	476,817	1,668,449
2011 Households	8,707	142,146	514,375
Annual HH Growth Rate (%)	5.0%	3.5%	2.8%

RACE/ETHNICITY

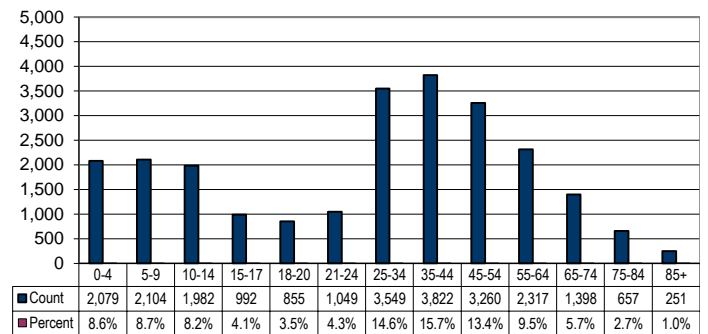
Base: 2011 Population Estimate

	60538		District		Market	
	#	%	#	%	#	%
White	16,669	68.6%	266,321	62.7%	1,026,131	67.5%
Black/African American	1,494	6.1%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	58	0.2%	593	0.1%	2,392	0.2%
Asian	397	1.6%	14,490	3.4%	50,778	3.3%
Pacific Islander	18	0.1%	202	0.0%	553	0.0%
Some Other Race	15	0.1%	354	0.1%	1,299	0.1%
2 or More Races	359	1.5%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	5,305	21.8%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

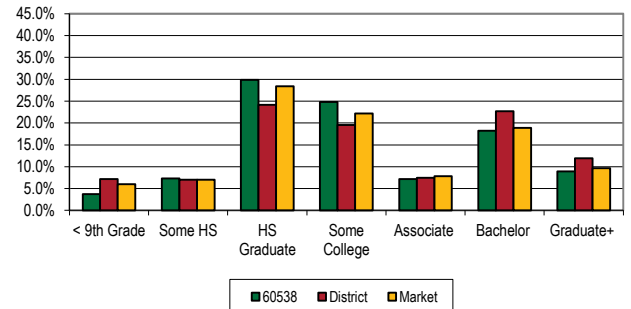
Age Range	60538		District		Market	
	#	%	#	%	#	%
0-4	2,079	8.6%	37,570	8.8%	118,966	7.8%
5-9	2,104	8.7%	36,586	8.6%	119,979	7.9%
10-14	1,982	8.2%	34,751	8.2%	118,838	7.8%
15-17	992	4.1%	19,888	4.7%	71,072	4.7%
18-20	855	3.5%	16,168	3.8%	67,551	4.4%
21-24	1,049	4.3%	20,872	4.9%	82,729	5.4%
25-34	3,549	14.6%	55,174	13.0%	189,980	12.5%
35-44	3,822	15.7%	65,737	15.5%	223,493	14.7%
45-54	3,260	13.4%	60,094	14.2%	221,458	14.6%
55-64	2,317	9.5%	41,653	9.8%	157,979	10.4%
65-74	1,398	5.7%	21,672	5.1%	87,055	5.7%
75-84	657	2.7%	10,090	2.4%	43,566	2.9%
85+	251	1.0%	4,304	1.0%	17,677	1.2%
Total	24,315	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

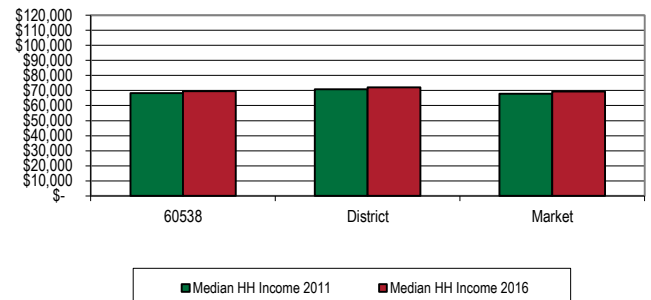
Years of School Completed	60538		District		Market	
	#	%	#	%	#	%
< 9th Grade	568	3.7%	18,638	7.2%	56,172	6.0%
Some HS	1,111	7.3%	18,210	7.0%	66,311	7.0%
HS Graduate	4,553	29.8%	62,560	24.2%	267,123	28.4%
Some College	3,785	24.8%	50,494	19.5%	209,094	22.2%
Associate	1,099	7.2%	19,318	7.5%	73,467	7.8%
Bachelor	2,778	18.2%	58,730	22.7%	177,981	18.9%
Graduate+	1,360	8.9%	30,774	11.9%	91,060	9.7%
Total	15,254	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

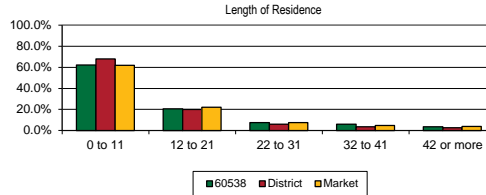
Household Income	60538		District		Market	
	#	%	#	%	#	%
< \$15,000	414	4.8%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	492	5.7%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	657	7.5%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	1,146	13.2%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	2,237	25.7%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	1,664	19.1%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	995	11.4%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	563	6.5%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	333	3.8%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	164	1.9%	5,633	4.0%	17,560	3.4%
\$500K+	42	0.5%	936	0.7%	2,779	0.5%
Total	8,707	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60538		District		Market	
	#	%	#	%	#	%
0 to 11	5,414	62.2%	96,536	67.9%	318,447	61.9%
12 to 21	1,802	20.7%	28,314	19.9%	114,206	22.2%
22 to 31	664	7.6%	8,488	6.0%	37,822	7.4%
32 to 41	521	6.0%	5,026	3.5%	24,081	4.7%
42 or more	306	3.5%	3,782	2.7%	19,819	3.9%
Total	8,707	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	12.0		12.1		13.4	



Montgomery
60538

LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60538		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	1,272	10.5%	24,484	11.5%	77,689	10.2%
Business/Financial Operations Specialists	494	4.1%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	250	2.1%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	309	2.5%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	58	0.5%	1,713	0.8%	5,072	0.7%
Community & Social Service	82	0.7%	2,466	1.2%	9,092	1.2%
Legal	96	0.8%	1,909	0.9%	5,761	0.8%
Education, Training & Library	678	5.6%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	138	1.1%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	454	3.7%	8,789	4.1%	36,664	4.8%
Healthcare Support	181	1.5%	2,908	1.4%	14,211	1.9%
Protective Services	233	1.9%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	436	3.6%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	265	2.2%	8,116	3.8%	28,991	3.8%
Personal Care & Services	621	5.1%	7,019	3.3%	24,113	3.2%
Sales & Related	1,576	13.0%	26,968	12.7%	90,693	11.9%
Office/Administrative Support	2,142	17.6%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	9	0.1%	449	0.2%	2,190	0.3%
Construction & Extraction	805	6.6%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	471	3.9%	6,519	3.1%	27,524	3.6%
Production	738	6.1%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	835	6.9%	14,887	7.0%	56,588	7.4%
Total	12,143	100.0%	212,313	100.0%	760,727	100.0%

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60538		District		Market	
	#	%	#	%	#	%
In Armed Forces	64	0.4%	405	0.13%	610	0.1%
Civilian, Employed, All	11,929	66.9%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	1,151	6.5%	17,556	5.7%	68,305	6.0%
Not in Labor Force	4,677	26.2%	82,080	26.6%	324,843	28.5%
Population 16+	17,821	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	8.8%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60538		District		Market	
	#	%	#	%	#	%
Drove Alone	10,313	86.5%	168,723	80.9%	609,248	81.6%
Carpool	765	6.4%	16,899	8.1%	63,542	8.5%
Public Transportation	339	2.8%	7,839	3.8%	22,544	3.0%
Bicycle	2	0.0%	667	0.3%	1,876	0.3%
Walked	79	0.7%	2,349	1.1%	12,809	1.7%
Other	27	0.2%	3,144	1.5%	8,127	1.1%
Worked at home	399	3.3%	8,942	4.3%	28,799	3.9%
Total	11,924	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60538		District		Market	
	#	%	#	%	#	%
< 15	2,678	22.4%	45,783	21.8%	180,306	24.0%
15-29	3,625	30.4%	63,272	30.2%	208,294	27.7%
30-44	2,392	20.0%	42,702	20.4%	153,979	20.5%
45-59	1,247	10.4%	21,063	10.0%	79,125	10.5%
60+	1,594	13.4%	27,884	13.3%	100,883	13.4%
Average	33		33		33	

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Caterpillar, Inc.		3,000
Lyon Workspace Products LLC		466
Dial Corp.	410	

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Aurora East	451	96	21.3%	518	135	26.1%
Aurora West	719	163	22.7%	651	202	31.0%
Kaneland	282	86	30.5%	266	96	36.1%
Oswego	406	82	20.2%	372	121	32.5%
Oswego East	563	129	22.9%	467	112	24.0%
Private						
Aurora Central	133	45	33.8%	112	29	25.9%
Aurora Christian	88	20	22.7%	81	12	14.8%
Marmion Academy	124	8	6.5%	112	4	3.6%
Rosary	103	8	7.8%	125	14	11.2%

Data Sources: Enrollments - STU1055, Seniors - 2010,2011 Admi

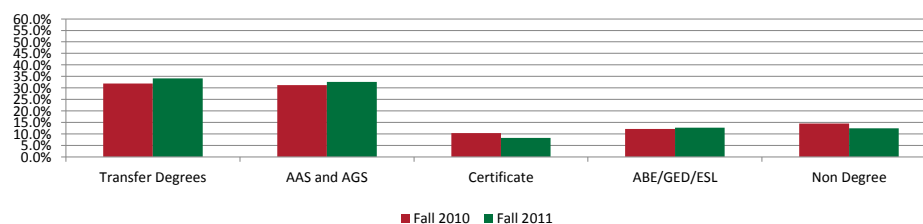
2010-2011 Associate and Certificate Completers					
CERTIFICATE			ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors	
64	427A- Basic Nurse Asst. Training	#	60	AS00- Associate in Science	124
		24		31	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	271	31.8%	2,384.5	275	34.1%	2,534.5
AAS and AGS	266	31.3%	2,006.5	263	32.6%	2,039.0
Certificate	88	10.3%	513.0	67	8.3%	389.5
ABE/GED/ESL	103	12.1%	623.0	102	12.6%	662.0
Non Degree	123	14.5%	238.0	100	12.4%	262.5
Total	851	100.0%	5,765.0	807	100.0%	5,887.5

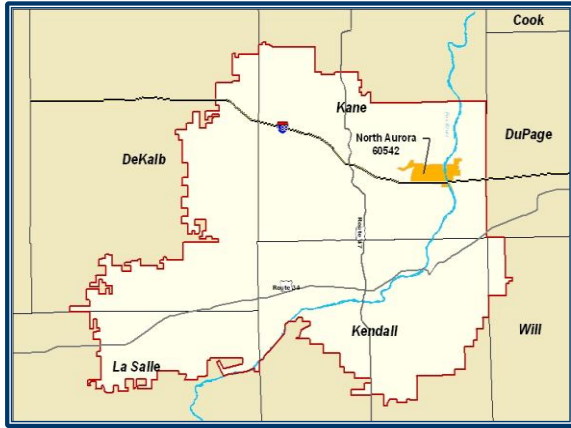
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60542 - North Aurora, IL

Kane County



POPULATION/HOUSEHOLDS

	60542	District	Market
2000 Population	12,085	302,752	1,153,773
2011 Population Estimate	17,233	424,559	1,520,343
2016 Projection	19,311	476,817	1,668,449
2011 Households	6,197	142,146	514,375
Annual HH Growth Rate (%)	3.6%	3.5%	2.8%

RACE/ETHNICITY

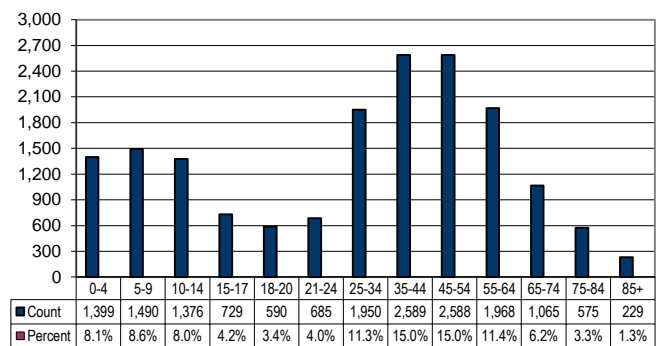
Base: 2011 Population Estimate

	60542		District		Market	
	#	%	#	%	#	%
White	12,942	75.1%	266,321	62.7%	1,026,131	67.5%
Black/African American	793	4.6%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	23	0.1%	593	0.1%	2,392	0.2%
Asian	590	3.4%	14,490	3.4%	50,778	3.3%
Pacific Islander	9	0.1%	202	0.0%	553	0.0%
Some Other Race	22	0.1%	354	0.1%	1,299	0.1%
2 or More Races	240	1.4%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	2,614	15.2%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

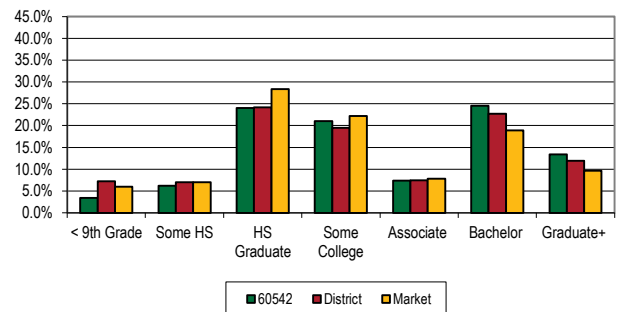
Age Range	60542		District		Market	
	#	%	#	%	#	%
0-4	1,399	8.1%	37,570	8.8%	118,966	7.8%
5-9	1,490	8.6%	36,586	8.6%	119,979	7.9%
10-14	1,376	8.0%	34,751	8.2%	118,838	7.8%
15-17	729	4.2%	19,888	4.7%	71,072	4.7%
18-20	590	3.4%	16,168	3.8%	67,551	4.4%
21-24	685	4.0%	20,872	4.9%	82,729	5.4%
25-34	1,950	11.3%	55,174	13.0%	189,980	12.5%
35-44	2,589	15.0%	65,737	15.5%	223,493	14.7%
45-54	2,588	15.0%	60,094	14.2%	221,458	14.6%
55-64	1,968	11.4%	41,653	9.8%	157,979	10.4%
65-74	1,065	6.2%	21,672	5.1%	87,055	5.7%
75-84	575	3.3%	10,090	2.4%	43,566	2.9%
85+	229	1.3%	4,304	1.0%	17,677	1.2%
Total	17,233	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

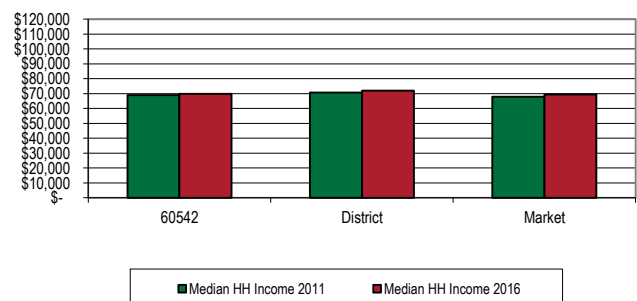
Years of School Completed	60542		District		Market	
	#	%	#	%	#	%
< 9th Grade	378	3.4%	18,638	7.2%	56,172	6.0%
Some HS	680	6.2%	18,210	7.0%	66,311	7.0%
HS Graduate	2,637	24.1%	62,560	24.2%	267,123	28.4%
Some College	2,306	21.0%	50,494	19.5%	209,094	22.2%
Associate	809	7.4%	19,318	7.5%	73,467	7.8%
Bachelor	2,687	24.5%	58,730	22.7%	177,981	18.9%
Graduate+	1,467	13.4%	30,774	11.9%	91,060	9.7%
Total	10,964	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

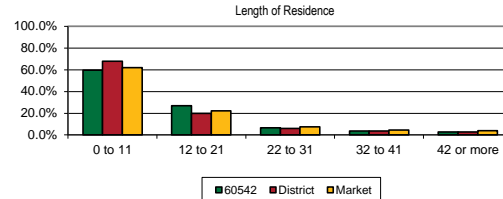
Household Income	60542		District		Market	
	#	%	#	%	#	%
< \$15,000	319	5.1%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	369	6.0%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	583	9.4%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	809	13.1%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	1,345	21.7%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	1,078	17.4%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	713	11.5%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	367	5.9%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	327	5.3%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	247	4.0%	5,633	4.0%	17,560	3.4%
\$500K+	40	0.6%	936	0.7%	2,779	0.5%
Total	6,197	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60542		District		Market	
	#	%	#	%	#	%
0 to 11	3,702	59.7%	96,536	67.9%	318,447	61.9%
12 to 21	1,677	27.1%	28,314	19.9%	114,206	22.2%
22 to 31	417	6.7%	8,488	6.0%	37,822	7.4%
32 to 41	229	3.7%	5,026	3.5%	24,081	4.7%
42 or more	172	2.8%	3,782	2.7%	19,819	3.9%
Total	6,197	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	12.0		12.1		13.4	



North Aurora
60542

LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60542		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	1,050	12.1%	24,484	11.5%	77,689	10.2%
Business/Financial Operations Specialists	397	4.6%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	366	4.2%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	185	2.1%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	126	1.5%	1,713	0.8%	5,072	0.7%
Community & Social Service	159	1.8%	2,466	1.2%	9,092	1.2%
Legal	50	0.6%	1,909	0.9%	5,761	0.8%
Education, Training & Library	441	5.1%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	152	1.8%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	321	3.7%	8,789	4.1%	36,664	4.8%
Healthcare Support	77	0.9%	2,908	1.4%	14,211	1.9%
Protective Services	185	2.1%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	274	3.2%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	321	3.7%	8,116	3.8%	28,991	3.8%
Personal Care & Services	192	2.2%	7,019	3.3%	24,113	3.2%
Sales & Related	1,258	14.6%	26,968	12.7%	90,893	11.9%
Office/Administrative Support	1,370	15.9%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	15	0.2%	449	0.2%	2,190	0.3%
Construction & Extraction	438	5.1%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	292	3.4%	6,519	3.1%	27,524	3.6%
Production	439	5.1%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	535	6.2%	14,887	7.0%	56,588	7.4%
Total	8,643	100.0%	212,313	100.0%	760,727	100.0%

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60542		District		Market	
	#	%	#	%	#	%
In Armed Forces	1	0.0%	405	0.1%	610	0.1%
Civilian, Employed	8,639	68.1%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	511	4.0%	17,556	5.7%	68,305	6.0%
Not in Labor Force	3,536	27.9%	82,080	26.6%	324,843	28.5%
Population 16+	12,687	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	5.6%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60542		District		Market	
	#	%	#	%	#	%
Drove Alone	7,170	84.3%	168,723	80.9%	609,248	81.6%
Carpool	396	4.7%	16,899	8.1%	63,542	8.5%
Public Transportation	185	2.2%	7,839	3.8%	22,544	3.0%
Bicycle	105	1.2%	667	0.3%	1,876	0.3%
Walked	109	1.3%	2,349	1.1%	12,809	1.7%
Other	67	0.8%	3,144	1.5%	8,127	1.1%
Worked at home	478	5.6%	8,942	4.3%	28,799	3.9%
Total	8,510	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60542		District		Market	
	#	%	#	%	#	%
< 15	1,925	22.3%	45,783	21.8%	180,306	24.0%
15-29	3,085	35.7%	63,272	30.2%	208,294	27.7%
30-44	1,624	18.8%	42,702	20.4%	153,979	20.5%
45-59	752	8.7%	21,063	10.0%	79,125	10.5%
60+	777	9.0%	27,884	13.3%	100,883	13.4%
Average	30		33		33	

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Aurora Packaging Co., Inc.		250
Oberweis Dairy, Inc.	225	
Pentair Water		215

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, [investinaurora.org/pdf/market-profile/largest-employers.pdf](#), [www.east.economicmodeling.com/internal/modules/home/index.php?RegionalBusinessReport](#), other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010				2011	
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Aurora West	719	163	22.7%	651	202	31.0%
Batavia	470	106	22.6%	411	97	23.6%
Private						
Aurora Central	133	45	33.8%	112	29	25.9%
Aurora Christian	88	20	22.7%	81	12	14.8%
Marmion Academy	124	8	6.5%	112	4	3.6%
Rosary	103	8	7.8%	125	14	11.2%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11 classes)

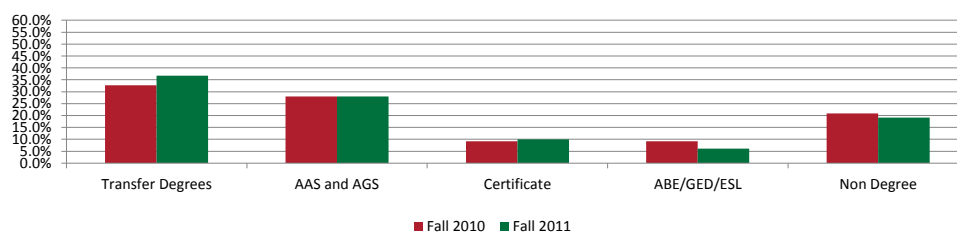
2010-2011 Associate and Certificate Completers							
CERTIFICATE				ASSOCIATE			TOTAL AWARDS
Total # Awarded	Top Majors			Total # Awarded	Top Majors		
38	427A- Basic Nurse Asst. Training	#	10	33	AS00- Associate in Science	#	71
						11	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	146	32.7%	1,396.0	163	36.8%	1,530.5
AAS and AGS	125	28.0%	1,003.0	124	28.0%	985.5
Certificate	41	9.2%	250.0	44	9.9%	247.0
ABE/GED/ESL	41	9.2%	247.0	27	6.1%	132.0
Non Degree	93	20.9%	257.0	85	19.2%	215.5
Total	446	100.0%	3,153.0	443	100.0%	3,110.5

Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60543 - Oswego, IL

Kendall County



POPULATION/HOUSEHOLDS

	60543	District	Market
2000 Population	17,726	302,752	1,153,773
2011 Population Estimate	37,712	424,559	1,520,343
2016 Projection	46,327	476,817	1,668,449
2011 Households	13,120	142,146	514,375
Annual HH Growth Rate (%)	10.3%	3.5%	2.8%

RACE/ETHNICITY

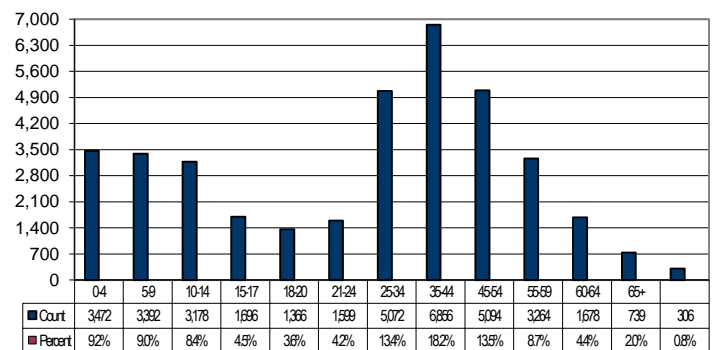
Base: 2011 Population Estimate

	60543		District		Market	
	#	%	#	%	#	%
White	26,093	69.2%	266,321	62.7%	1,026,131	67.5%
Black/African American	3,618	9.6%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	28	0.1%	593	0.1%	2,392	0.2%
Asian	1,672	4.4%	14,490	3.4%	50,778	3.3%
Pacific Islander	7	0.0%	202	0.0%	553	0.0%
Some Other Race	47	0.1%	354	0.1%	1,299	0.1%
2 or More Races	635	1.7%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	5,612	14.9%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

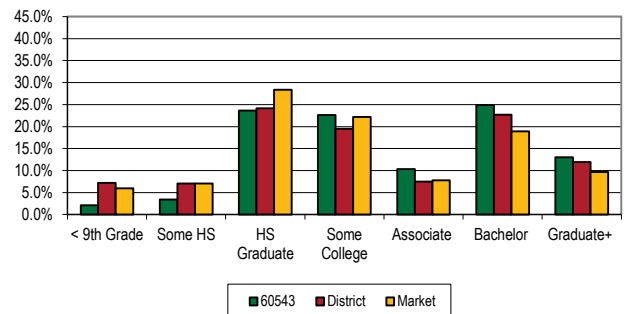
Age Range	60543		District		Market	
	#	%	#	%	#	%
0-4	3,472	9.2%	37,570	8.8%	118,966	7.8%
5-9	3,392	9.0%	36,586	8.6%	119,979	7.9%
10-14	3,178	8.4%	34,751	8.2%	118,838	7.8%
15-17	1,696	4.5%	19,888	4.7%	71,072	4.7%
18-20	1,366	3.6%	16,168	3.8%	67,551	4.4%
21-24	1,599	4.2%	20,872	4.9%	82,729	5.4%
25-34	5,072	13.4%	55,174	13.0%	189,980	12.5%
35-44	6,856	18.2%	65,737	15.5%	223,493	14.7%
45-54	5,094	13.5%	60,094	14.2%	221,458	14.6%
55-64	3,264	8.7%	41,653	9.8%	157,979	10.4%
65-74	1,678	4.4%	21,672	5.1%	87,055	5.7%
75-84	739	2.0%	10,090	2.4%	43,566	2.9%
85+	306	0.8%	4,304	1.0%	17,677	1.2%
Total	37,712	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

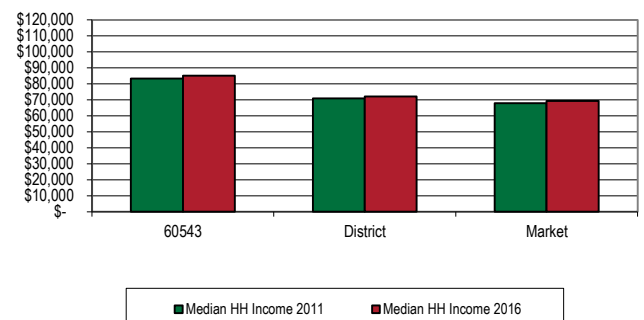
Years of School Completed	60543		District		Market	
	#	%	#	%	#	%
< 9th Grade	492	2.1%	18,638	7.2%	56,172	6.0%
Some HS	779	3.4%	18,210	7.0%	66,311	7.0%
HS Graduate	5,437	23.6%	62,560	24.2%	267,123	28.4%
Some College	5,207	22.6%	50,494	19.5%	209,094	22.2%
Associate	2,379	10.3%	19,318	7.5%	73,467	7.8%
Bachelor	5,718	24.9%	58,730	22.7%	177,981	18.9%
Graduate+	2,997	13.0%	30,774	11.9%	91,060	9.7%
Total	23,009	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

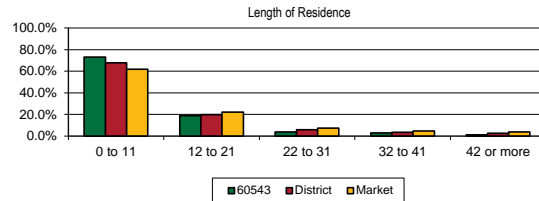
Household Income	60543		District		Market	
	#	%	#	%	#	%
< \$15,000	455	3.5%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	643	4.9%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	721	5.5%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	1,264	9.6%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	2,518	19.2%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	2,895	22.1%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	2,011	15.3%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	1,156	8.8%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	872	6.6%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	498	3.8%	5,633	4.0%	17,560	3.4%
\$500K+	87	0.7%	936	0.7%	2,779	0.5%
Total	13,120	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60543		District		Market	
	#	%	#	%	#	%
0 to 11	9,585	73.1%	96,536	67.9%	318,447	61.9%
12 to 21	2,484	18.9%	28,314	19.9%	114,206	22.2%
22 to 31	514	3.9%	8,488	6.0%	37,822	7.4%
32 to 41	397	3.0%	5,026	3.5%	24,081	4.7%
42 or more	140	1.1%	3,782	2.7%	19,819	3.9%
Total	13,120	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	10.0		12.1		13.4	



Oswego
60543

LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60543		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	2,316	11.9%	24,484	11.5%	77,689	10.2%	
Business/ Financial Operations Specialists	1,116	5.7%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	534	2.7%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	666	3.4%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	170	0.9%	1,713	0.8%	5,072	0.7%	
Community & Social Service	286	1.5%	2,466	1.2%	9,092	1.2%	
Legal	256	1.3%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	1,458	7.5%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	281	1.4%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	1,027	5.3%	8,789	4.1%	36,664	4.8%	
Healthcare Support	295	1.5%	2,908	1.4%	14,211	1.9%	
Protective Services	457	2.4%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	493	2.5%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	377	1.9%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	758	3.9%	7,019	3.3%	24,113	3.2%	
Sales & Related	2,861	14.7%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	2,959	15.2%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	43	0.2%	449	0.2%	2,190	0.3%	
Construction & Extraction	975	5.0%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	508	2.6%	6,519	3.1%	27,524	3.6%	
Production	706	3.6%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	884	4.6%	14,887	7.0%	56,588	7.4%	
Total	19,426	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60543		District		Market		
	#	%	#	%	#	%	
In Armed Forces	72	0.3%	405	0.1%	610	0.1%	
Civilian, Employed	19,159	70.7%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	1,418	5.2%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	6,461	23.8%	82,080	26.6%	324,843	28.5%	
Population 16+	27,110	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	6.9%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60543		District		Market		
	#	%	#	%	#	%	
Drove Alone	15,613	81.7%	168,723	80.9%	609,248	81.6%	
Carpool	1,401	7.3%	16,899	8.1%	63,542	8.5%	
Public Transportation	952	5.0%	7,839	3.8%	22,544	3.0%	
Bicycle	108	0.6%	667	0.3%	1,876	0.3%	
Walked	75	0.4%	2,349	1.1%	12,809	1.7%	
Other	119	0.6%	3,144	1.5%	8,127	1.1%	
Worked at home	844	4.4%	8,942	4.3%	28,799	3.9%	
Total	19,112	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60543		District		Market		
	#	%	#	%	#	%	
< 15	3,465	18.3%	45,783	21.8%	180,306	24.0%	
15-29	4,830	25.5%	63,272	30.2%	208,294	27.7%	
30-44	3,648	19.2%	42,702	20.4%	153,979	20.5%	
45-59	2,313	12.2%	21,063	10.0%	79,125	10.5%	
60+	3,856	20.3%	27,884	13.3%	100,883	13.4%	
Average	39		33		33		

Top Reported Community Employers			# of Employees	
Company Name		Service	Manufacturing	
Oswego CUSD 308			1,667	
Meijer			450	
Oswegoland Park District			400	
Coldwell Banker Honig-Bell			225	

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinourarea.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php?RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Oswego	406	82	20.2%	372	121	32.5%
Oswego East	563	129	22.9%	467	112	24.0%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11classes)

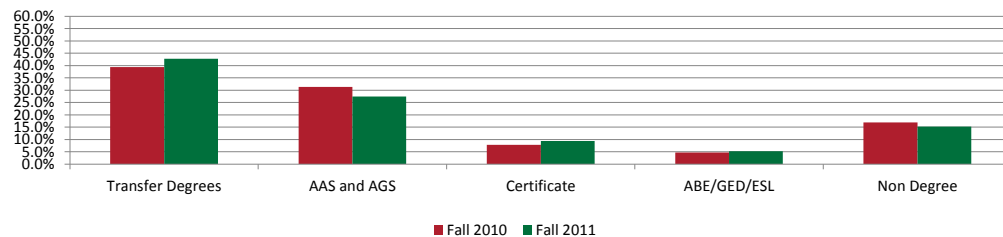
2010-2011 Associate and Certificate Completers					
CERTIFICATE			ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors	
		#			
69	427A- Basic Nurse Asst. Training	24	71	AS00- Associate in Science	140
				38	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	363	39.3%	3,508.0	409	42.8%	3,889.0
AAS and AGS	289	31.3%	2,537.0	262	27.4%	2,100.0
Certificate	72	7.8%	471.0	89	9.3%	593.0
ABE/GED/ESL	43	4.7%	282.0	50	5.2%	281.0
Non Degree	156	16.9%	450.5	145	15.2%	406.5
Total	923	100.0%	7,248.5	955	100.0%	7,269.5

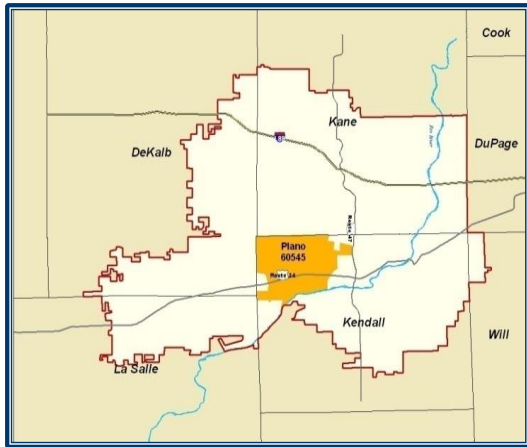
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60545 - Plano, IL

Kendall County



POPULATION/HOUSEHOLDS

	60545	District	Market
2000 Population	7,594	302,752	1,153,773
2011 Population Estimate	14,641	424,559	1,520,343
2016 Projection	17,763	476,817	1,668,449
2011 Households	4,931	142,146	514,375
Annual HH Growth Rate (%)	8.4%	3.5%	2.8%

RACE/ETHNICITY

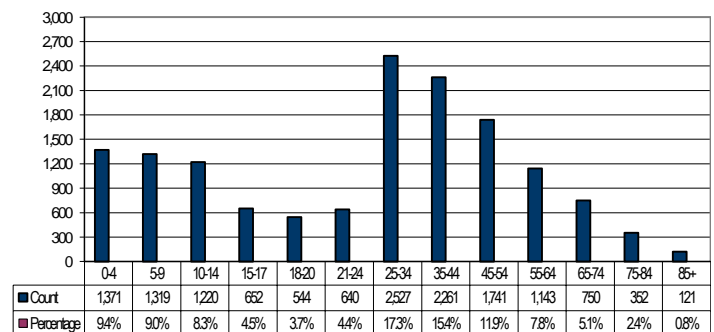
Base: 2011 Population Estimate

	60545		District		Market	
	#	%	#	%	#	%
White	7,674	52.4%	266,321	62.7%	1,026,131	67.5%
Black/African American	168	1.1%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	29	0.2%	593	0.1%	2,392	0.2%
Asian	113	0.8%	14,490	3.4%	50,778	3.3%
Pacific Islander	1	0.0%	202	0.0%	553	0.0%
Some Other Race	5	0.0%	354	0.1%	1,299	0.1%
2 or More Races	171	1.2%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	6,480	44.3%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

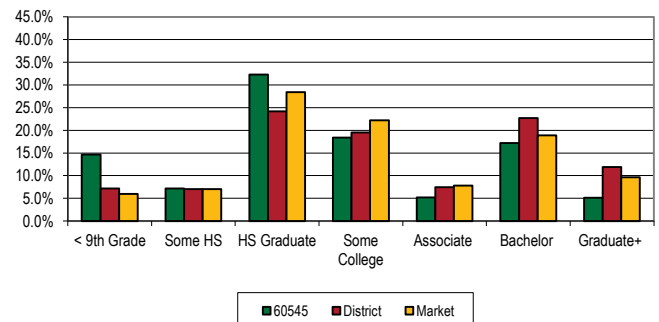
Age Range	60545		District		Market	
	#	%	#	%	#	%
0-4	1,371	9.4%	37,570	8.8%	118,966	7.8%
5-9	1,319	9.0%	36,586	8.6%	119,979	7.9%
10-14	1,220	8.3%	34,751	8.2%	118,838	7.8%
15-17	652	4.5%	19,888	4.7%	71,072	4.7%
18-20	544	3.7%	16,168	3.8%	67,551	4.4%
21-24	640	4.4%	20,872	4.9%	82,729	5.4%
25-34	2,527	17.3%	55,174	13.0%	189,980	12.5%
35-44	2,261	15.4%	65,737	15.5%	223,493	14.7%
45-54	1,741	11.9%	60,094	14.2%	221,458	14.6%
55-64	1,143	7.8%	41,653	9.8%	157,979	10.4%
65-74	750	5.1%	21,672	5.1%	87,055	5.7%
75-84	352	2.4%	10,090	2.4%	43,566	2.9%
85+	121	0.8%	4,304	1.0%	17,677	1.2%
Total	14,641	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

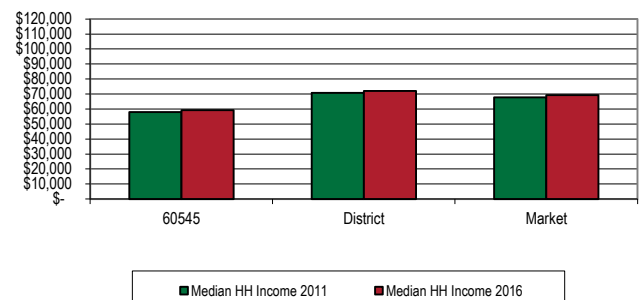
Years of School Completed	60545		District		Market	
	#	%	#	%	#	%
< 9th Grade	1,304	14.7%	18,638	7.2%	56,172	6.0%
Some HS	638	7.2%	18,210	7.0%	66,311	7.0%
HS Graduate	2,872	32.3%	62,560	24.2%	267,123	28.4%
Some College	1,635	18.4%	50,494	19.5%	209,094	22.2%
Associate	465	5.2%	19,318	7.5%	73,467	7.8%
Bachelor	1,527	17.2%	58,730	22.7%	177,981	18.9%
Graduate+	454	5.1%	30,774	11.9%	91,060	9.7%
Total	8,895	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

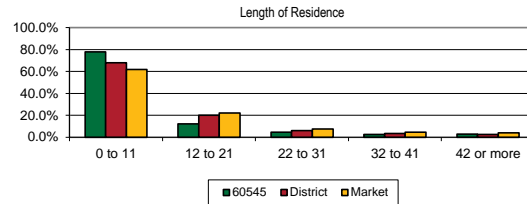
Household Income	60545		District		Market	
	#	%	#	%	#	%
< \$15,000	221	4.5%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	472	9.6%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	561	11.4%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	809	16.4%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	1,248	25.3%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	856	17.4%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	424	8.6%	16,201	11.4%	56,785	11.0%
\$125K-149,999	111	2.3%	9,236	6.5%	32,308	6.3%
\$150K-199,999	144	2.9%	7,431	5.2%	23,447	4.6%
\$200K-499,999	74	1.5%	5,633	4.0%	17,560	3.4%
\$500K+	11	0.2%	936	0.7%	2,779	0.5%
Total	4,931	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60545		District		Market	
	#	%	#	%	#	%
0 to 11	3,840	77.9%	96,536	67.9%	318,447	61.9%
12 to 21	605	12.3%	28,314	19.9%	114,206	22.2%
22 to 31	219	4.4%	8,488	6.0%	37,822	7.4%
32 to 41	127	2.6%	5,026	3.5%	24,081	4.7%
42 or more	140	2.8%	3,782	2.7%	19,819	3.9%
Total	4,931	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	10.0		12.1		13.4	



Piano 60545

LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60545		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	581	7.8%	24,484	11.5%	77,689	10.2%
Business/Financial/Operations Specialists	212	2.9%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	88	1.2%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	105	1.4%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	13	0.2%	1,713	0.8%	5,072	0.7%
Community & Social Service	29	0.4%	2,466	1.2%	9,092	1.2%
Legal	2	0.0%	1,909	0.9%	5,761	0.8%
Education, Training & Library	464	6.2%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	35	0.5%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	222	3.0%	8,789	4.1%	36,664	4.8%
Healthcare Support	133	1.8%	2,908	1.4%	14,211	1.9%
Protective Services	253	3.4%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	146	2.0%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	258	3.5%	8,116	3.8%	28,991	3.8%
Personal Care & Services	298	4.0%	7,019	3.3%	24,113	3.2%
Sales & Related	512	6.9%	26,968	12.7%	90,693	11.9%
Office/Administrative Support	1,165	15.7%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	43	0.6%	449	0.2%	2,190	0.3%
Construction & Extraction	443	6.0%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	458	6.2%	6,519	3.1%	27,524	3.6%
Production	1,098	14.8%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	872	11.7%	14,887	7.0%	56,588	7.4%
Total	7,430	100.0%	212,313	100.0%	760,727	100.0%

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60545		District		Market	
	#	%	#	%	#	%
In Armed Forces	68	0.6%	405	0.1%	610	0.1%
Civilian, Employed	7,312	69.7%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	578	5.5%	17,556	5.7%	68,305	6.0%
Not in Labor Force	2,530	24.1%	82,080	26.6%	324,843	28.5%
Population 16+	10,488	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	7.3%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60545		District		Market	
	#	%	#	%	#	%
Drove Alone	5,967	81.4%	168,723	80.9%	609,248	81.6%
Carpool	944	12.9%	16,899	8.1%	63,542	8.5%
Public Transportation	35	0.5%	7,839	3.8%	22,544	3.0%
Bicycle	2	0.0%	667	0.3%	1,876	0.3%
Walked	93	1.3%	2,349	1.1%	12,809	1.7%
Other	31	0.4%	3,144	1.5%	8,127	1.1%
Worked at home	261	3.6%	8,942	4.3%	28,799	3.9%
Total	7,333	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60545		District		Market	
	#	%	#	%	#	%
< 15	2,174	30.0%	45,783	21.8%	180,306	24.0%
15-29	1,944	26.8%	63,272	30.2%	208,294	27.7%
30-44	1,463	20.2%	42,702	20.4%	153,979	20.5%
45-59	650	9.0%	21,063	10.0%	79,125	10.5%
60+	766	10.6%	27,884	13.3%	100,883	13.4%
Average	31		33		33	

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Wal-Mart	450	
Midwest MFG, Inc.		200
Fox Valley Molding, Inc.		150

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/fargest-employers.pdf, www.east.economicmodelling.com/internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Plano	133	34	25.6%	150	40	26.7%

Data Sources: Enrollments - STU1055; Seniors - 2010,2011 Admissions Year End Report (08/10, 09/11classes)

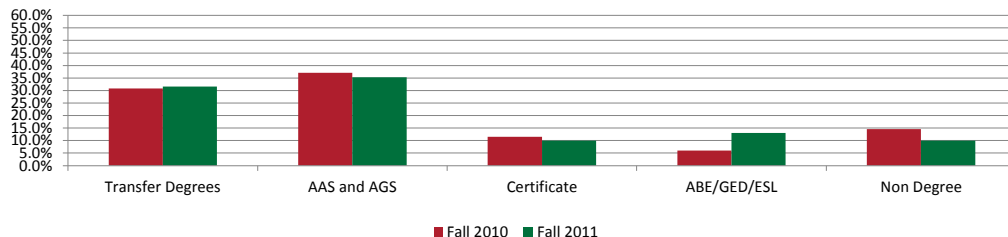
2010-2011 Associate and Certificate Completers						
CERTIFICATE			ASSOCIATE			TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors		
43	427A- Basic Nurse Asst. Training	#	34	AS00- Associate in Science	#	
		16			14	
					77	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	112	30.8%	1,027.0	136	31.6%	1,211.0
AAS and AGS	135	37.1%	1,041.5	152	35.3%	1,149.0
Certificate	42	11.5%	265.0	43	10.0%	301.0
ABE/GED/ESL	22	6.0%	143.0	56	13.0%	358.0
Non Degree	53	14.6%	105.5	43	10.0%	55.0
Total	364	100.0%	2,582.0	430	100.0%	3,074.0

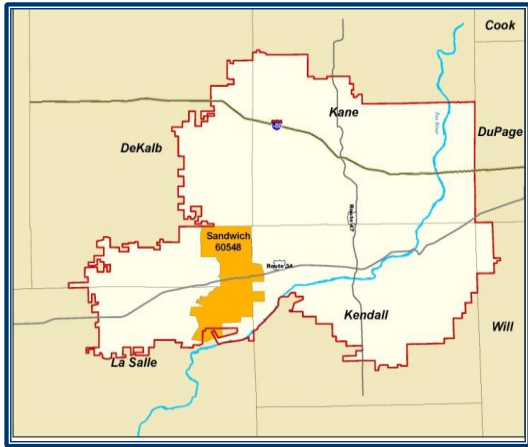
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60548 - Sandwich, IL

DeKalb/LaSalle/Kendall County



POPULATION/HOUSEHOLDS

	60548	District	Market
2000 Population	11,187	302,752	1,153,773
2011 Population Estimate	12,362	424,559	1,520,343
2016 Projection	13,004	476,817	1,668,449
2011 Households	4,410	142,146	514,375
Annual HH Growth Rate (%)	0.9%	3.5%	2.8%

RACE/ETHNICITY

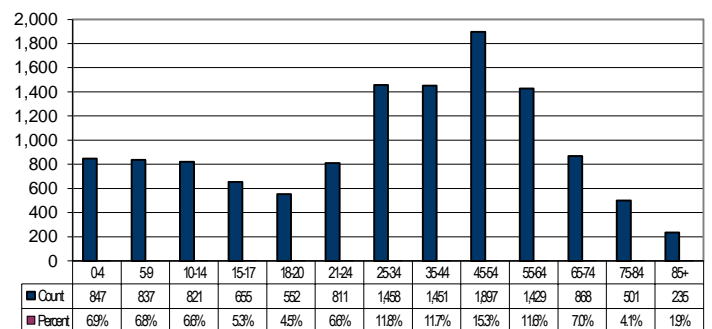
Base: 2011 Population Estimate

	60548		District		Market	
	#	%	#	%	#	%
White	11,062	89.5%	266,321	62.7%	1,026,131	67.5%
Black/African American	27	0.2%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	25	0.2%	593	0.1%	2,392	0.2%
Asian	21	0.2%	14,490	3.4%	50,778	3.3%
Pacific Islander	7	0.1%	202	0.0%	553	0.0%
Some Other Race	2	0.0%	354	0.1%	1,299	0.1%
2 or More Races	93	0.8%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	1,125	9.1%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

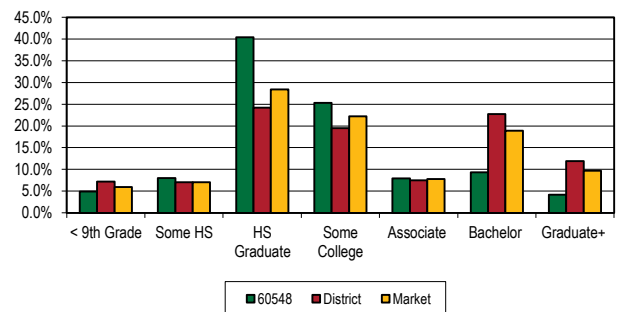
Age Range	60548		District		Market	
	#	%	#	%	#	%
0-4	847	6.9%	37,570	8.8%	118,966	7.8%
5-9	837	6.8%	36,586	8.6%	119,979	7.9%
10-14	821	6.6%	34,751	8.2%	118,838	7.8%
15-17	655	5.3%	19,888	4.7%	71,072	4.7%
18-20	552	4.5%	16,168	3.8%	67,551	4.4%
21-24	811	6.6%	20,872	4.9%	82,729	5.4%
25-34	1,458	11.8%	55,174	13.0%	189,980	12.5%
35-44	1,451	11.7%	65,737	15.5%	223,493	14.7%
45-54	1,897	15.3%	60,094	14.2%	221,458	14.6%
55-64	1,429	11.6%	41,653	9.8%	157,979	10.4%
65-74	868	7.0%	21,672	5.1%	87,055	5.7%
75-84	501	4.1%	10,090	2.4%	43,566	2.9%
85+	235	1.9%	4,304	1.0%	17,677	1.2%
Total	12,362	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

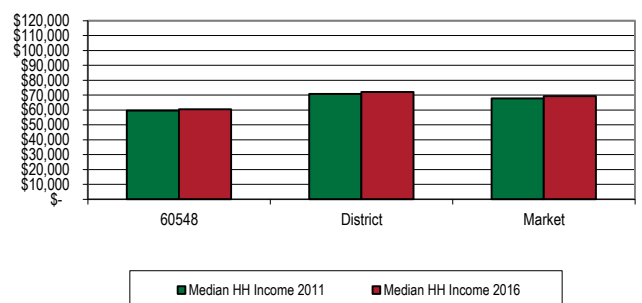
Years of School Completed	60548		District		Market	
	#	%	#	%	#	%
< 9th Grade	383	4.9%	18,638	7.2%	56,172	6.0%
Some HS	629	8.0%	18,210	7.0%	66,311	7.0%
HS Graduate	3,165	40.4%	62,560	24.2%	267,123	28.4%
Some College	1,984	25.3%	50,494	19.5%	209,094	22.2%
Associate	621	7.9%	19,318	7.5%	73,467	7.8%
Bachelor	732	9.3%	58,730	22.7%	177,981	18.9%
Graduate+	325	4.1%	30,774	11.9%	91,060	9.7%
Total	7,839	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

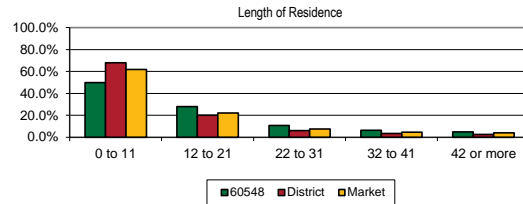
Household Income	60548		District		Market	
	#	%	#	%	#	%
< \$15,000	364	8.3%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	336	7.6%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	518	11.7%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	585	13.3%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	1,042	23.6%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	818	18.5%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	475	10.8%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	154	3.5%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	87	2.0%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	28	0.6%	5,633	4.0%	17,560	3.4%
\$500K+	3	0.1%	936	0.7%	2,779	0.5%
Total	4,410	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60548		District		Market	
	#	%	#	%	#	%
0 to 11	2,200	49.9%	96,536	67.9%	318,447	61.9%
12 to 21	1,236	28.0%	28,314	19.9%	114,206	22.2%
22 to 31	475	10.8%	8,488	6.0%	37,822	7.4%
32 to 41	280	6.3%	5,026	3.5%	24,081	4.7%
42 or more	219	5.0%	3,782	2.7%	19,819	3.9%
Total	4,410	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	15.0		12.1		13.4	



Sandwich
60548

LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60548		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	457	7.2%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	169	2.7%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	45	0.7%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	108	1.7%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	10	0.2%	1,713	0.8%	5,072	0.7%	
Community & Social Service	29	0.5%	2,466	1.2%	9,092	1.2%	
Legal	15	0.2%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	308	4.8%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	48	0.8%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	319	5.0%	8,789	4.1%	36,664	4.8%	
Healthcare Support	150	2.4%	2,908	1.4%	14,211	1.9%	
Protective Services	79	1.2%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	392	6.2%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	211	3.3%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	197	3.1%	7,019	3.3%	24,113	3.2%	
Sales & Related	777	12.2%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	1,002	15.7%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	41	0.6%	449	0.2%	2,190	0.3%	
Construction & Extraction	606	9.5%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	368	5.8%	6,519	3.1%	27,524	3.6%	
Production	563	8.8%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	475	7.5%	14,887	7.0%	56,588	7.4%	
Total	6,369	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60548		District		Market		
	#	%	#	%	#	%	
In Armed Forces	0	0.0%	405	0.1%	610	0.1%	
Civilian, Employed	6,265	65.0%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	367	3.8%	17,566	5.7%	68,305	6.0%	
Not in Labor Force	3,009	31.2%	82,080	26.6%	324,843	28.5%	
Population 16+	9,641	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	5.5%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60548		District		Market		
	#	%	#	%	#	%	
Drove Alone	5,166	82.7%	168,723	80.9%	609,248	81.6%	
Carpool	600	9.6%	16,899	8.1%	63,542	8.5%	
Public Transportation	73	1.2%	7,839	3.8%	22,544	3.0%	
Bicycle	21	0.3%	667	0.3%	1,876	0.3%	
Walked	98	1.6%	2,349	1.1%	12,809	1.7%	
Other	57	0.9%	3,144	1.5%	8,127	1.1%	
Worked at home	232	3.7%	8,942	4.3%	28,799	3.9%	
Total	6,247	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60548		District		Market		
	#	%	#	%	#	%	
< 15	1,666	26.5%	45,783	21.8%	180,306	24.0%	
15-29	1,030	16.4%	63,272	30.2%	208,294	27.7%	
30-44	1,680	26.8%	42,702	20.4%	153,979	20.5%	
45-59	773	12.3%	21,063	10.0%	79,125	10.5%	
60+	899	14.3%	27,884	13.3%	100,883	13.4%	
Average	35		33		33		

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Valley West Community Hospital	200	
Designed Stairs, Inc.		150
Plano Molding Co.		150

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Sandwich	179	51	28.5%	164	39	23.8%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11) classes)

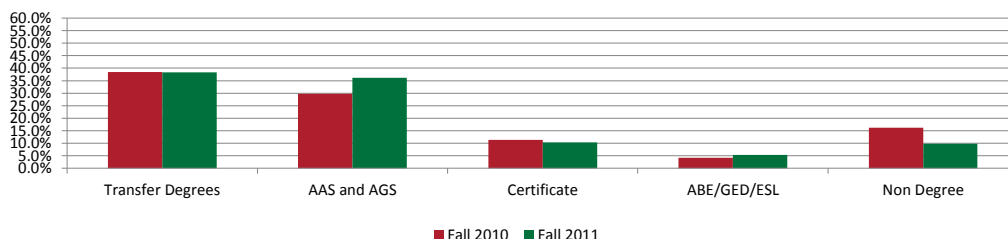
2010-2011 Associate and Certificate Completers						
CERTIFICATE			ASSOCIATE			TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors		
38	427A- Basic Nurse Asst. Training	#	38	AS00- Associate in Science	#	76
		14			15	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct			Hdct		
	#	% of Hdct	Hrs	#	% of Hdct	Hrs
Transfer Degrees	145	38.5%	1,501.0	129	38.3%	1,237.5
AAS and AGS	112	29.7%	978.0	122	36.2%	973.0
Certificate	43	11.4%	285.0	35	10.4%	202.5
ABE/GED/ESL	16	4.2%	81.0	18	5.3%	120.0
Non Degree	61	16.2%	174.5	33	9.8%	84.0
Total	377	100.0%	3,019.5	337	100.0%	2,617.0

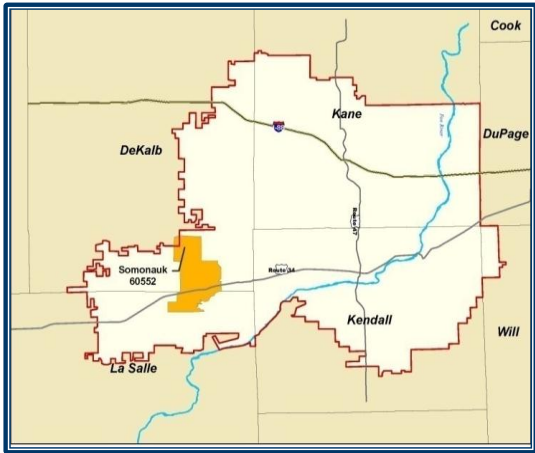
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60552 - Somonauk, IL

DeKalb/LaSalle County



POPULATION/HOUSEHOLDS

	60552	District	Market
2000 Population	3,770	302,752	1,153,773
2011 Population Estimate	4,082	424,559	1,520,343
2016 Projection	4,239	476,817	1,668,449
2011 Households	1,476	142,146	514,375
Annual HH Growth Rate (%)	0.9%	3.5%	2.8%

RACE/ETHNICITY

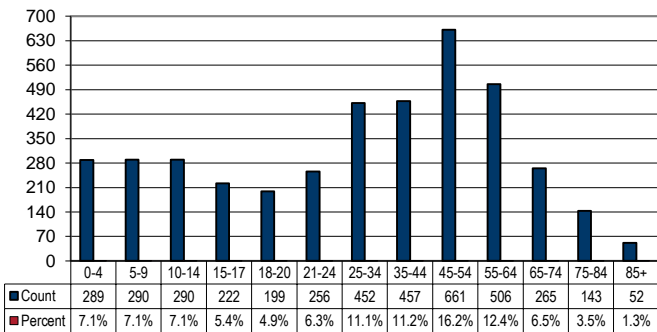
Base: 2011 Population Estimate

	60552		District		Market	
	#	%	#	%	#	%
White	3,852	94.4%	266,321	62.7%	1,026,131	67.5%
Black/African American	8	0.2%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	8	0.2%	593	0.1%	2,392	0.2%
Asian	20	0.5%	14,490	3.4%	50,778	3.3%
Pacific Islander	1	0.0%	202	0.0%	553	0.0%
Some Other Race	1	0.0%	354	0.1%	1,299	0.1%
2 or More Races	58	1.4%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	134	3.3%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

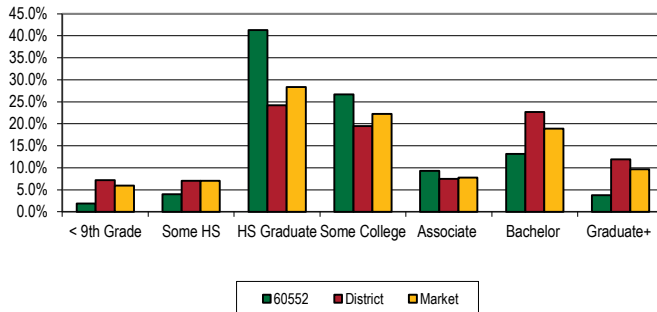
Age Range	60552		District		Market	
	#	%	#	%	#	%
0-4	289	7.1%	37,570	8.8%	118,966	7.8%
5-9	290	7.1%	36,586	8.6%	119,979	7.9%
10-14	290	7.1%	34,751	8.2%	118,838	7.8%
15-17	222	5.4%	19,888	4.7%	71,072	4.7%
18-20	199	4.9%	16,168	3.8%	67,551	4.4%
21-24	256	6.3%	20,872	4.9%	82,729	5.4%
25-34	452	11.1%	55,174	13.0%	189,980	12.5%
35-44	457	11.2%	65,737	15.5%	223,493	14.7%
45-54	661	16.2%	60,094	14.2%	221,458	14.6%
55-64	506	12.4%	41,653	9.8%	157,979	10.4%
65-74	265	6.5%	21,672	5.1%	87,055	5.7%
75-84	143	3.5%	10,090	2.4%	43,566	2.9%
85+	52	1.3%	4,304	1.0%	17,677	1.2%
Total	4,082	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

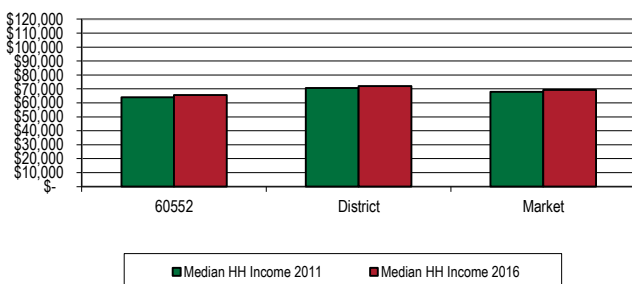
Years of School Completed	60552		District		Market	
	#	%	#	%	#	%
< 9th Grade	48	1.9%	18,638	7.2%	56,172	6.0%
Some HS	101	4.0%	18,210	7.0%	66,311	7.0%
HS Graduate	1,047	41.3%	62,560	24.2%	267,123	28.4%
Some College	676	26.7%	50,494	19.5%	209,094	22.2%
Associate	236	9.3%	19,318	7.5%	73,467	7.8%
Bachelor	333	13.1%	58,730	22.7%	177,981	18.9%
Graduate+	95	3.7%	30,774	11.9%	91,060	9.7%
Total	2,536	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

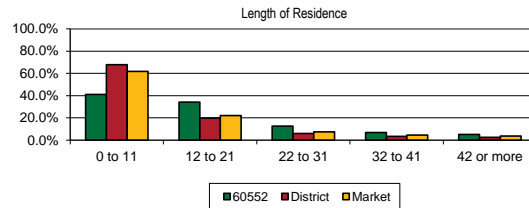
Household Income	60552		District		Market	
	#	%	#	%	#	%
< \$15,000	71	4.8%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	76	5.1%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	165	11.2%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	235	15.9%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	339	23.0%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	317	21.5%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	173	11.7%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	53	3.6%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	33	2.2%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	13	0.9%	5,633	4.0%	17,560	3.4%
\$500K+	1	0.1%	936	0.7%	2,779	0.5%
Total	1,476	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60552		District		Market	
	#	%	#	%	#	%
0 to 11	608	41.2%	96,536	67.9%	318,447	61.9%
12 to 21	506	34.3%	28,314	19.9%	114,206	22.2%
22 to 31	186	12.6%	8,488	6.0%	37,822	7.4%
32 to 41	101	6.8%	5,026	3.5%	24,081	4.7%
42 or more	75	5.1%	3,782	2.7%	19,819	3.9%
Total	1,476	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	16.0		12.1		13.4	



Somonauk
60552

LABOR INFORMATION

Occupations <small>Base: 2011 Civilian LF 16+</small>						
Occupation Category	60552		District		Market	
	#	%	#	%	#	%
Management, not Farmers/Farm Mgrs	201	9.4%	24,484	11.5%	77,689	10.2%
Business/Financial Operations Specialists	53	2.5%	10,830	5.1%	32,822	4.3%
Computer/Mathematical	20	0.9%	6,397	3.0%	16,731	2.2%
Architecture/Engineering	43	2.0%	4,956	2.3%	14,241	1.9%
Life, Physical & Social Science	16	0.7%	1,713	0.8%	5,072	0.7%
Community & Social Service	22	1.0%	2,466	1.2%	9,092	1.2%
Legal	0	0.0%	1,909	0.9%	5,761	0.8%
Education, Training & Library	59	2.8%	12,238	5.8%	45,380	6.0%
Arts, Entertainment, Sports & Media	35	1.6%	3,177	1.5%	10,795	1.4%
Healthcare/Technical	126	5.9%	8,789	4.1%	36,664	4.8%
Healthcare Support	33	1.5%	2,908	1.4%	14,211	1.9%
Protective Services	42	2.0%	3,535	1.7%	15,105	2.0%
Food Preparation/Serving	109	5.1%	7,790	3.7%	34,541	4.5%
Building/Grounds/Maintenance	68	3.2%	8,116	3.8%	28,991	3.8%
Personal Care & Services	53	2.5%	7,019	3.3%	24,113	3.2%
Sales & Related	225	10.5%	26,968	12.7%	90,693	11.9%
Office/Administrative Support	398	18.6%	29,873	14.1%	112,327	14.8%
Farming/Fishing/Forestry	9	0.4%	449	0.2%	2,190	0.3%
Construction & Extraction	196	9.2%	11,018	5.2%	43,460	5.7%
Installation/Maintenance/Repair	115	5.4%	6,519	3.1%	27,524	3.6%
Production	127	5.9%	16,272	7.7%	56,737	7.5%
Transportation/Material Moving	188	8.8%	14,887	7.0%	56,588	7.4%
Total	2,138	100.0%	212,313	100.0%	760,727	100.0%

Employment Status <small>Base: 2011 Population, 16+</small>						
Employment Category	60552		District		Market	
	#	%	#	%	#	%
In Armed Forces	0	0.0%	405	0.1%	610	0.1%
Civilian, Employed	2,150	68.6%	208,841	67.6%	744,819	65.4%
Civilian, Unemployed	135	4.3%	17,556	5.7%	68,305	6.0%
Not in Labor Force	849	27.1%	82,080	26.6%	324,843	28.5%
Population 16+	3,134	100.0%	308,882	100.0%	1,138,577	100.0%
% of civilian labor force unemployed	5.9%		6.6%		7.6%	

Means of Transportation to Work <small>Base: 2011 16+ Active Workers</small>						
	60552		District		Market	
	#	%	#	%	#	%
Drove Alone	1,794	85.1%	168,723	80.9%	609,248	81.6%
Carpool	156	7.4%	16,899	8.1%	63,542	8.5%
Public Transportation	8	0.4%	7,839	3.8%	22,544	3.0%
Bicycle	0	0.0%	667	0.3%	1,876	0.3%
Walked	42	2.0%	2,349	1.1%	12,809	1.7%
Other	10	0.5%	3,144	1.5%	8,127	1.1%
Worked at home	97	4.6%	8,942	4.3%	28,799	3.9%
Total	2,107	100.0%	208,563	100.0%	746,945	100.0%

Length of Commute <small>Base: 2011 16+ Active Workers Outside Home</small>						
Time in Minutes	60552		District		Market	
	#	%	#	%	#	%
< 15	440	20.7%	45,783	21.8%	180,306	24.0%
15-29	376	17.7%	63,272	30.2%	208,294	27.7%
30-44	512	24.1%	42,702	20.4%	153,979	20.5%
45-59	312	14.7%	21,063	10.0%	79,125	10.5%
60+	386	18.2%	27,884	13.3%	100,883	13.4%
Average	38		33		33	

Top Reported Community Employers			
Company Name	# of Employees		
	Service	Manufacturing	
Imperial Marble Corp.			120
Precision Enterprises, Inc.			80
James R Wood Elementary	65		

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php?RegionalBusinessesReport, other
Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Somonauk	84	18	21.4%	67	18	26.9%

Data Sources: Enrollments - STU1055; Seniors - 2010, 2011 Admissions Year End Report (08/10, 09/11 classes)

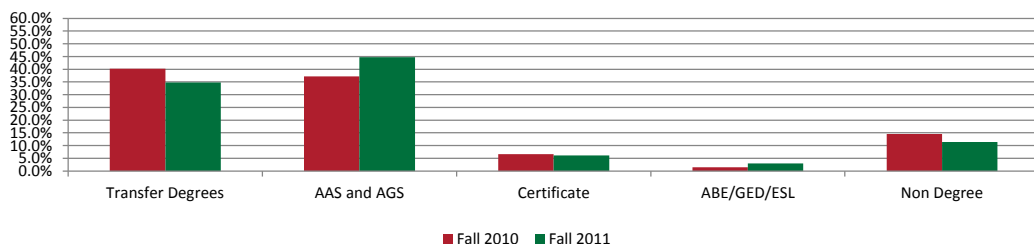
2010-2011 Associate and Certificate Completers						
CERTIFICATE				ASSOCIATE		
Total # Awarded	Top Majors		Total # Awarded	Top Majors		TOTAL AWARDS
		#			#	
8	427A- Basic Nurse Asst. Training		13	AS00- Associate in Science		21
		4			9	

Data Source: STU1069, semester selections = 2009/30, 2010/10 and 2010/20

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	Hdct		Hrs	Hdct		Hrs
	#	% of Hdct		#	% of Hdct	
Transfer Degrees	55	40.1%	596.5	46	34.8%	476.0
AAS and AGS	51	37.2%	475.0	59	44.7%	491.5
Certificate	9	6.6%	82.0	8	6.1%	56.0
ABE/GED/ESL	2	1.5%	12.0	4	3.0%	28.0
Non Degree	20	14.6%	58.5	15	11.4%	52.5
Total	137	100.0%	1224.0	132	100.0%	1,104.0

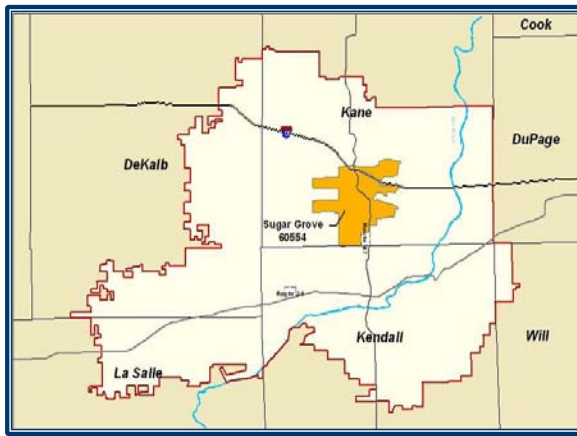
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60554 - Sugar Grove, IL

Kane County



POPULATION/HOUSEHOLDS

	60554	District	Market
2000 Population	5,527	302,752	1,153,773
2011 Population Estimate	10,103	424,559	1,520,343
2016 Projection	11,479	476,817	1,668,449
2011 Households	3,630	142,146	514,375
Annual HH Growth Rate (%)	7.6%	3.5%	2.8%

RACE/ETHNICITY

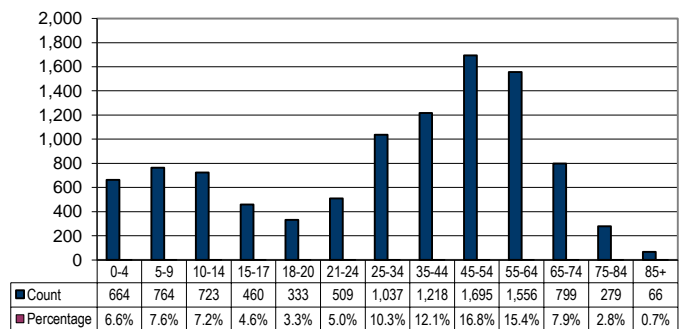
Base: 2011 Population Estimate

	60554		District		Market	
	#	%	#	%	#	%
White	8,923	88.3%	266,321	62.7%	1,026,131	67.5%
Black/African American	324	3.2%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	5	0.0%	593	0.1%	2,392	0.2%
Asian	98	1.0%	14,490	3.4%	50,778	3.3%
Pacific Islander	0	0.0%	202	0.0%	553	0.0%
Some Other Race	9	0.1%	354	0.1%	1,299	0.1%
2 or More Races	117	1.2%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	627	6.2%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

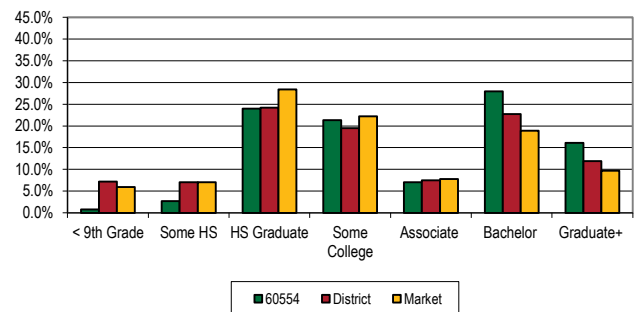
Age Range	60554		District		Market	
	#	%	#	%	#	%
0-4	664	6.6%	37,570	8.8%	118,966	7.8%
5-9	764	7.6%	36,586	8.6%	119,979	7.9%
10-14	723	7.2%	34,751	8.2%	118,838	7.8%
15-17	460	4.6%	19,888	4.7%	71,072	4.7%
18-20	333	3.3%	16,168	3.8%	67,551	4.4%
21-24	509	5.0%	20,872	4.9%	82,729	5.4%
25-34	1,037	10.3%	55,174	13.0%	189,980	12.5%
35-44	1,218	12.1%	65,737	15.5%	223,493	14.7%
45-54	1,695	16.8%	60,094	14.2%	221,458	14.6%
55-64	1,556	15.4%	41,653	9.8%	157,979	10.4%
65-74	799	7.9%	21,672	5.1%	87,055	5.7%
75-84	279	2.8%	10,090	2.4%	43,566	2.9%
85+	66	0.7%	4,304	1.0%	17,677	1.2%
Total	10,103	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

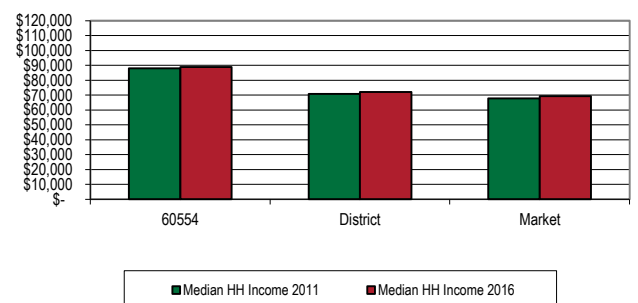
Years of School Completed	60554		District		Market	
	#	%	#	%	#	%
< 9th Grade	53	0.8%	18,638	7.2%	56,172	6.0%
Some HS	179	2.7%	18,210	7.0%	66,311	7.0%
HS Graduate	1,597	24.0%	62,560	24.2%	267,123	28.4%
Some College	1,420	21.4%	50,494	19.5%	209,094	22.2%
Associate	470	7.1%	19,318	7.5%	73,467	7.8%
Bachelor	1,858	27.9%	58,730	22.7%	177,981	18.9%
Graduate+	1,073	16.1%	30,774	11.9%	91,060	9.7%
Total	6,650	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

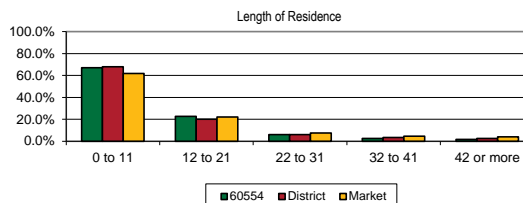
Household Income	60554		District		Market	
	#	%	#	%	#	%
< \$15,000	157	4.3%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	96	2.6%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	150	4.1%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	378	10.4%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	689	19.0%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	665	18.3%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	482	13.3%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	333	9.2%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	266	7.3%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	331	9.1%	5,633	4.0%	17,560	3.4%
\$500K+	83	2.3%	936	0.7%	2,779	0.5%
Total	3,630	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60554		District		Market	
	#	%	#	%	#	%
0 to 11	2,431	67.0%	96,536	67.9%	318,447	61.9%
12 to 21	822	22.6%	28,314	19.9%	114,206	22.2%
22 to 31	218	6.0%	8,488	6.0%	37,822	7.4%
32 to 41	97	2.7%	5,026	3.5%	24,081	4.7%
42 or more	62	1.7%	3,782	2.7%	19,819	3.9%
Total	3,630	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	11.0		12.1		13.4	



LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60554		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	876	15.9%	24,484	11.5%	77,689	10.2%	
Business/Financial/Operations Specialists	396	7.2%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	115	2.1%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	155	2.8%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	43	0.8%	1,713	0.8%	5,072	0.7%	
Community & Social Service	29	0.5%	2,466	1.2%	9,092	1.2%	
Legal	84	1.5%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	334	6.1%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	116	2.1%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	401	7.3%	8,789	4.1%	36,664	4.8%	
Healthcare Support	45	0.8%	2,908	1.4%	14,211	1.9%	
Protective Services	68	1.2%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	117	2.1%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	62	1.1%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	150	2.7%	7,019	3.3%	24,113	3.2%	
Sales & Related	870	15.8%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	704	12.8%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	0	0.0%	449	0.2%	2,190	0.3%	
Construction & Extraction	214	3.9%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	161	2.9%	6,519	3.1%	27,524	3.6%	
Production	242	4.4%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	335	6.1%	14,887	7.0%	56,588	7.4%	
Total	5,517	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60554		District		Market		
	#	%	#	%	#	%	
In Armed Forces	2	0.0%	405	0.1%	610	0.1%	
Civilian, Employed	5,488	70.4%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	349	4.5%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	1,953	25.1%	82,080	26.6%	324,843	28.5%	
Population 16+	7,792	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	6.0%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60554		District		Market		
	#	%	#	%	#	%	
Drove Alone	4,636	85.4%	168,723	80.9%	609,248	81.6%	
Carpool	166	3.1%	16,899	8.1%	63,542	8.5%	
Public Transportation	94	1.7%	7,839	3.8%	22,544	3.0%	
Bicycle	10	0.2%	667	0.3%	1,876	0.3%	
Walked	17	0.3%	2,349	1.1%	12,809	1.7%	
Other	71	1.3%	3,144	1.5%	8,127	1.1%	
Worked at home	437	8.0%	8,942	4.3%	28,799	3.9%	
Total	5,431	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60554		District		Market		
	#	%	#	%	#	%	
< 15	1,024	18.6%	45,783	21.8%	180,306	24.0%	
15-29	1,669	30.4%	63,272	30.2%	208,294	27.7%	
30-44	1,205	21.9%	42,702	20.4%	153,979	20.5%	
45-59	669	12.2%	21,063	10.0%	79,125	10.5%	
60+	490	8.9%	27,884	13.3%	100,883	13.4%	
Average	32		33		33		

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Waubesa Community College	1,227	
Jewel Osco	125	
Kaneland Elementary School	85	

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessesReport, other

Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Kaneland	282	86	30.5%	266	96	36.1%

Data Sources: Enrollments - STU1055; Seniors - 2010,2011 Admissions Year End Report (08/10, 09/11)classes)

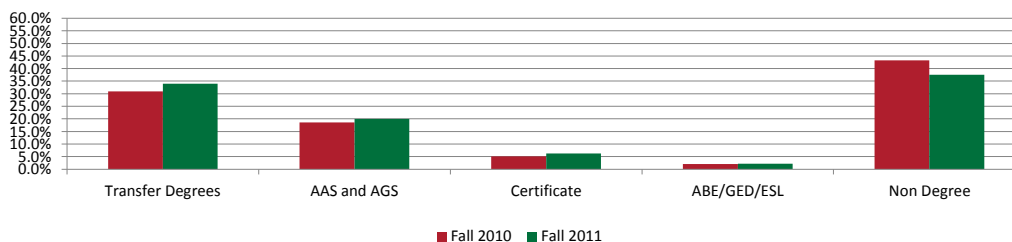
2010-2011 Associate and Certificate Completers					
CERTIFICATE			ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors	
20	427A- Basic Nurse Asst. Training	#	32	AS00- Associate in Science	52
		7		14	

Data Source: STU1069, semester selections = 200930, 201010 and 201020

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	151	30.9%	1,536.5	141	34.0%	1,377.0
AAS and AGS	91	18.6%	800.5	83	20.0%	655.5
Certificate	25	5.1%	141.5	26	6.3%	134.0
ABE/GED/ESL	10	2.0%	56.0	9	2.2%	46.0
Non Degree	211	43.2%	319.0	156	37.6%	281.0
Total	488	100.0%	2,853.5	415	100.0%	2,493.5

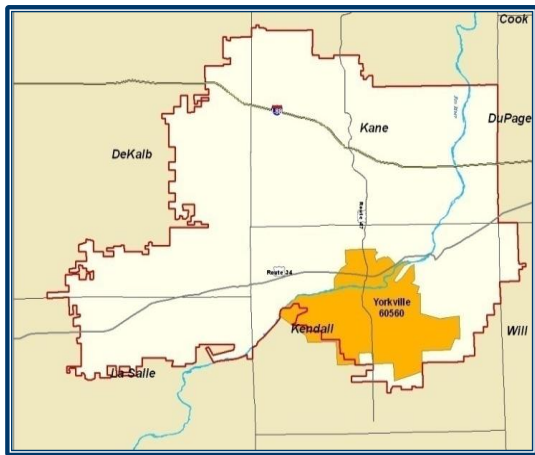
Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.



Zip Code 60560 - Yorkville, IL

Kendall County



POPULATION/HOUSEHOLDS

	60560	District	Market
2000 Population	10,972	302,752	1,153,773
2011 Population Estimate	21,642	424,559	1,520,343
2016 Projection	26,279	476,817	1,668,449
2011 Households	7,649	142,146	514,375
Annual HH Growth Rate (%)	9.1%	3.5%	2.8%

RACE/ETHNICITY

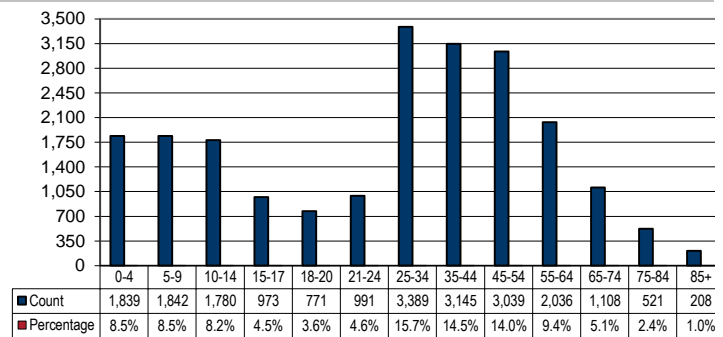
Base: 2011 Population Estimate

	60560		District		Market	
	#	%	#	%	#	%
White	18,235	84.3%	266,321	62.7%	1,026,131	67.5%
Black/African American	474	2.2%	29,011	6.8%	115,818	7.6%
Am Indian/Alaskan Nat	33	0.2%	593	0.1%	2,392	0.2%
Asian	300	1.4%	14,490	3.4%	50,778	3.3%
Pacific Islander	10	0.0%	202	0.0%	553	0.0%
Some Other Race	12	0.1%	354	0.1%	1,299	0.1%
2 or More Races	225	1.0%	6,138	1.4%	21,834	1.4%
Hispanic/Latino	2,353	10.9%	107,450	25.3%	301,538	19.8%

AGE DISTRIBUTION

Base: 2011 Population Estimate

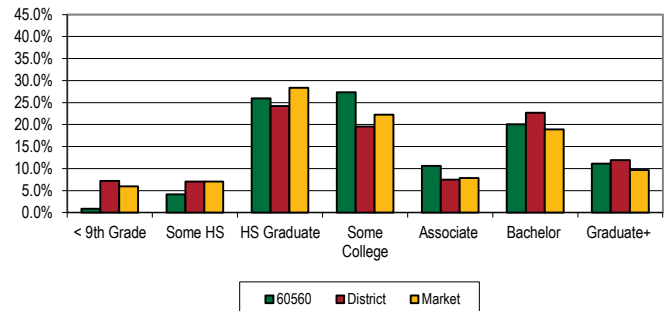
Age Range	60560		District		Market	
	#	%	#	%	#	%
0-4	1,839	8.5%	37,570	8.8%	118,966	7.8%
5-9	1,842	8.5%	36,586	8.6%	119,979	7.9%
10-14	1,780	8.2%	34,751	8.2%	118,838	7.8%
15-17	973	4.5%	19,888	4.7%	71,072	4.7%
18-20	771	3.6%	16,168	3.8%	67,551	4.4%
21-24	991	4.6%	20,872	4.9%	82,729	5.4%
25-34	3,389	15.7%	55,174	13.0%	189,980	12.5%
35-44	3,145	14.5%	65,737	15.5%	223,493	14.7%
45-54	3,039	14.0%	60,094	14.2%	221,458	14.6%
55-64	2,036	9.4%	41,653	9.8%	157,979	10.4%
65-74	1,108	5.1%	21,672	5.1%	87,055	5.7%
75-84	521	2.4%	10,090	2.4%	43,566	2.9%
85+	208	1.0%	4,304	1.0%	17,677	1.2%
Total	21,642	100.0%	424,559	100.0%	1,520,343	100.0%



EDUCATION

Base: 2011 Population Estimate, 25+

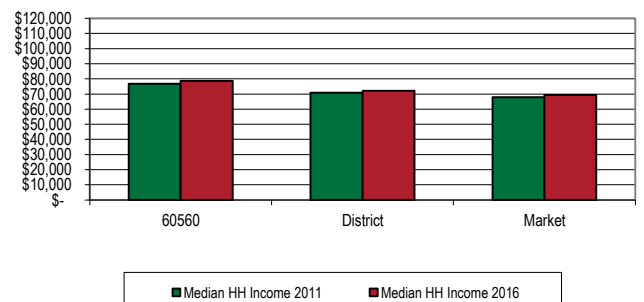
Years of School Completed	60560		District		Market	
	#	%	#	%	#	%
< 9th Grade	111	0.8%	18,638	7.2%	56,172	6.0%
Some HS	559	4.2%	18,210	7.0%	66,311	7.0%
HS Graduate	3,490	26.0%	62,560	24.2%	267,123	28.4%
Some College	3,676	27.3%	50,494	19.5%	209,094	22.2%
Associate	1,422	10.6%	19,318	7.5%	73,467	7.8%
Bachelor	2,693	20.0%	58,730	22.7%	177,981	18.9%
Graduate+	1,495	11.1%	30,774	11.9%	91,060	9.7%
Total	13,446	100.0%	258,724	100.0%	941,208	100.0%



INCOME

Base: 2011 Households

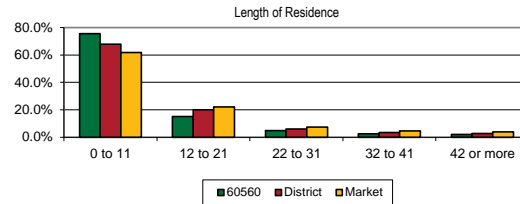
Household Income	60560		District		Market	
	#	%	#	%	#	%
< \$15,000	274	3.6%	8,394	5.9%	35,701	6.9%
\$15K-\$24,999	431	5.6%	9,299	6.5%	37,042	7.2%
\$25K-\$34,999	449	5.9%	11,285	7.9%	41,515	8.1%
\$35K-\$49,999	869	11.4%	18,807	13.2%	68,800	13.4%
\$50K-\$74,999	1,687	22.1%	30,615	21.5%	112,309	21.8%
\$75K-\$99,999	1,597	20.9%	24,309	17.1%	86,129	16.7%
\$100K-\$124,999	1,150	15.0%	16,201	11.4%	56,785	11.0%
\$125K-\$149,999	447	5.8%	9,236	6.5%	32,308	6.3%
\$150K-\$199,999	447	5.8%	7,431	5.2%	23,447	4.6%
\$200K-\$499,999	263	3.4%	5,633	4.0%	17,560	3.4%
\$500K+	35	0.5%	936	0.7%	2,779	0.5%
Total	7,649	100.0%	142,146	100.0%	514,375	100.0%



LENGTH OF RESIDENCE

Base: 2011 Households

# of Years in Unit	60560		District		Market	
	#	%	#	%	#	%
0 to 11	5,788	75.7%	96,536	67.9%	318,447	61.9%
12 to 21	1,153	15.1%	28,314	19.9%	114,206	22.2%
22 to 31	371	4.9%	8,488	6.0%	37,822	7.4%
32 to 41	190	2.5%	5,026	3.5%	24,081	4.7%
42 or more	147	1.9%	3,782	2.7%	19,819	3.9%
Total	7,649	100.0%	142,146	100.0%	514,375	100.0%
Average Residence	10.0		12.1		13.4	



Yorkville
60560

LABOR INFORMATION

Occupations		Base: 2011 Civilian LF 16+					
Occupation Category	60560		District		Market		
	#	%	#	%	#	%	
Management, not Farmers/Farm Mgrs	1,305	11.4%	24,484	11.5%	77,689	10.2%	
Business/Financial Operations Specialists	634	5.5%	10,830	5.1%	32,822	4.3%	
Computer/Mathematical	262	2.3%	6,397	3.0%	16,731	2.2%	
Architecture/Engineering	244	2.1%	4,956	2.3%	14,241	1.9%	
Life, Physical & Social Science	89	0.8%	1,713	0.8%	5,072	0.7%	
Community & Social Service	125	1.1%	2,466	1.2%	9,092	1.2%	
Legal	198	1.7%	1,909	0.9%	5,761	0.8%	
Education, Training & Library	665	5.8%	12,238	5.8%	45,380	6.0%	
Arts, Entertainment, Sports & Media	162	1.4%	3,177	1.5%	10,795	1.4%	
Healthcare/Technical	481	4.2%	8,789	4.1%	36,664	4.8%	
Healthcare Support	112	1.0%	2,908	1.4%	14,211	1.9%	
Protective Services	310	2.7%	3,535	1.7%	15,105	2.0%	
Food Preparation/Serving	517	4.5%	7,790	3.7%	34,541	4.5%	
Building/Grounds/Maintenance	265	2.3%	8,116	3.8%	28,991	3.8%	
Personal Care & Services	521	4.5%	7,019	3.3%	24,113	3.2%	
Sales & Related	1,373	12.0%	26,968	12.7%	90,693	11.9%	
Office/Administrative Support	1,833	16.0%	29,873	14.1%	112,327	14.8%	
Farming/Fishing/Forestry	23	0.2%	449	0.2%	2,190	0.3%	
Construction & Extraction	739	6.4%	11,018	5.2%	43,460	5.7%	
Installation/Maintenance/Repair	353	3.1%	6,519	3.1%	27,524	3.6%	
Production	470	4.1%	16,272	7.7%	56,737	7.5%	
Transportation/Material Moving	806	7.0%	14,887	7.0%	56,588	7.4%	
Total	11,487	100.0%	212,313	100.0%	760,727	100.0%	

Employment Status		Base: 2011 Population, 16+					
Employment Category	60560		District		Market		
	#	%	#	%	#	%	
In Armed Forces	51	0.3%	405	0.1%	610	0.1%	
Civilian, Employed	11,235	71.0%	208,841	67.6%	744,819	65.4%	
Civilian, Unemployed	704	4.4%	17,556	5.7%	68,305	6.0%	
Not in Labor Force	3,840	24.3%	82,080	26.6%	324,843	28.5%	
Population 16+	15,830	100.0%	308,882	100.0%	1,138,577	100.0%	
% of civilian labor force unemployed	5.9%		6.6%		7.6%		

Means of Transportation to Work		Base: 2011 16+ Active Workers					
	60560		District		Market		
	#	%	#	%	#	%	
Drove Alone	9,953	87.8%	168,723	80.9%	609,248	81.6%	
Carpool	636	5.6%	16,899	8.1%	63,542	8.5%	
Public Transportation	208	1.8%	7,839	3.8%	22,544	3.0%	
Bicycle	3	0.0%	667	0.3%	1,876	0.3%	
Walked	46	0.4%	2,349	1.1%	12,809	1.7%	
Other	8	0.1%	3,144	1.5%	8,127	1.1%	
Worked at home	479	4.2%	8,942	4.3%	28,799	3.9%	
Total	11,333	100.0%	208,563	100.0%	746,945	100.0%	

Length of Commute		Base: 2011 16+ Active Workers Outside Home					
Time in Minutes	60560		District		Market		
	#	%	#	%	#	%	
< 15	2,153	19.0%	45,783	21.8%	180,306	24.0%	
15-29	3,117	27.6%	63,272	30.2%	208,294	27.7%	
30-44	2,374	21.0%	42,702	20.4%	153,979	20.5%	
45-59	1,399	12.4%	21,063	10.0%	79,125	10.5%	
60+	1,784	15.8%	27,884	13.3%	100,883	13.4%	
Average	36		33		33		

Top Reported Community Employers		
Company Name	# of Employees	
	Service	Manufacturing
Wrigley MFG Co.		400
Jewel-Osco	350	
ProBuild Center	250	

Data Sources: 2012 MNI Service & Manufacturing Directories, 2012 Harris Industrial Directory, investinaurora.org/pdf/market-profile/largest-employers.pdf, www.east.economicmodeling.com/internal/modules/home/index.php#RegionalBusinessesReport, other

Note: Employee numbers are self-reported and may include both full- and part-time workers

INSTITUTIONAL DATA

High School Graduating Class						
High School Attended	2010			2011		
	Total # in Senior Class	Enrolled at WCC in Fall 2010		Total # in Senior Class	Enrolled at WCC in Fall 2011	
		#	%		#	%
Public In-District						
Yorkville	301	95	31.6%	282	92	32.6%

Data Sources: Enrollments - STU1055; Seniors - 2010,2011 Admissions Year End Report (08/10, 09/11)classes)

2010-2011 Associate and Certificate Completers					
CERTIFICATE			ASSOCIATE		TOTAL AWARDS
Total # Awarded	Top Majors		Total # Awarded	Top Majors	
69	427A- Basic Nurse Asst. Training	#	61	AS00- Associate in Science	130
		26		27	

Data Source: STU1069, semester selections = 201030, 201110 and 201120

Enrollment Statistics by Major Type - Fall 2010 and 2011						
Major Type	Fall 2010			Fall 2011		
	#	Hdct		#	Hdct	
		% of Hdct	Hrs		% of Hdct	Hrs
Transfer Degrees	259	39.2%	2,704.0	298	43.6%	2,952.5
AAS and AGS	220	33.3%	1,808.5	191	28.0%	1,558.5
Certificate	71	10.7%	552.0	61	8.9%	416.5
ABE/GED/ESL	17	2.6%	121.0	23	3.4%	144.0
Non Degree	94	14.2%	307.0	110	16.1%	228.0
Total	661	100.0%	5,492.5	683	100.0%	5,299.5

Data Sources: TEN1006 and TEN1007 seeds 16,005 and 16,734 (EOS)

Note: Nondegree count is based on course enrollee and noncredit enrollment totals.

