

# Tailoring Your Students' Future

Presented by:



What comes to mind when you hear...

# Sewin

Exciting?? Boring??

What are your kids saying about taking your class?

I'm just taking this class because\_\_\_\_\_.

# SEWING



NEEDLE & THREAD



THIMBLE



GRANDMA...

**WHY**

**NOT...**





Art, Creativity, Style



# Fashion, Couture, Design





# Coco Chanel



# Michael Kors



What comes to mind when you hear...

# Sewing Career



# SEWING CAREER

- SEAMSTRESS
- TAILOR



Pocket  
(x2)

1/4 seam included

7

3

7

9 x 6

6 x 9

Pant Back (x

Front (x2)

T-S

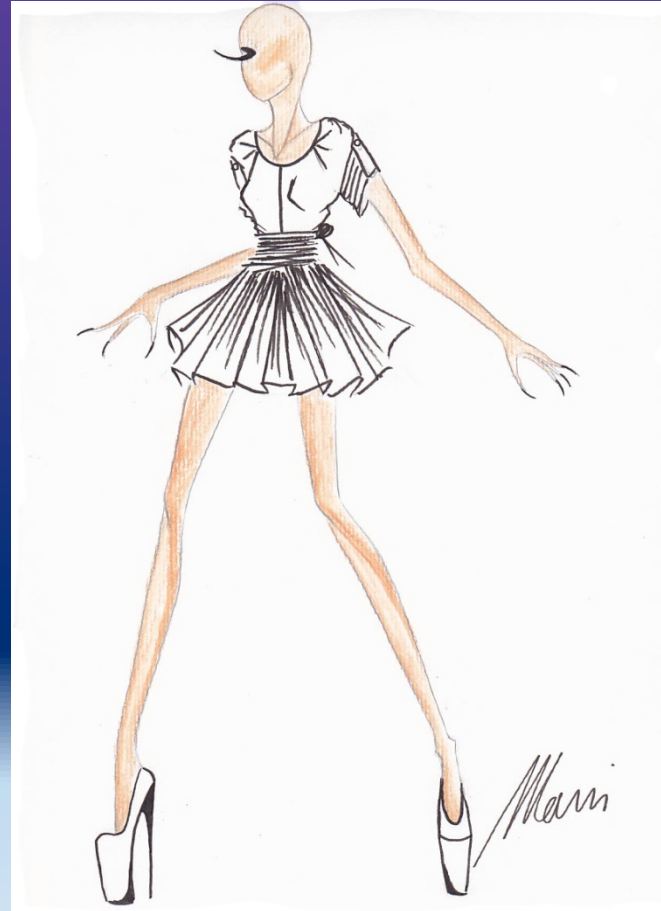
Belt Loop

10

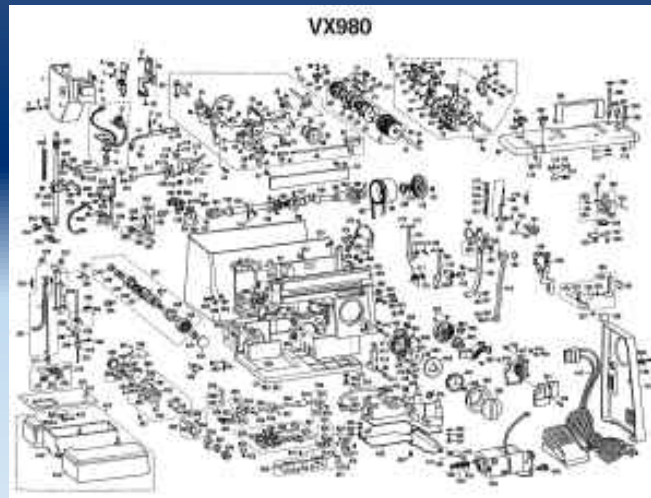
**WHY**

**NOT...**

# Fashion Designer



# Sewing Machine Technician





# Sewing Centers

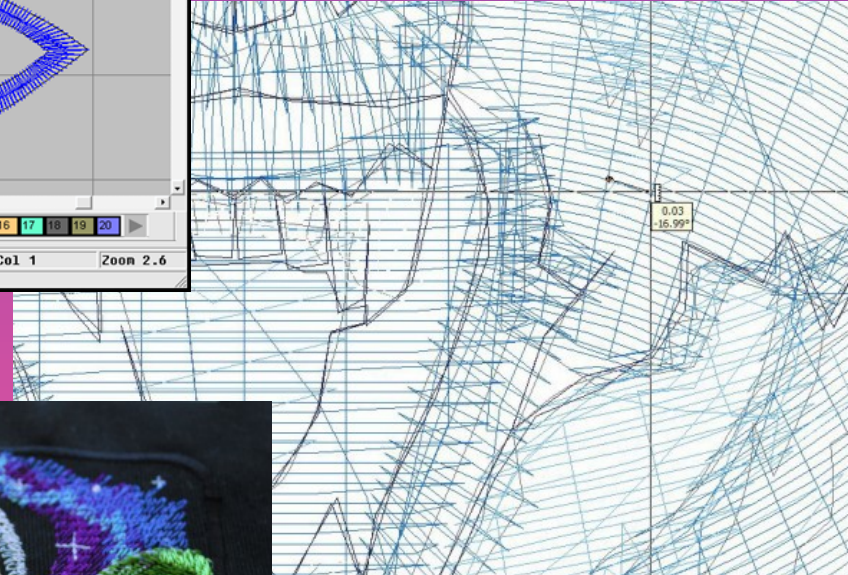
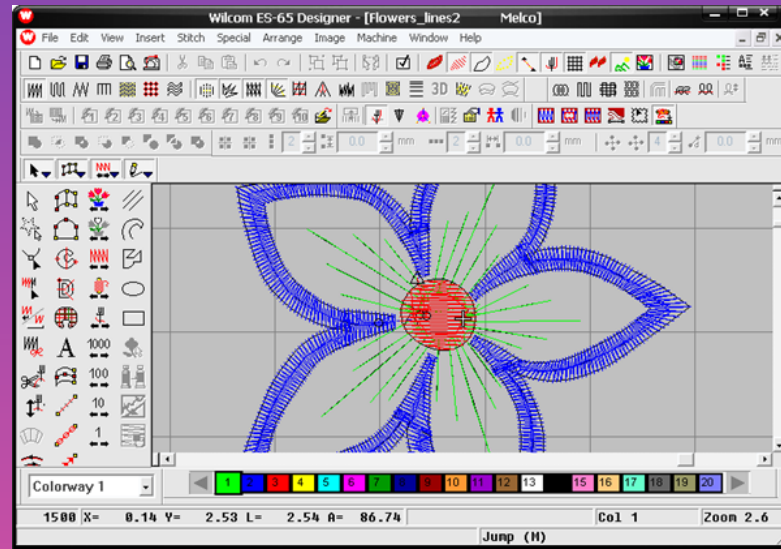
PEORIA • GALESBURG





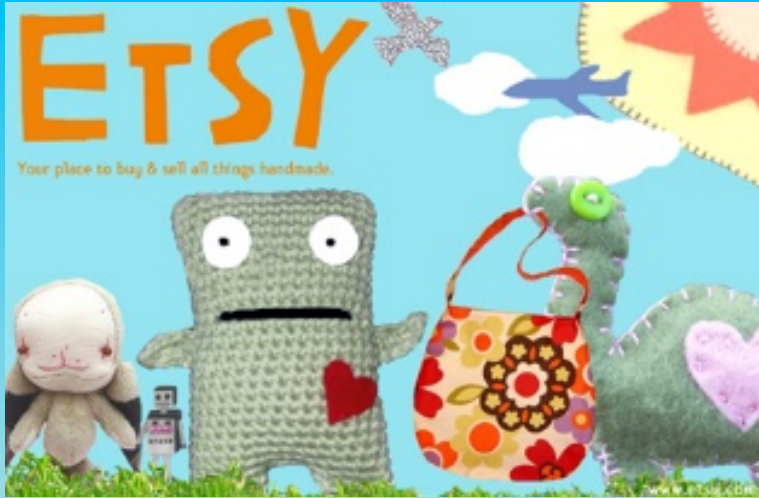


# Pattern Maker



# Digitizer





Online



Custom Embroidery

# Store Owner



Fabric Shop



# Upholsterer





# Upholstere





# Salesperson



Menswear Sales



Bridal Sales Consultant



Sewing Machine Sales Associate



# DAVID'S BRIDAL



Sales Consultant  
Fitter  
Alterations  
Final Pressers



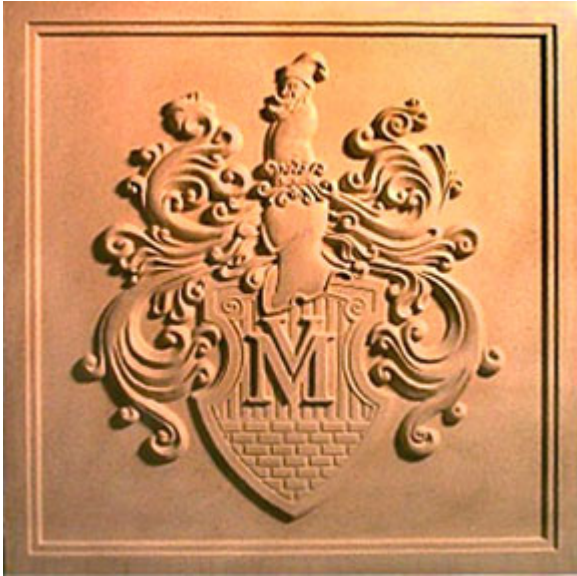


VON MAUR®



Alterations  
Visuals  
Department Head  
Sales





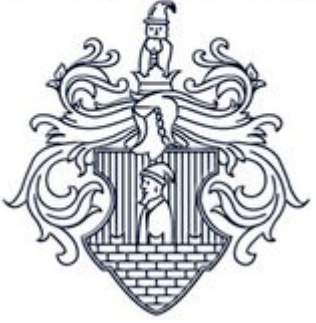
## ABOUT VON MAUR

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The von Maur family opened its first store in the late 1800's. The rented store was 20 by 50 feet, located in Davenport, Iowa. We have come a long way since that cozy shop. Today, 29 Von Maur stores are scattered across 13 states: Alabama, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, New York and Ohio; and still expanding. Our corporate headquarters and E-commerce store are still proudly located in Davenport, Iowa.

The strength of the Von Maur brand lies in our enjoyable and unique shopping experience. The backbone of this experience is our wide selection of brand-name merchandise, open and attractive store design, amenities that enhance the customer experience and our commitment to excellent customer service.

VON MAUR®



Alterations Department – Quail Springs, Oklahoma City, OK

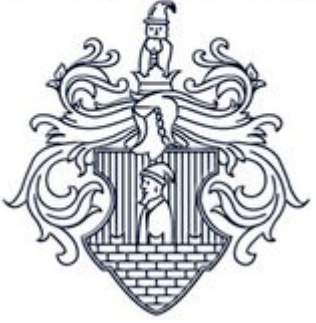


VON MAUR®



Industrial serger and jeans machine— Quail Springs,  
Oklahoma City, OK

VON MAUR®



Alterations Department – Industrial blind hemmer



VON MAUR®



Alterations Department – Yorktown Mall,  
Lombard, IL



VON MAUR®



Alterations Department – Yorktown Mall,  
Lombard, IL

# VON MAUR

February 26, 2010

Dave Gillett  
Galesburg Sewing Center

Thank you for consulting with Von Maur for the Consumer Science Conference. Von Maur currently has 24 Stores in nine states. We employ approximately 3200 employees. All Von Maur locations have an Alterations Department.

The overall objective for an individual who is interested in an Alterations position is to provide various alteration services to ensure customers are satisfied. Some primary job duties would include:

- Provide excellent customer service.
- Communicate with customers, co-workers and sales associates.
- Complete basic and some advanced alterations.
- Meet productivity standards; completes a share of department workload accurately.
- Measure, fit, mark, and pin garments according to customer specifications.
- Sew or reassemble garments according to measurements taken when fitting the garment to the customer.
- Inspect quality of work completed.
- Maintain all equipment.

We appreciate your ongoing support to Von Maur.

Sincerely,

Carrie Menke  
Assistant Director of Human Resources





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Sales Associate  
Inside Service  
Technician  
Event Planner  
Outside Service  
Technician  
Educator  
Manager



# Sewing Centers

PEORIA • GALESBURG





Current Job Opportunities:  
Service Technician Apprent  
Sales Associate

[www.sewingcenter123.com](http://www.sewingcenter123.com)

What comes to mind when you hear...

# Family and Consumer Sciences



# FAMILY AND CONSUMER SCIENCES



•“You mean Home Ec?”

**WHY**

**NOT...**

Think Outside the Box:

Encourage Entrepreneurship

# Bureau Valley High School

In-school Entrepreneurship  
Custom Embroidery Business  
Multi-needle Machine  
Digitizing Software





Think Outside the Box:

Inspire Creativity



# Canton High School

Theater Department  
Costume  
Construction





# Canton High School

Theater Department  
Costume  
Construction





# Canton High School

Theater Department  
Costume  
Construction







T-shirt Quilt



Simple Patterns

# Canton High School: Thinking Outside the Box

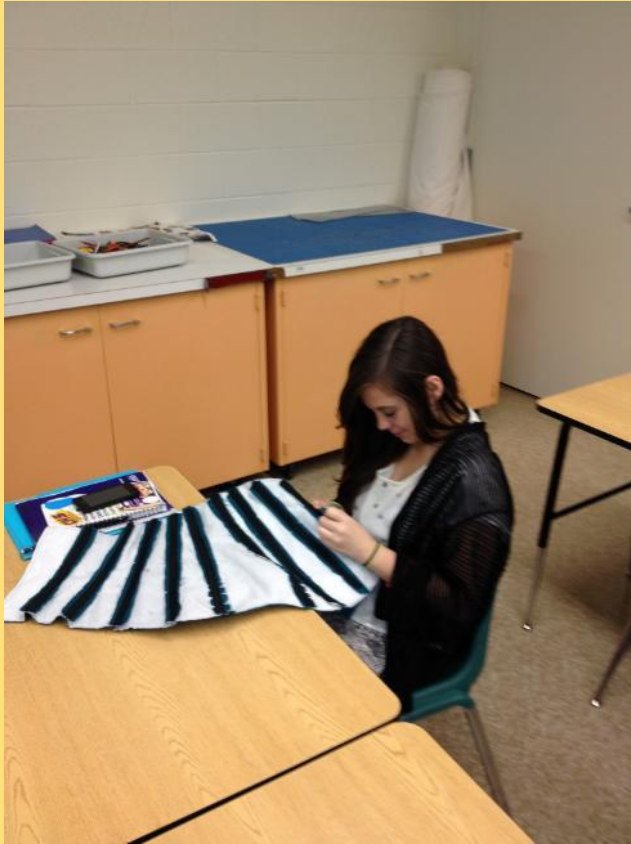


Dress Construction

# Canton High School: Elaine Worrell

“4 years ago I put together the course work for the clothing, textile & design class to add a third and fourth year. It was presented to the Western Area Career Council and was accepted. It then went before our school’s curriculum council and was also accepted. To my delight, I was able to take the clothing class from a 2 year program up to a 4 year program with enough interest to keep it going.”

# Canton High School: Thinking Outside the Box



Fashion 2 Student – Corset with boning

## Multi-year Progression of Skills:

Fashion 1 – Basics

Fashion 2 – Advanced  
Techniques

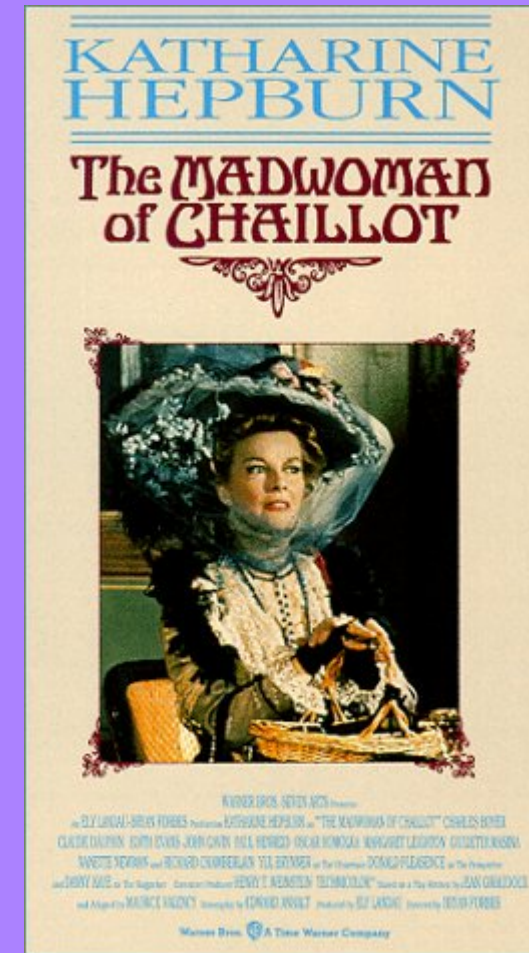
Fashion 3 & 4 – Pattern  
Work



Fashion 2 Student – Boning and Lace  
Overlay



# Knox College Theater Department





# Knox College Theater Department





# Knox College Theater Department









Think Outside the Box:

Launch Directly into Workplace

# Harlem High School: Launch Directly into Workplace

al Machines in Family and Consumer Science

Multi-needle Embroidery Machine



100's of Jobs Available

Knowledge of Garment Construction

Industrial Machine Experience

Give me 100 students...

What comes to mind when you hear...

**Sewing  
Machine**



# Sewing Machine



**WHY**

**NOT...**



# Today's Sewing Machines



# Scan N Cut      Serger





# Multi-Needle



# Digitizing





# Industrial Models



# Think Outside the Box: The Classroom

Use Family and Consumer Sciences  
to tailor your student's future.