





I'm the director of a little bit of everything at Chicago Portfolio School. Admissions, recruitment, hiring, but most importantly...

I'm here to help our students get JOBS

Who are you?



So you want to work in advertising...

NILS PHILIPON

773-319-3440
nphilipon@gmail.com

Communication Design graduate from Pratt Institute with a specialty in advertising/art direction. I think creatively, and apply it in any form of media. My random background and pointless curiosity are beneficial to communicate any product emotionally. I enjoy working in groups for killer results.

Experience

New York, NY, USA
Mar 2012 - May 2012

Lipman
Advertising intern

- Handling the collection of images for creating concepts
- Designing layouts for books, moodboards and identity design

New York, NY, USA
Oct 2011 - Nov 2011

Conversation Agency
Advertising/design Intern

- New media research
- Creative Marketing brain storming

New York, NY, USA
May 2011 - Jul 2011

Indika
Graphic design/Advertising intern

- Logo design • creative brainstorming
- type exploration • Photoshop manipulation

Plainfield, IL, USA
May 2010 - Jul 2010

Vesolia Water North America
Marketing intern

- Working under a regional marketing director
- Studying and comparing the marketing strategies of the competitors

Education

Brooklyn NY, USA
Sep 2008 - May 2012

Pratt Institute
BFA Communications Design (Adv/Art Dir)

Malaga, Spain
Aug 2011

Instituto de Espanol, Pablo Picasso
Certificate of intermediate Spanish

Chicago, IL, USA
Sep 2005 - Jun 2008

Lycee Francais de Chicago
Baccalaureat Diploma

- Economic and Sociology major

Skills

InDesign CSS, Illustrator CSS, Photoshop CSS, After Effects, Final Cut, MS Office (Mac & PC), Kn
HTML and CSS, Adobe Fireworks, painting, drawing, Photography, packaging, Moonwalk

Languages

English (Fluent), French (Native), Spanish (Conversational)

Awards

Pratt Institute
Art Director's Club Award

What is a portfolio school?

An IDEA school

Who needs a portfolio?

Art Directors

Copywriters

Designers

Web Designers

Ad Agencies

Design Firms

Interactive Agencies

How does it all work?

Art Direction

Copywriter

Design

We partner with students for a year... And beyond

They learn from industry professionals

Assignment based classes

Small class sizes + in-depth critiques

Structure & standards

Tight deadlines

Volume! Volume! Volume!

Marker before mouse



Jimmy Choo peep-toe pump with irritated hammertoe

SLIP INTO SOMETHING FASHIONABLE AND COMFORTABLE.

DrScholl's

MASSAGING GEL INSOLES.



A GREAT FIRST

INSTRUMENT

IF YOU'RE NEVER LOOKING

TO PURCHASE A SECOND



BUILT BY HANDS
Played By Hands

[illegible]

BRIAN SMITH

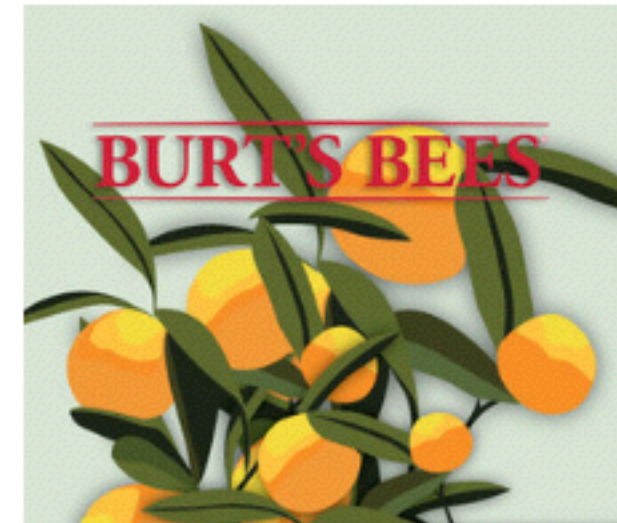
COPYWRITER

WORK

ABOUT

RÉSUMÉ

BLOG





See those holes? They're not for water.

KOHLER
SHOWER IN MUSIC



A showerhead is just a showerhead. Until you put a speaker in it.

KOHLER
SHOWER IN MUSIC





MACHINES DON'T KNOW WHAT A GOOD SIT FEELS LIKE.

OR WHAT ANYTHING FEELS LIKE.





APPLICATION FOR EMPLOYMENT



Starbucks Coffee Company is an equal opportunity employer, dedicated to a policy of non-discrimination in employment on any basis including race, color, age, sex, religion, national origin, the presence of mental, physical, or sensory disability, sexual orientation, or any other basis prohibited by federal, state, or provincial law.

Please complete entire application to ensure processing.

PERSONAL INFORMATION (Please print)

Name: Walter Last Walter First Walter Middle Walter Social Security Number: 123-45-6789 Date (MM/DD/YY): 01/01/01

Other names you are known by: _____ Are you less than 18 years of age? Yes ☐ No ☒ (Starbucks is required to comply with federal, state, or provincial law.)

U.S. Applicant Only: Are you legally eligible for employment in the U.S.? Yes ☒ No ☐ (All new hires will be required to provide proof of eligibility to work in the U.S.)

Have you been convicted of a crime in the last seven (7) years? Yes ☐ No ☒ If Yes, list convictions that are a matter of public record (arrests are not convictions). A conviction will not necessarily disqualify you for employment.

Present Address: 1234 Main St State/Province: CA Zip Code: 90210

Permanent Address: 5678 Main St State/Province: CA Zip Code: 90210

Phone Number: 123-456-7890 Daytime 123-456-7890 Evening 123-456-7890 Referred By: _____

EMPLOYMENT DESIRED (If you are applying for a retail hourly position, please keep in mind that the availability of hours may vary.)

Position: Barista Location/Department: Starbucks Salary Desired: _____ Date You Can Start: 01/01/01

Specify hours available for each day of the week:

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours	9-5	9-5	9-5	9-5	9-5	9-5	9-5

Are you able to work overtime? ☒ Yes ☐ No

Have you ever worked for Starbucks Coffee Company? ☐ Yes, when? _____ Which store/department? _____

EDUCATION

	Name and Address of School	Circle Last Years Completed	Did You Graduate?	Subjects Studied and Degrees Received
High School	<u>Starbucks</u>	1 2 3 4	Y N	<u>Starbucks</u>
College	<u>Starbucks</u>	1 2 3 4	Y N	<u>Starbucks</u>
Post College		1 2 3 4	Y N	
Trade, Business, or Correspondence School		1 2 3 4	Y N	

List skills relevant to the position applied for: _____

SKILLS For Office/Administrative positions only

Typing WPM: 700 10-Key: ☐ Yes ☒ No

Computer Proficiency: ☐ Word for Windows ☐ Excel ☐ Others: _____

Have you ever visited a Starbucks Coffee location? Where? Describe your experience. Yes, at Starbucks

What do you like about coffee? Starbucks

Why would you like to work for Starbucks Coffee Company? I like the atmosphere

Describe a specific situation where you have provided excellent customer service in your most recent position. Why was this effective? I helped a customer with a problem

8.4 ounces of adrenaline.





Chicago Portfolio @PortfolioSchool · Jan 12

Attn Design Students: The essentialness of sketching. bit.ly/1IzllhL via @percolate
#MarkerBeforeMouse



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[View more photos and videos](#)

We help our students get JOBS

The book gets you an interview, but to successfully compete in the job market your campaign to get an interview must be as well thought out and conceptual as your portfolio.

5th Quarter

Marketing Your Book Class

Job Postings

Portfolio Debuts



LaunchPad DDB Chi @LaunchPadDDBChi · Dec 19

After tackling every creative challenge DDB can throw at them, our Fall Interns are still standing.



[View more photos and videos](#)





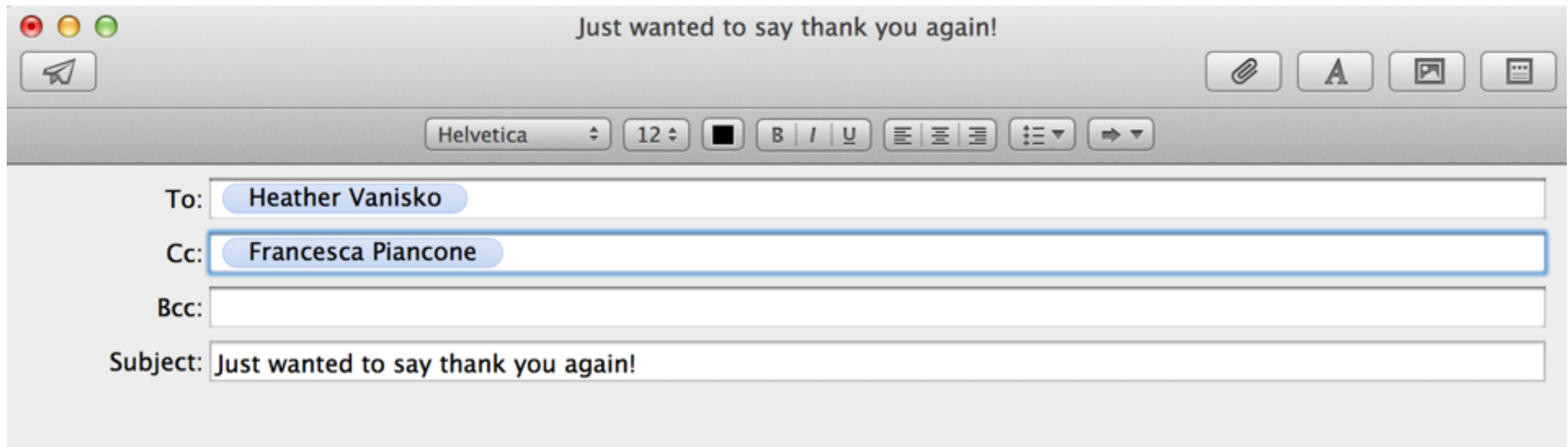
Chicago Portfolio School

Posted by Franchesca Marie [?] · November 20, 2014

We love it when former CPS-ers get to work together! What's in my Office Thursday: Meet CPS Alum Rose Schuchat (Junior Copywriter) and Ilze Lazdins (Junior Art Director) who are creative partners at Energy BBDO.

Check out their advice belo... [See More](#)





From: **Natalie Valliere-Kelley** <n.vallierekelley@gmail.com>

Date: Sun, Feb 8, 2015 at 11:12 AM

Subject: Just wanted to say thank you again!

WHAT I KNOW THAT I WISH I KNEW WHEN I STARTED CPS

If there was one thing I wish I had known going into my first class, it was just how much my life could change in a year.

If you really pour everything you have into the program, the team at Chicago Portfolio will do everything in their power to help you find the best job possible...and it is all totally worth it!"

Who are our students?

College grads

Ad majors

Artists

Writers

History majors

Harvard grads

Career switchers

Tightrope walkers

Account managers

Econ majors

Uber drivers

Driven

Resourceful

Problem solvers

DYING to work in the ad industry

Really good at ping-pong











Chicago Portfolio School shared a link.

Posted by Francesca Marie [?] · January 23



The Baloney is so Darn Good, it's featured on Modern Copywriter.
A big congrats to 4th Quarter Copywriters Kevin Tosi and Adam Bedol!

Check out their most recent interview with none other than Jason Siciliano,
Founder of [ModernCopywriter....](#) [See More](#)



Modern Copywriter » Darn Good Baloney

www.moderncopywriter.com

Adam and Kevin are students at Chicago Portfolio School. In their "spare time" (ha!), they've created Darn Good Baloney—a series of podcast interviews with working advertising creatives. Smart, right? Up this week: MC. So smart!

THE CHICAGO PORTFOLIO SCHOOL

CLOSE

Our school's a little different. But, so are you, otherwise you wouldn't be here. Try on a few eyeballs and check out Chicago Portfolio School.

SEE IT THROUGH THE EYES OF:

A CURRENT STUDENT

A CYBORG

A DOG

A SNAKE

AN ASTRONAUT

A FLY

WILT CHAMBERLAIN

MOTHER 'HOOD



The Mother 'Hood

Feel judged as a mom? Now you can finally laugh about it. Watch and share if you can relate.

Our Alumni are so talented and hilarious! Alum Kevin Egan, Associate Creative Director at Publicis came up with "The Sisterhood of Motherhood" idea for Similac (Baby Formula & Nutrition Guidance) with partner Shaun Bruce.

They know a lot of young moms and dads out there that are constantly feeling judged, which helped to create the clever video Mother 'Hood.

Take a look at what Kevin had to say about coming up with the idea.



CATEGORIES

- Advertising
- Alumni
- Design
- Digital
- Events
- Other

ARCHIVES

- February, 2015
- January, 2015
- December, 2014
- November, 2014
- October, 2014
- September, 2014



CALENDAR



ALUMNI

DESIGN

DIGITAL

ADVERTISING

LIFE

Annex



So you want a job in advertising?



Who are our graduates?



JOSH MIZRACHI

copywriter

[WORK](#) [ABOUT](#) [RESUME](#)

My Resume

[View my LinkedIn profile.](#)

I'm currently an associate creative director/writer at Cramer-Krasselt in Chicago.

Before that, I was a writer at Leo Burnett.

Before that, I was a copywriting student at the Chicago Portfolio School.

Before that, I was an account guy at Leo Burnett.

Before that, I was a Corporate Affairs intern at Leo Burnett.

Before that, I was an ad major at the University of Illinois at Urbana-Champaign.

Before that, I was an awkward teen in high school.

Before that, I was a silly kid in grade school.

Before that, I was a quiet toddler in pre-school.

Before that, it gets hazy.

JOSH MIZRACHI

copywriter

[WORK](#) [ABOUT](#) [RESUME](#)



Allstate - Mayhem TV



Corona - Grudenisms TV



Vitamix - TV, Household and
Commercial Print





Chicago Portfolio @PortfolioSchool · Dec 1

Congrats @Kmart's "Pregnant Dancers,"
@FCBChicago, Alf/ Conor CW/AD
@portfolioschool grads! bit.ly/15MVvA1



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[View more photos and videos](#)



Chicago Portfolio School shared a link.

Posted by Franchesca Marie [?] · January 27 🌐

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They know a lo... [See More](#)



Similac Has a Big Hit With One of the Most Honest Ads Ever About Parenting

edit.adweek.com



Chicago Portfolio @PortfolioSchool · 21h

What's in Your Office Thursday:
[@PortfolioSchool](#) grad Brittany Hughes, CW
[@rwestmktg](#) "Seize every opportunity!"



[View more photos and videos](#)

The fun stuff...



Chicago Portfolio @PortfolioSchool · Apr 16

Fresh fish to welcome at CPS. See everyone at the Freshmen Mixer tonight. Good luck tomorrow morning.



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[View more photos and videos](#)



Chicago Portfolio School

Posted by Francesca Marie [?] · October 20, 2014

Fall Quarter Freshie Mixer! (32 photos)

Sharpies and booze create sharp advice for our 1st Quarters! Tag away. — at O'Callaghan's.





TONIGHT'S PERFORMERS



JASON COHEN



ARIANA DELFINI



FRITZ EWE



AUSTIN MARTINEZ



ANNIE SANDFORD



ANN TREADWELL



DAVID THIMMESCH



ERIC YOUNKA





Chicago Portfolio @PortfolioSchool · Jul 15

Thanks @LenKendall for speaking to our #adschool students and guests about @GetCentUp kck.st/1yox2Ks and the value of Side Projects.



Kickstarter



[View more photos and videos](#)



Chicago Portfolio School

Posted by Francesca Marie [?] · October 10, 2014

Fall Portfolio Debut 2014 (20 photos)

A night of talented young creatives and inspiring industry individuals.







Chicago Portfolio @PortfolioSchool · Jul 7

.@LinkedIn names Top 10 Cities Worldwide for Recent College Grads slidesha.re/1qP8o4M Chicago is #6.



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[View more photos and videos](#)



Chicago Portfolio @PortfolioSchool · Aug 1

Summer Hours: 2M people will leave NYC. 2M people are coming to Chicago. Some #Lolla tips: usat.ly/UFyWYI



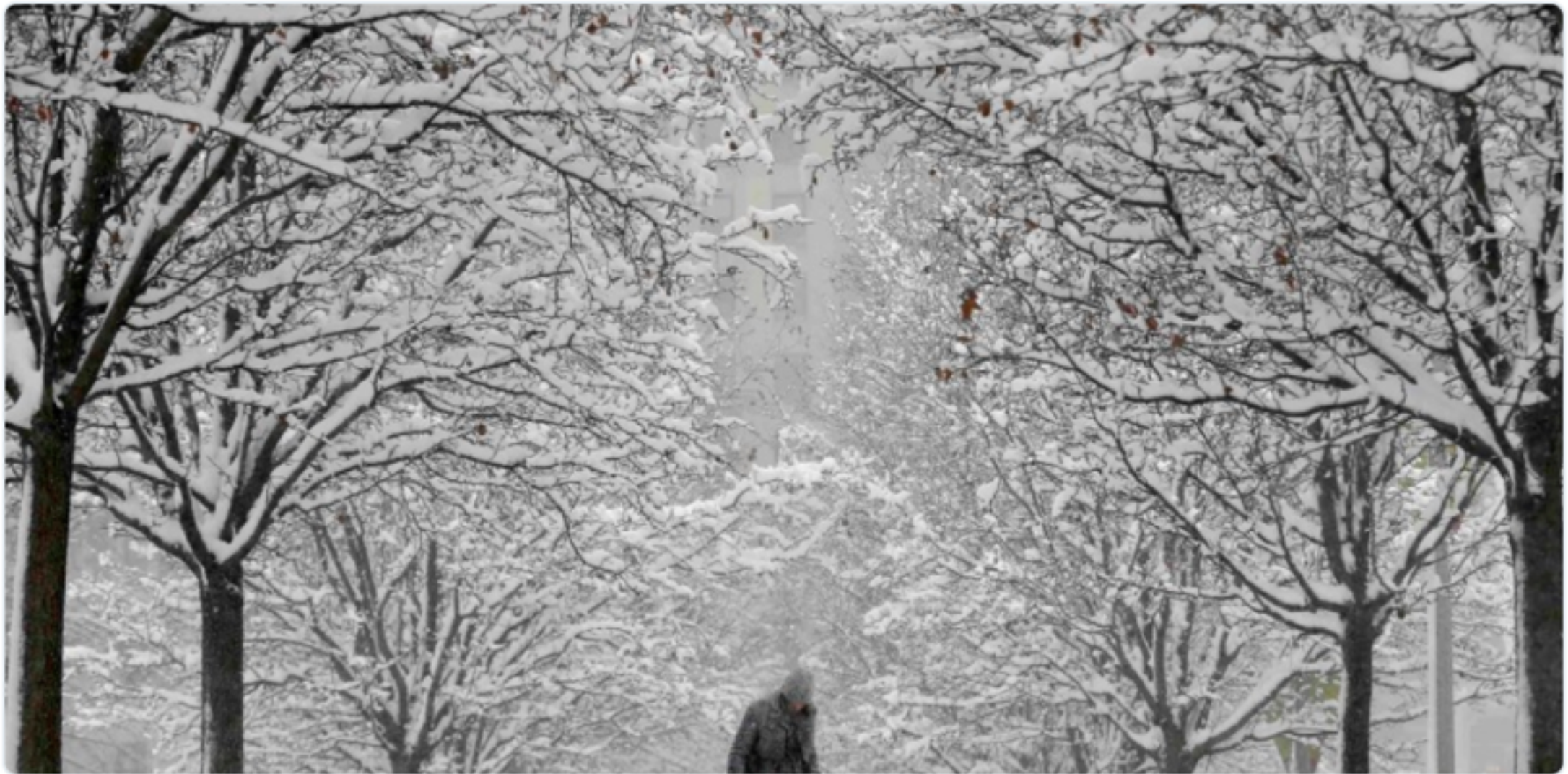
[View more photos and videos](#)

And the not so fun stuff...



Chicago Portfolio @PortfolioSchool · Feb 2

19" at O'Hare. 5th most in Chicago history. Classes on as usual. Another great day for making a portfolio! [#adschool](#)



[View more photos and videos](#)

How about quick tour...

THE CHICAGO PORTFOLIO SCHOOL

CLOSE

Our school's a little different. But, so are you, otherwise you wouldn't be here. Try on a few eyeballs and check out Chicago Portfolio School.

SEE IT THROUGH THE EYES OF:

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A CYBORG

A DOG

A SNAKE

AN ASTRONAUT

A FLY

WILT CHAMBERLAIN

WORK
SHOULDN'T LOOK LIKE
School
WORK



CALENDAR
ADMISSIONS

BLOG

ALUMNI

DESIGN

DIGITAL
DESIGN

ADVERTISING

LIFE
At CPS

Annex

Let's play a game...

#1 Men's College Basketball Team

Name AdAge's 2015 Agency of the Year

R/GA Named Ad Age A-List Agency of the Year

Awarded #1 position for ground-breaking client work that "steered popular culture" while R/GA London snagged the #2 spot on Creativity's Innovators of the Year list

Advertising Age

What agency worked on 2015 Super Bowl spot, 'Like a Girl' campaign for Always?

**WHEN DID DOING SOMETHING “LIKE A GIRL”
BECOME AN INSULT?**

Leo Burnett Chicago

heather@chicagoportfolio.com^w

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<http://www.chicagoportfolio.com//blog/>