

## GRAPHICS STUDENT OF THE YEAR Application Deadline March 21, 2012

[www.valees.org](http://www.valees.org)

Applications are now open for the Graphics Student of the Year award for the Valley Education for Employment System region. To be considered for this award, an application must be submitted to the VALEES office no later than March 21, 2012.

Resume: Applicants must submit a resume along with their application.

Interview: Selected students will present their personal portfolio, as well as their design project, to a panel of graphic design professionals who will make the determination of the Graphics Student of the Year recipient.

Applicants chosen to present their portfolio to a panel of graphic design professionals will be scheduled for a 20 minute interview the evening of Tuesday, April 17, 2012 at Waubensee Community College.

The personal portfolio should be limited to no more than 8 pieces. Format and presentation are at the discretion of the applicant. Factors including knowledge of graphic arts, skills, portfolio quality, professionalism, academic standing, and involvement in activities outside of the classroom will be considered by the review panel. Internet access, LCD projector, and computer will be available for use if needed as a part of the interview process. If a candidate wishes to use their own equipment during the interview, please contact VALEES to ensure compatibility with WCC systems.

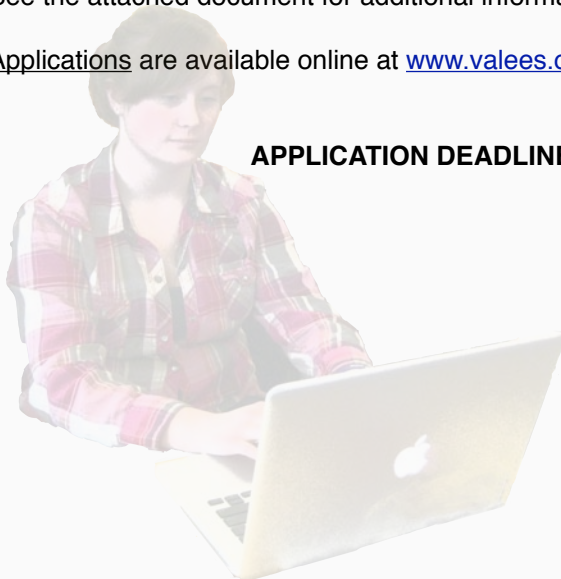
The design project will be evaluated using three major criteria:

1. Design
2. Production
3. Presentation

See the attached document for additional information regarding the design project.

Applications are available online at [www.valees.org](http://www.valees.org) or from the graphic arts teacher at your school.

**APPLICATION DEADLINE WEDNESDAY, MARCH 21, 2012**



# GRAPHIC ART STUDENT OF THE YEAR PROJECT 2012

## MUSIC BRAND MANAGEMENT/PROMO KIT

Please come up with a band or musical artist that is coming out with a new fictional album. Included with this will be a tour/special concert. Use your passion and creativity to develop a CD with packaging. The CD insert should be 8 or more pages that can be folded or cut and stitched. Final folded size should be exactly 4.75" Square. CD packaging can be a standard jewel case or your own packaging. You will also need to promote the band/artist with the concert/tour so a flyer, stickers or posters will be needed. Again use your creativity to set yourself and your band or artist apart from the rest of the crowd.

Required items:

CD, CD packaging, CD insert, 11x17 or larger poster promoting tour/concert

Additional optional items:

Stickers, web page, t-shirt/apparel, merchandise flyer and any other ideas to promote your musician or band.

Since this is a fictional project you are allowed to use the internet to find high resolution images. Please do not use images that have any text or special effects already added. We would like to see your creativity used for typography and photo effects.

